

COPYRIGHT AND DISTRIBUTION POLICY: STUDENT PROJECT WORK

1. Purpose

This Policy sets out:

- who owns copyright in films and sound recordings and other work created by students while they are studying at AFTRS;
- how AFTRS may distribute and use Student Project Work; and
- a student's right to be involved in the distribution of their Student Project Work, to develop it further, and to use it for their promotion.

2. Scope

This Policy applies to all AFTRS' students.

3. Policy Statement

3.1 AFTRS' ownership

AFTRS owns the copyright in student work where the School has provided funds, facilities, equipment or staff supervision to enable you to create films and sound recordings (Student Project Work).

AFTRS will sometimes consider requests to share copyright ownership with students, where this supports or enhances course learning outcomes. For example, where entrepreneurship is a Graduate Capability in a Master's degree course.

AFTRS does not own student scripts, scores, lyrics, essays or any other work that is not Student Project Work.

AFTRS does not own any work produced by students in any introductory courses, or in AFTRS OPEN courses.

This policy does not apply to films and sound recordings that students make in their own time using their own equipment: this is owned by the student.

3.2 AFTRS' Distribution

AFTRS may distribute Student Project Work as appropriate.

As the copyright owner of Student Project Work, AFTRS automatically has the right to distribute it, either itself or by appointing another distributor or sales agent.

A selection committee reviews Student Project Work in the MA Screen course, Graduate Certificate and Graduate Diploma courses and BA Year 3 and decides which works will be actively distributed by the School. In exceptional circumstances Student Project Work in BA Year 1 and Ba Year 2 is recommended for distribution by staff.

AFTRS has two current distribution streams for Student Project Work:

- **Active Distribution** – AFTRS enters your film or sound recording into festivals and other distribution avenues. AFTRS will contact you to offer you this support and discuss the project's distribution strategy.
- **Self-Distribution** – a student can apply for Self-Distribution to distribute their work to festivals, markets and awards and online. Any successes must be reported to AFTRS.

AFTRS will work with students whose Student Project Work is selected for Active Distribution and determine the distribution strategy taking into account its genre, content, timing, quality and any consultation undertaken with the student. AFTRS and its licensees may submit these works to festivals and markets or may distribute it in other ways, such as by arranging for it to be shown on free-to-air or subscription television, online platforms and inflight entertainment programs or by making sales to educational institutions and VOD platforms.

When acting as a distributor, AFTRS and its licensees may use the names, images and biographies of the students associated with the Student Project Work, to advertise and promote AFTRS, the students and their work. AFTRS does not enter Student Project Work to any awards, such as Guild Awards.

If a film is not selected for Active Distribution and the student would like to apply for Self-Distribution for their Student Project Work they will need to apply for permission by contacting the Sales and Distribution Manager giving details of the work and any distribution plans.

Students and graduates may not distribute Student Project Work that AFTRS owns without the approval of the School. This includes circulation on social media, even if access to the content is partially restricted, as this could make your work ineligible for distribution. You should also be aware of the rights of your co-creators when making distribution decisions, whether or not AFTRS owns copyright.

Whether AFTRS or a student distributes a student work, any prizes awarded by a festival or competition are given to the appropriate student.

3.3 Use of the AFTRS LOGO

You are required to acknowledge the School in the credits of Student Project Work you create while studying at AFTRS but are not permitted to thank any individual AFTRS' staff.

The AFTRS logo must not be displayed without AFTRS permission. Only Student Project Work selected for Active Distribution will display the logo, which will be activated by the School on completion of your work.

3.4 Graduate website and showreel use

Even though AFTRS owns the copyright in a Student Project Work, the graduate who created it is always permitted to use up to 3 minutes or 10% (whichever is the least) to promote themselves on their websites and showreels. This permission is subject to:

- each excerpt including a copyright notice referring to AFTRS as the copyright owner;
- the graduate being responsible for clearing all material that has not been cleared, and doing anything else necessary to use excerpts of the Student Project Work in this way without contravening applicable law; and
- the graduate respecting the moral rights of all authors who hold moral rights in the Student Project Work.

Graduates may privately screen their entire Student Project Work to potential employers and to anyone else interested in their creative work.

3.5 Further development of Student Work

AFTRS strongly encourages all graduates to continue to develop their Student Project Work for future development and production after completing their studies at AFTRS. If a graduate wishes to do so, they may need a licence of the copyright in their Student Project Work in which case they should contact the Head of Production, giving details of their plans. The Head of Production will advise the graduate in writing if their request is approved and the terms of any approval.

3.6 Student ownership and AFTRS' rights

AFTRS does not own student scripts, scores, lyrics, essays or any other work that is not Student Project Work (as defined in paragraph 3.1). However, students permit AFTRS to use the work they own for AFTRS' educational, promotional, library, reporting and archival purposes and to meet AFTRS' obligations as an Australian government statutory authority, such as by providing examples of student work to overseas embassies.

Authorisation and Distribution

Authorisation Date	Chief Executive Officer February 2018
Responsible Officer	Chief Executive Officer
Contact Officer	Sales and Distribution Manager
Effective Date	19 February 2018
Review	1 December 2015; Reviewed 15 February 2016 – minor changes made Reviewed August 2017 – changes made mainly to distribution Reviewed January 2018 - confirmed new policy v1.5 1 July 2018
Current version	Copyright and Distribution Policy: Student Work v1.5
Supersedes	Copyright and Distribution Policy: Student Work v1.4