The Shark Island Institute Documentary Prize is awarded annually to an outstanding AFTRS documentary project with strong potential for social impact through outreach and education. The documentary can be made for any medium and all AFTRS students graduating in 2014 are eligible to apply.

The Shark Island Foundation will grant a cash prize of $5,000 directly to an AFTRS graduate.

Students must answer the following questions comprehensively, directly addressing all areas (providing a maximum of 5 pages). These answers will form a substantial part of the overall assessment for the prize.

Please provide 3 copies of your submission.

1. What is the title and synopsis of the film?
2. Who are the filmmakers responsible for the project?
3. Why do you think the subject is important?
4. Why do you think this film could be suitable for philanthropic support?
5. What outcomes could you hope to achieve by making this film? (Think beyond television and festivals and towards how the film could be used to create a lasting impact.)
6. Who is your intended audience for the film? (For example: local community, educational institutions, specific targeted audience, a national broadcast audience, etc.)
7. What are the different ways (traditional and non-traditional) you could use to reach your intended audience?
8. How would you measure the impact and success of the film?
9. What is your education and outreach strategy?
10. Why is education and outreach an important element of your project?
11. How will you go about reaching your intended audience? You are encouraged to think creatively about getting your film out to both broad and targeted niche audiences.
12. Outline a realistic budget required to implement your education and outreach strategy?
13. Can you list an Australian and an international documentary that have made a significant social impact? Please answer in some detail, explaining how the outreach and education campaign designed for each of these films may have helped achieve the desired impact.

Applications in a suitably labelled sealed envelope should be delivered to Student Services situated in the foyer at AFTRS no later than 10am Monday 27 October 2014.

Alternatively, you may post your application to:

Shark Island Award
Student Services
Australian Film, Television and Radio School
PO Box 2286 Strawberry Hills NSW 2012

Should you choose this option, please ensure you allow for sufficient ‘travel’ time to make certain it arrives before the deadline.

Please note: no extensions will be granted and late entries will not be considered.