



The Australian Film Television & Radio School
The Entertainment Quarter,
Moore Park, NSW Australia

Pitch It! @ Message Sticks

AFTRS Workshop and Pitching session

Do you have a great idea for a fresh and original project, but are unsure what to do next? How do you sell your idea to a broadcaster and receive funding for development - all within 5 minutes?

AFTRS will hold a Pitch It! workshop leading up to the Message Sticks Film Festival with Glenys Rowe, who is a marketing strategist, specialising in film and audio productions. Glenys will lead filmmakers in the art of finding their voice and guide them through the pitching process. On 15 May participants will have the opportunity to pitch to a panel of broadcasters. (Sunday of the Festival.)

This is a unique opportunity to learn the art of pitching and receive feedback from industry professionals.

AFTRS, in conjunction with Message Sticks Indigenous Film Festival, Sydney Opera House Trust and Blackfella films, are bringing together up to 10 Indigenous filmmakers to attend the workshop and pitching session.

AFTRS will provide the winner of the pitching session \$4,000 in prize money to allow them to develop their pitch into a treatment. The announcement of the winner will be made at the Festival.

Terms & Conditions

- No prior credits are necessary.
- Projects entered may be at concept stage.
- Interactive factual/documentary such as web-based, cross-platform and convergent media projects are also eligible and encouraged to apply.
- Projects may take any form from documentaries one-offs to series projects.
- There is no entry fee to apply. People will need to be available to attend workshop Wednesday 11th May through to Friday 13th May 2011, with the pitch on the 15th May 2011
- The workshop will be held at Sydney AFTRS in Fox Studios, Moore Park
- Up to 10 projects will be selected from all submitted projects.
- For interstate people AFTRS will cover travel and accommodation only.
- **Deadline for applications is 15th April.**
- Successful applicants will be notified by 29th April 2011.
- Message Sticks Film Festival is at the Sydney Opera House from 12th to 15th May 2011

For further information email: indigenous@aftrs.edu.au
APPLICATION ENCLOSED
or call Pauline Clague 02-9805 6416 Tuesdays or Thursdays.

Pitch It! @ Message Sticks
AFTRS Workshop and Pitching session Application Form

APPLICANT NAME

CONTACT DETAILS

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Telephone	
Mobile	
Email	
Address	
	State: Postcode:

Project Name	
Synopsis	
Brief Description (250 word limit)	
Format... Is it a series, a telemovie, a serial, a one off?	
Genre... Is it children's, drama, documentary, reality show?	
Include a short biography about you (250 word limit)	

Your Gender: Male Female

Are you of Aboriginal Descent? Yes No

Are you of Torres Strait Islander Descent? Yes No

Email completed applications to: indigenous@aftrs.edu.au