TELLING YOUR STORY
THE POWER OF STORYTELLING TO ENGAGE

AUSTRALIAN FILM TELEVISION AND RADIO SCHOOL
COUNCIL OF MINISTERS

CORPORATE COURSES

TELLING YOUR STORY: THE POWER OF STORYTELLING TO ENGAGE

We know what is needed to make a personal connection with customers and staff - not only what to say but how to say it to have maximum impact. We also understand that you and your staff are busy and want training that feels immediately relevant and useful.

AFTRS Open is the short course division of the Australian Film Television and Radio School and offers customised training for government and corporate clients in all areas of media. We also offer regular, scheduled presentation courses at our state-of-the-art facilities in Moore Park, Sydney.

IF YOU WANT TO:

• Tell your story in a way that engages and motivates
• Give your communications a competitive edge
• Get customers talking and championing your brand
• Improve customer experiences
• Connect better with your staff, colleagues or clients
• Influence people to change, buy or to follow a plan

AFTRS Open can help you tell your story and get people to listen.
HOW WE CAN HELP

FOR INDIVIDUALS

AFTRS Open’s one and two day Corporate Presentation courses run regularly at the state-of-the-art building of the Australian Film Television and Radio School next to Fox Studios in Moore Park, Sydney. These courses are open to individuals and groups and focus on individual coaching to help you communicate better – in presentations, meetings, interview, pitch sessions and everyday interactions. See our website for scheduled dates.

FOR GROUPS

We can provide tailored training to suit your company’s specific needs. Here’s one example: Storytelling is the latest communication buzzword, but what does it mean for your staff and your business? AFTRS Open’s bespoke Applied Storytelling workshops are a great way for teams to develop a new way of thinking about how they communicate. This one or two day workshop can be tailored to suit your company and we can deliver it at AFTRS or offsite.
WHY CHOOSE AFTRS OPEN?

AFTRS Open Corporate Presentation and Applied Storytelling programs are focused, simple and powerful. We know that effective communication is audience aware, it involves providing information and responding effectively to others in a way that engages with them on a personal or emotional level. Simply providing information is not enough.

ABOUT AFTRS

The Australian Film Television and Radio School (AFTRS) has been delivering high quality training to the Australian film, television and radio industries for over 40 years. AFTRS offers state-of-the-art facilities, expert tuition from industry practitioners and was recently voted one of the top 15 film schools in the world by the prestigious film industry publication The Hollywood Reporter * - the only Australian film school to make this list! AFTRS Open, the short course division of the school, brings the skills of film, television and radio to a range of communication scenarios through short courses and tailored training.

*The Hollywood Reporter, 30 July 2014
HOW CAN I BOOK TRAINING?

CORPORATE PRESENTATION
To secure a place in our one and two day Corporate Presentation courses, simply book online at aftrs.edu.au/short-courses/corporate-presentation
If you have a group of 6+ in your company who would like a Corporate Presentation course on a specific date, please email us: customised@aftrs.edu.au

APPLIED STORYTELLING WORKSHOP
If you would like to speak to someone about arranging an Applied Storytelling Workshop for your staff you can call 1300 065 281 or email us: customised@aftrs.edu.au
You can also view information also at aftrs.edu.au/short-courses/corporate

LOCATION
AFTRS,
Building 130,
The Entertainment Quarter,
Moore Park, Sydney NSW 2021

HAVE A QUESTION?
Phone: 1300 065 281
Email: open@aftrs.edu.au

ONLINE
aftrs.edu.au/short-courses

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