



2012 ASTRA Graduate Program



As the peak industry body for subscription television (STV), **ASTRA** supports and fosters emerging talent within STV channels, platforms and associated organisations.



A component of this is providing opportunities for the most creative, skilled and motivated students of broadcast and film to be exposed to, and offered training in, the STV environment.



ASTRA is pleased to collaborate with AFTRS on this exciting Program to provide a rare experience working with one of eight (8) STV organisations (Host Organisation): **FOXTEL, Premier Media Group (FOX SPORTS), BBC Worldwide Australia, Discovery Networks Asia-Pacific, TVSN/EXPO Channel, Disney Channels, ESPN and STVDIO/World Movies.**



What is it?



The ASTRA Graduate Program offers AFTRS Graduates from the Foundation Diploma exposure to the dynamic and growing industry of STV; a chance to experience roles in everything from production to marketing to programming. Participants will gain transferrable experience, build relationships and further develop career goals through a 13 week paid work contract. (ASTRA Graduate Program information may also be found [online](#).)



Who is Eligible to Apply?

The Program is open to all students graduating from AFTRS Foundation Diploma in December 2011.



What is the Selection Process?

AFTRS faculty will review the applications and material supplied to provide a shortlist of candidates to ASTRA to be shared with the Host Organisations. Host Organisations will then choose the student(s) they would like to interview. Final selection will be determined by the Host Organisations.





Special Considerations

Applications will be accepted for participation in the Program as a whole and not to a specific role with one Host Organisation. If accepted to the Program, it is expected that the Graduate will accept the role offered by one of the Host Organisations. **Special skills or interest in a particular Host Organisation or discipline such as programming, marketing, production or broadcast should be communicated in the application.**

The successful Graduates will be expected to participate in a photo shoot to obtain images to be used by Host Organisations, on the ASTRA website and for media announcements. Media interviews may also be requested at the beginning and at the conclusion of the Program.

The work contracts will be carried out at the Host Organisations' headquarters which are listed on each job description. If offered a position, Graduates are responsible for their own transportation. The Host Organisations are located in suburbs including Sydney CBD, Pyrmont, Artarmon, North Ryde, Macquarie Park and Frenchs Forest.

Program Dates

Launch Event: 3.30pm, 14 September 2011 at AFTRS

Applications Accepted: 14 September - 14 October 2011

Application Deadline: C.O.B. 14 October 2011

Short List Announced: by 24 October 2011

Interviews: 24 October – 4 November 2011

Final Selection Announced: before 18 November 2011

AFTRS Foundation Diploma Graduation: December 2011

Employment Term: 1 February - 30 April 2012 (TBC with Host Organisation)

STV 101: an introduction to the industry will be presented in February 2012

Remuneration

- Graduates will be compensated on an hourly wage (assuming 38 hours/week), inclusive of superannuation and appropriate taxation, amounting to \$10,000 for 13 weeks. It is at the discretion of the Host Organisation as to how the payments will be divided. Individual work contracts will be issued by Host Organisations.
- Graduates will receive complimentary admission to the ASTRA Conference to be held in March 2012 at the Sydney Convention and Exhibition Centre.



Host Organisations and Positions Available

Click the job specification below to see details of the position offered.

FOXTEL – Job Specification (2 positions)

PREMIER MEDIA GROUP (FOX SPORTS) – Job Specification (2 positions)

BBC Worldwide Australia – Job Specification

Discovery Networks Asia Pacific – Job Specification

TVSN/EXPO Channel– Job Specification

Disney Channel – Job Specification

ESPN – Job Specification

STVDIO/World Movies – Job Specification

Application Process

The broadcasting industry is highly competitive and in order to stand out from other candidates, you will need a CV that demonstrates work experience and a portfolio and/or showreel of your work (e.g., film shorts, photographs, radio recordings, newspaper articles) which illustrates your talent.

The ASTRA Graduate Program does not discriminate against candidates on the grounds of age, gender, race, disability, sexual orientation or religious faith.

Interest or passion for a particular Host Organisation should be stated in your application.

Please submit your application, in a sealed envelope clearly labeled ASTRA, and your name, to the Red Box in Student Services, or sent to

ASTRA Graduate Program c/o Student Services

Australian Film Television and Radio School (AFTRS)

PO Box 2286

Strawberry Hills,

NSW 2012

Materials required

- 1. ASTRA Graduate Program Application ([click here](#));**
2. Curriculum vitae;
3. Final AFTRS project;
4. One (1) letter of reference from a current or previous employer;
5. Additional work samples or documentation to be considered.

Deadline: C.O.B. Friday, October 14, 2011



About Subscription Television

The subscription television industry is made up of platforms, content providers and producers; creative, media and ad sales agencies; and, technology innovators.

ASTRA is the peak industry body for subscription television in Australia. ASTRA was formed in September 1997 when industry associations representing subscription television and radio platforms, narrowcasters and program providers came together to underpin and propel the new era in competition and consumer choice that these new services have brought to broadcasting, communications and entertainment in Australia. The subscription TV industry is the undisputed market leader of digital broadcasting with 200 channels (including HD and Plus2) broadcast on the FOXTEL, AUSTAR and OPTUS subscription TV platforms, and channel packages offered through Telstra T-Box and Xbox360. Received by 34% of Australians through their homes and over a million more through hotels, clubs and other entertainment and business venues, subscription television provides 24 hour news, sport and entertainment.

Subscription television extends audience choice in terms of the range and diversity of entertainment and information programming. STV is responsible for a broad range of television production covering genres such as sports and news coverage, magazine style shows, reality programming, documentaries, films and dramas to extend audience choice and diversity of entertainment and information programming. The industry is a major contributor to the Australian production sector and has directly invested in the production of major films and television series and created original and exclusive content for subscribers.

Each month more than 100 exclusive programs and series will premiere on subscription television, many of them locally produced. In subscription television homes, the platform has the highest share of viewing averaging 55-60% on a weekly basis.

More information about the subscription television industry may be found at www.astra.org.au