# Australian Film Television and Radio School

**Annual Report** 

2006-2007



#### **Australian Film Television and Radio School**

Cnr Epping and Balaclava Roads North Ryde NSW 2113 PO Box 126, North Ryde NSW 1670 Tel +61 (02) 9805 6611 Fax +61 (02) 9887 1030 infonsw@aftrs.edu.au www.aftrs.edu.au/publications

### **State Offices and Representatives**

#### Queensland

Judith Wright Centre of Contemporary Arts 420 Brunswick Street PO Box 1480 Fortitude Valley QLD 4006 Tel +61 (07) 3257 7646 Fax +61 (07) 3257 7641 infoqld@aftrs.edu.au Contact: Alex Daw

#### South Australia

44A High Street Kensington SA 5068 Tel +61 (08) 8331 9577 Fax +61 (08) 8331 9522 infosa@aftrs.edu.au Contact: Paul Finlay

#### Tasmania

Suite 27, Level 1 Salamanca Square Hobart TAS 7000 Tel +61 (03) 6223 5983 infotas@aftrs.edu.au Contact Edwina Morris

#### Victoria

Level 1, 1010 Latrobe Street Docklands VIC 3008 Tel +61 (03) 9602 2300 Fax +61 (03) 9642 0718 infovic@aftrs.edu.au Contact: Simon Britton

#### Western Australia

E-Central Room A-116, 140 Royal Street East Perth WA 6004 Tel +61 (08) 6211 2272 Contact: Tom Lubin © Commonwealth of Australia 2007 ISSN 0819-2316

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1 August 2007

Senator The Honourable George Brandis Minister for the Arts and Sport Parliament House Canberra ACT 2600

Dear Minister

It is my great pleasure to present to you the Annual Report of the Australian Film, Television and Radio School for the financial year ended 30 June 2007, my first as Chair of Council.

The past year has been defined by continued change and innovation.

AFTRS has continued its enviable tradition of exceptional success at an international level with the Oscar® nomination of *The Saviour*, a short film written and directed by Peter Templeman and produced by Stuart Parkyn, both of whom were students at AFTRS when the film was made.

The recent audit by the Australian Universities Quality Agency of the School's operations commended the School particularly on its industry engagement and fostering of talent. The AUQA Report also provided guidance on areas such as the further development of the School's research framework.

The inaugural AFTRS Screen and Broadcast Industries Gala Evening highlighted the important role industry has in strengthening a sustainable industry by producing the next generation of crew, craft and creative professionals.

In accordance with new government requirements, the School prepared a Statement of Intent responding the Minister's Statement of Expectations. These new measures of accountability are available on the AFTRS web site.

In the coming year the School's Sydney campus will relocate into a state-of-the-art building close to the heart of the film, broadcast and media industries and our national presence will increase with the roll-out of flexibly delivered award courses as well as industry focused short courses and enhanced research functions.

I would like to acknowledge the support we have received from your office and Department over the past reporting year and to thank my fellow Council members for their commitment and energy.

The 2006-2007 Annual Report has been prepared in accordance with Section 9 of the Commonwealth Authorities and Companies Act 1997.

Yours sincerely

Peter Ivany AM Chairman

Cnr Epping & Balaclava Roads North Ryde NSW 2113 Australia • PO Box 126 North Ryde NSW 1670
Telephone +61 2 9805 6611 • Facsimile +61 2 9887 1030 • Email infonsw@aftrs.edu.au • www.aftrs.edu.au
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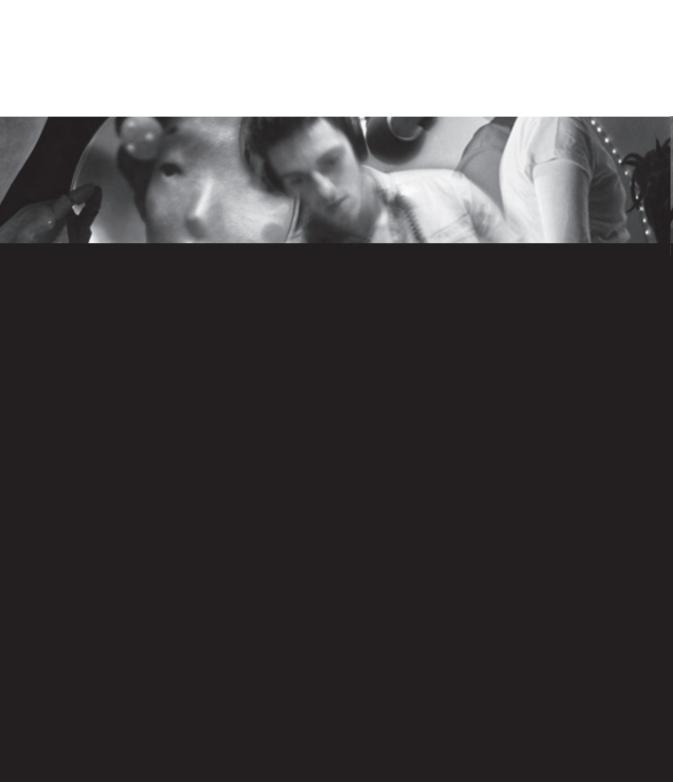
Australian Government AFTRS

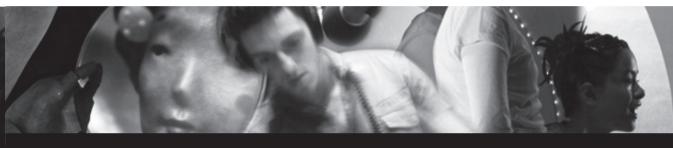
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Introduction

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# Introduction

# Director's Perspective

The mission of the Australian Film Television and Radio School is to support the success and sustainability of Australia's screen production and broadcast industries. AFTRS seeks to do this through its professional training and industry short course program, the nurturing of exceptional young talent through its degree courses and the pursuit of industry-relevant research and development.

The past year has been a time of significant change and advancement at the School in all three of these areas of activity.

The School has continued to build its national professional development and industry short course program, as outlined in this report. Initiatives such as the AFTRS Centre for Screen Business and the Laboratory for Advanced Media Production (LAMP) continue to provide access to high-end, intensive and customised learning to experienced and emerging practitioners alike. The success of these term-funded initiatives in fostering a sustainable and digitally aware industry was recognised at the end of the year when the 2008-09 Australian Government Budget accorded them ongoing funding.

In the past 12 months, AFTRS has developed its flexible delivery strategy for AFTRS degree and award courses. Through this strategy, the School will provide exceptionally talented students across Australia with more opportunities to earn award recognition by incorporating part time study and national course delivery into the award programs. Piloted through the Radio Branch and the Screen Composition Department over the past two years, the philosophy of flexible delivery heralds a significant advance in the comprehensiveness, accessibility and relevance of the School's degree-based curriculum.

AFTRS has also been putting in place a more structured approach to industry research and development, including the establishment of its Centre for Research and Screen Studies. The important role of the School in research and development was recognised towards year's end in the outcomes of the Australian Government's review of the film industry.

Underpinning all of these developments is the AFTRS New School Project. Much work during the year has both been devoted to the relocation of the Sydney headquarters of the School to a new state of the art building at Moore Park near Fox Studios. This will open up exciting new prospects for developing AFTRS links both with the working industry and the general public.

This is my final report as Director of AFTRS. I would like to thank all those who have supported this extraordinary institution in the past year and beyond. The Australian Government, the screen production and broadcast industry, corporate sponsors and, of course, the staff and students of AFTRS have all played key roles in assisting AFTRS extend its vital mission.

Malcolm Long

Director

# **Corporate Governance**

AFTRS is a federal statutory authority established by the *Australian Film Television and Radio School Act* 1973. AFTRS is governed by a council, responsible to the Federal Parliament through the Minister for the Arts and Sport.

#### **AFTRS Council Structure**

The operations and activities of AFTRS are overseen by the Director, who manages affairs according to general policy determined by the Council. The Council has nine members:

- Three members appointed by the Governor-General.
- Three members from convocation appointed by Council.
- One AFTRS member of staff elected by staff.
- One AFTRS student elected by students.
- The Director, ex officio.

### **Responsibilities of the Council**

The principal functions of the Council are to:

- Review policy about training programs and other AFTRS activities.
- Monitor the effectiveness of AFTRS' overall performance.
- Monitor financial matters including annual budget estimates.
- Oversee matters about the internal structure of AFTRS and senior staff appointments.
- Provide and maintain strong communication links with the film and broadcasting industries.
- Review AFTRS' strategic objectives.
- Ensure that systems are in place to monitor and control:
  - i. compliance with the law and ethical standards
  - ii. financial performance
  - iii. accountability to the Australian Government.

#### **Council Members**

The Council held five meetings in the reporting period 1 July 2006 to 30 June 2007. Council members as at 30 June 2007 were:



# Peter Ivany AM, Chair

### BA Hons, Monash University

Chairman & CEO, Ivany Investment Group

Chairman, Advisory Council, Sydney Film Festival

Chairman, Israeli-Palestinian Film & Television Initiative, The Peres Center for Peace in Australia

Board Member, Jewish Film Festival

Board Member, Australia Israel Cultural Exchange

Former CEO, Hoyts Cinemas

Former CEO, Hoyts Media (owned/managed Triple M radio network)

Former CEO, Hoyts Entertainment (Film and video production, post production & distribution)

1 August 2006 to 31st July 2009, first term

Attended four out of four eligible meetings.



# Fiona Cameron BA, University of Queensland

Broadcasting Consultant

Foundation General Manager for Nova 100 (DMG Radio Australia).

Former Director, Commercial Radio Australia

Former Head, Corporate Affairs, Australian Radio Network

Former General Manager, MIX 106.5

Member of the Finance, Audit and Risk Management Committee from 16 May 2006

21 October 2003 to 20 October 2006, first term

21 October 2006 to 20 October 2009, second term

Attended four out of five meetings



# John Rimmer MA, FAICD

Chairman, Information City Australia, an incubator for commercialising innovation in Australia's information industries

Former Chief Executive, National Office for the Information Economy, 2001-2004

Executive Director, Multimedia Victoria, 1995-1997

Member, Australian Broadcasting Authority, 1997-2001

Chair, Australia Council New Media Arts Board, 1997-2001

Member of the Finance, Audit and Risk Management Committee. Chair of the Finance, Audit and Risk Management Committee from 16 May 2006.

21 October 2003 to 20 October 2006, first term

21 October 2006 to 20 October 2009, second term

Attended four out of five meetings

# **Appointed from Convocation**



# David Elfick, Deputy Chair BA, University of New South Wales

Independent filmmaker Principal, Palm Beach Pictures Credits include Newsfront, Blackrock, Rabbit-Proof Fence, Combat Women, Never Tell Me Never 30 August 2002 to 29 August 2005, first term 30 August 2005 to 29 August 2008, second term Attended five out of five meetings



#### Mark Bin Bakar

Independent performer, producer and director Former Creative Director of Goolarri Media Enterprises in Broome Member of the Aboriginal and Torres Strait Islander Arts Board for the Australia Council Chairman of the Kimberley Stolen Generations Committee Producer and performer of Mary G radio and television shows 19 October 2004 to 18 October 2007, first term Attended four out of five meetings



# Posie Graeme-Evans BA, Flinders University

Independent producer Co-director of the production company, Millennium Pictures Pty Ltd Director of Drama Nine Network (2002-2005) Television credits include McLeod's Daughters (creator/Exec Producer), Hi-5 (Co-creator), numerous children's drama series as creator/producer and producer of Rafferty's Rules and Sons and Daughters Novelist: The Innocent (2002), The Exiled (2003) and The Beloved (2005) Member of Building Relocation Sub-Committee 30 November 2004 to 29 November 2007, first term Attended four out of five meetings



#### **Ex Officio**

Malcolm Long LLB, University of Western Australia, FAIM

Director, AFTRS 3 March 2006 to 2 March 2008, second term. Resigned 22 June 2007. Attended five out of five meetings



#### **Staff-elected Member**



Peter Giles

BA, New South Wales Institute of Technology, Certificate in Sound Production, AFTRS

Head of Digital Media, AFTRS 17 March 2007 to 16 March 2008, first term Attended one out of one eligible meetings

#### **Student-elected Member**



Muffy Potter

Graduate Diploma Performance Studies, The Actors College of Theatre & Television. Grad. Dip. Television Producing, AFTRS, current

Director, Put It Out There Pictures 17 March 2007 to 16 March 2008, first term Attended one out of one eligible meetings

#### **Immediate Past Members of Council**





Daniel Gilbert AO, Chair to 1 August 2006 LLB Solicitor

Managing Partner, Gilbert & Tobin

NSW Director, National Australia Bank Limited Director of the Bangarra Dance Theatre

Chair of the Finance Audit and Risk Management Committee 30 June 2005 - 15 May 2006

26 November 2000 to 25 November 2003, first term 26 November 2003 to 1 August 2006, second term Attended one out of one eligible meetings

#### **Staff-elected Member**



Peter Millynn BBus, University of Technology, Sydney

Production Executive, AFTRS 17 March 2006 to 16 March 2007, first term Attended four out of four eligible meetings



#### Student-elected Member

#### Katie Hides

BA, University of Melbourne Grad Dip Directing, AFTRS, current

15 March 2006 to 14 March 2007 Attended four out of four eligible meetings

### **Terms of Appointment**

Members appointed by the Governor-General and those appointed from convocation hold office for a term of up to three years. They can be appointed for a maximum of two terms. Staff and student members hold office for one year and cease to be members if they leave AFTRS. They are eligible to stand for two terms.

Casual vacancies for elected positions may be filled, with the approval of the Minister, until the expiry of the original term of office for that position.

The Governor-General appoints the chair of the Council. The Council elects the deputy chair. These positions may not be held by ex officio, staff or student members.

#### **Committees**

#### **Remuneration Committee**

AFTRS has no remuneration committee. The Australian Government Remuneration Tribunal determines the guidelines for sitting fees for Council members and the Finance, Audit and Risk Management Committee. Under the PEO scheme the Board, in consultation with the Minister, determines the salary for the Director in accordance with guidelines set by the Remuneration Tribunal. All other staff of the School have salary levels in accordance with those outlined in AFTRS' Certified Agreement.

# Finance, Audit and Risk Management Committee

The Finance, Audit and Risk Management Committee is a Standing Committee of AFTRS, reporting directly to Council.

# Objectives

The primary objectives of the Finance, Audit and Risk Management Committee are to:

- Assist the Council in discharging their responsibilities relating to:
- financial reporting practices
- · business ethics, policies and practices
- accounting policies
- · management and internal controls.
- Provide a forum for communication between the Council, senior management and both the internal and external auditors.

• Ensure the integrity of the internal audit function and ensure that management practices and systems support the effective operation of AFTRS' risk management strategies and fraud control plan.

### Membership

The Committee consists of three members, as well as specified invitees and persons in attendance. Currently the three members are two members selected from AFTRS Council and an independent member approved by Council. Invitees are the Director of AFTRS and the Head of Corporate and Student Services, AFTRS. Attendees are representatives of the External Auditor (ANAO) and the Internal Auditor (Deloitte).

The Chair of the Committee is nominated by Council from members of Council. The Council appoints members for an initial period of two years, after which appointments may be subject to annual rotation.

#### Meetings

The Committee holds four meetings per year and such additional meetings as the chairperson decides in order to fulfil its duties. A quorum consists of a majority of members.

The Finance, Audit and Risk Management Committee held four regular meetings in the period June 2006-July 2007. Attendance at meetings was as follows:

#### Members

Mr John Rimmer (Council. Chair) 4 meetings, Ms Fiona Cameron (Council) 4 meetings, Mr Richard Sylvester (Independent) 4 meetings.

### By Invitation

Mr Malcolm Long (AFTRS) 3 meetings, Mr Reza Bilimoria (AFTRS) 4 meetings.

#### In Attendance

Mr Denis Moth (Deloitte) 4 meetings, Mr Brent Gasper (Deloitte) 2 meetings, Ms Alison Gatt (ANAO) 1 meeting, Mr Graham Johnson (ANAO) 4 meetings.

# **Corporate Plan**

The AFTRS Corporate Plan sets the direction for the School's core business: teaching, research, innovation and service. It provides a framework for the key management areas: financial management, human resources management, informationresourcesandcapitalmanagement. It identifies School-level support for common functions of equity, student support and asset management. It is designed to ensure that the School fulfils its mission as the premier provider of education and training for the film, television, radio and new media industries. The current Corporate Plan took effect from 1 July 2005, and covers the three-year period 2005 - 2008. It was developed following a period of extensive consultation with staff of AFTRS, and input from representatives of DCITA and other stakeholders.

AFTRS must respond to, and in some cases anticipate, changes in the screen and broadcast industries, to ensure that its training activities are relevant and are being delivered in an accessible way. In particular, AFTRS needs to address the huge and rapid changes evident in:

- the tools of production
- the platforms for delivery of productions
- the devices on which audiences are accessing, viewing and receiving productions.

The three-year Corporate Plan is a flexible document that is designed to facilitate AFTRS' ability to take into account the rapidity of change in the industry environment and the significant challenges confronting the School over the planning period. Over the three-year period, the Plan will retain its key elements as the basis of all planning activities; major strategic activities will be identified each year as priorities for attention.

### **Management and Accountability**

The operations and activities of AFTRS are overseen by the Director who manages AFTRS' affairs according to general policy determined by the Council. There are five senior managers who cover a number of key strategic and operational activities for AFTRS and who report to the Director. They are:

- Head of Film, Television and Digital Media
- Head of Radio
- Head of Corporate and Student Services and Chief Financial
   Officer
- Head of Technology and Infrastructure
- Head of Marketing and Development

Each manager is responsible for several related departments and sections.

# **Statutory Office Holder**

#### Director

Malcolm Long

#### **Senior Executive Staff**

#### Head of Film, Television and Digital Media

Graham Thorburn

#### Head of Radio

Steve Ahern

# Head of Corporate and Student Services and Chief Financial

#### Officer

Reza Bilimoria

# Head of Technology and Infrastructure

Derek Allsop

#### Head of Marketing and Development

Michael Gordon Smith

#### **Committees**

#### The Executive

Chaired by the Director of AFTRS.

Members: Senior executive staff (as above).

#### Academic Board

Chaired by the Director of AFTRS.

Members: Nominated academic staff, two student and two staff representatives, the Head of Film, Television and Digital Media, Head of Radio, Dean of Studies, Head of Corporate and Student Services.

# Postgraduate Courses Committee

Chaired by the Head of Film, Television and Digital Media.

Members: All heads of teaching strands, the Head of Film, Television and Digital Media, the Library Manager, the Dean of Studies and two student members.

#### **AFTRS Management Forum**

Chaired by the Director of AFTRS.

Members: Senior executive staff and heads of all teaching and support units.

#### **AFTRS Code of Conduct**

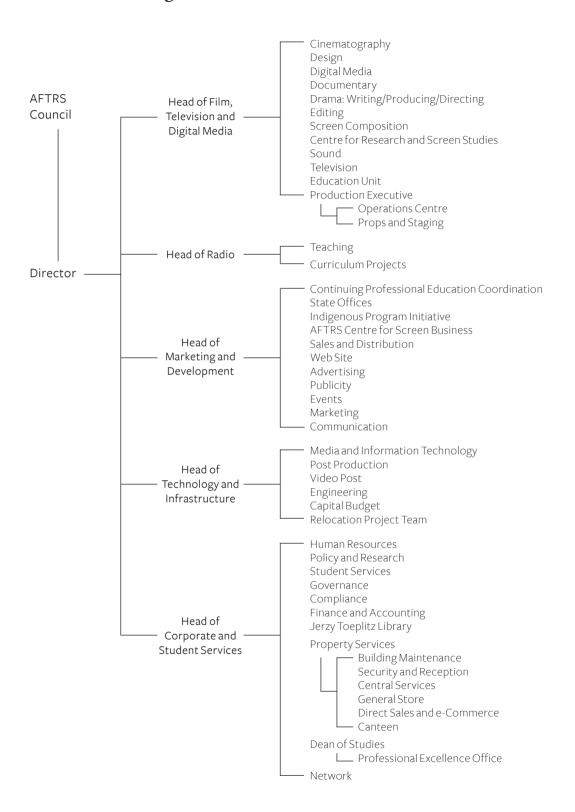
All employees, contractors and volunteers will behave honestly and with integrity, and act with care and diligence.

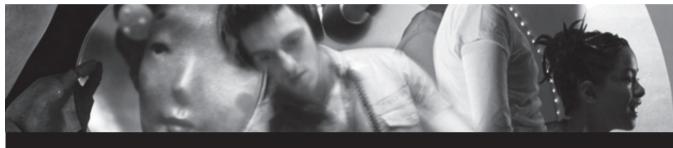
In particular they will:

- a. treat everyone with respect and courtesy and without coercion or harassment of any kind;
- b. comply with all applicable laws and any instrument made under such laws;
- c. maintain appropriate confidentiality about dealings that the staff member has with any person during the course of their employment;
- d. not provide false or misleading information in response to a request for information that is made for official purposes;
- e. comply with any lawful and reasonable direction given by someone in AFTRS who has authority to give the direction;
- f. disclose and take reasonable steps to avoid any conflict of interest (real or apparent) in connection with their employment;
- g. use AFTRS resources in a proper manner;
- h. not make improper use of inside information, or their duties, status, power or authority in order to gain or seek to gain a benefit or advantage for themselves or another person;
- i. at all times behave in a way that upholds AFTRS' values and the integrity and good reputation of AFTRS (subject to Part 3 s16 *Public Service Act* 1999-Protection for Whistleblowers); and
- j. not consume alcohol, legal drugs or other substances to the extent that they adversely affect performance during working hours.

AFTRS Code of Conduct is made available to staff on AFTRS' web site.

# **Organisation Chart**





# Report of Operations

# **Report of Operations**

AFTRS is a specialist centre of excellence providing advanced training for emerging and professional filmmakers and broadcasters. AFTRS courses and programs focus on the importance of locally developed storytelling in an Australian cultural context.

As an agency of the portfolio of Communications, Information Technology and the Arts, the role of AFTRS is to provide advanced education and training in program making for the Australian screen and broadcast media industries which will enhance the Australian cultural identity.

The 2005–2008 Corporate Plan contains statements of AFTRS' vision, mission and guiding principles leading to objectives, strategies and performance indicators which have been developed to achieve the outcome of enhanced cultural identity, and report on measures of outputs. To facilitate the School's ability to respond to changing circumstances, major strategic activities are identified each year for particular attention.

#### **Vision Statement**

Leadership through a passionate commitment to excellence in creativity, innovation and enterprise.

#### **Mission Statement**

To advance the success and sustainability of Australia's screen and broadcast industries by developing the skills and knowledge of talented individuals and undertaking leading-edge research. AFTRS aims to transform the abilities of individuals and strengthen the skills base of the industry.

# **Australian Universities Quality Agency Audit**

In March 2007, an Audit Panel from the Australian Universities Quality Agency (AUQA) visited the School as part of the AUQA audit process. The panel members were:

- Professor Cedric Hall, Deputy Dean of Education, Victoria College of Wellington, New Zealand
- Dr Anne Martin, Consultant
- Dr Antony Stella, Audit Director, Australian Universities Agency
- Professor Robyn Quin, Executive Dean, Faculty of Education and Arts Pro Vice Chancellor, Teaching and Learning, Edith Cowan University
- Professor Barbara van Ernst, Deputy Vice-Chancellor (Learning and Teaching), Swinburne University of Technology.

Over three days the Panel interviewed and met with over 90 people: staff, students, Council members and industry representatives. The interviews were based on the contents of the Performance Portfolio submitted by AFTRS to AUQA in December 2006, which outlined the operations and achievements of the School over the period 2001–2006. The major aim of the audit is to consider and review the procedures an organisation has in place to monitor and achieve its objectives.

The Director reported to Council in April that, in his view, the exercise was a very positive one and that the School had benefited from the process.

A report on the audit was supplied to AFTRS in May 2007 (*Report of an Audit of the Australian Film Television and Radio School*). Reference to this Report is made in various places throughout the following sections of the Report of Operations. The report included:

- Ten commendations. A commendation refers to the achievement of a stated goal, or to some plan or activity that has led to, or appears likely to lead to, the achievement of a stated goal.
- Eight recommendations. A recommendation refers to an area in need of attention, whether in respect of approach, deployment or results, which in AUQA's view is particularly significant.
- Seven affirmations. Where matters in need of attention have already been identified by AFTRS, with evidence, they are termed affirmations.

# **New Director Appointed**

On 14th of June 2007, the Minister for the Arts and Sport, Senator George Brandis announced the appointment of Ms Sandra Levy as the new Director of AFTRS. Ms Levy will take up her appointment in July 2007.

Following the announcement, the Chair of AFTRS Council, Mr Peter Ivany, paid tribute to outgoing Director, Mr Malcom Long, who is leaving the School after more than four years of strong, innovative leadership.

# Key Achievements against the Corporate Plan

# Objective 1

AFTRS will offer high-quality programs and courses that provide unique opportunities to achieve excellence in creativity, innovation and enterprise.

### **Key Achievements**

#### Creativity and success in the industry

The success of AFTRS students at the Academy Awards® continued in 2007 with the nomination of *The Saviour* for Best Live Action Short. *The Saviour* was written and directed by Peter Templeman (Directing MA 2005) and produced by Stuart Parkyn (Producing MA 2005). The film was made while the students were studying at AFTRS. *The Saviour* won12 festival awards including five best films and two for best screenplay. It was a finalist in the International Competition at the Clermont–Ferrand Film Festival in France, acknowledged as the most prestigious short film festival in the world.

Other notable awards for the year went to *Look Sharp*, written and directed by Amy Gebhardt, which won Best Student Production at the Melbourne International Film Festival, Best Film at Sydney's Mardi Gras Film Festival and Best Direction at Flickerfest. Overseas. The Seattle International Film Festival, USA, awarded it the Special Jury Prize for Best Short Narrative.

Animation awards went to *Crooked Mick of the Speewah* by Phil Smith which won Best Animation at the Angelus Student Film Festival, USA, and at the inaugural Heart of Gold Film Festival in Gympie, Queensland. Other prizes at this event went to *Bad Habits* by Jason Ramp as Best Indigenous Film and to Shing Fung Cheung's cinematography on *Danya*. *Danya* also won the prize for Most Outstanding Film.

Maia Horniak's Loveproof also impressed at Hatchfest, USA, an event designed to bring a select group of young filmmakers into contact with experienced industry mentors. It won both the Outstanding Filmmaker Award and the Outstanding Cinematography Award for Carl Robertson's camerawork.

# Improvements in programs and courses

During the reporting period, two major planning exercises were conducted which focused on major changes to the development and delivery of AFTRS programs and courses. In July 2006, the Film, TV and Digital Media Branch held the Mid–Year Curriculum Review which examined the forces driving the change process, and looked at ways of making the award programs more flexible and responsive to change. The meeting set out basic principles for the School's flexible delivery model and recommended a timeframe for the initial stages.

Following on from discussions at that meeting, the Curriculum Planning Workshop was held in April 2007. The major outcomes of this Workshop were:

- agreement on a timetable and a list of specific activities to develop a number of Graduate Certificate programs in time for approval by Council in mid-2007. Development of the Graduate Certificate programs is the first stage in the restructuring of the School's award program. The next stage will focus on the revitalisation of the full time production-based MA.
- a model of professional development which goes beyond face-to-face teaching and includes
  - · Facilitated peer-to-peer learning
  - · Development of knowledge bases
  - · Research and publication
  - · Mentored individual pathways
  - Tailored in-house training and supervised practice.
- agreement that the marketing strategy for the new training initiatives should be by means of intensive showcases rather than a national screening tour of student films.

To assist with these processes, the School has created an Education Unit. Building on last year's appointment of the Educational Designer, the Education Unit will support curriculum development, deliver teacher training and project—manage the content aspects of curriculum changes.

In Radio, the third year of the Graduate Diploma in Radio Broadcasting by Flexible Delivery has provided an opportunity to further develop Radio's flexible curriculum and implement joint production exercises with the commercial course.

AUQA's Report of an Audit of the Australian Film Television and Radio School (May 2007) commended the School for its Mid-Year Curriculum Review which serves as a valuable process for bringing staff together to review and reflect collectively on current offerings and experiences and to think strategically on future developments and planning.

# Graduate employment and success

2006 was another record year for successful job placements for Radio graduates, with eight of the 11 graduates from the Graduate Diploma in Commercial Radio accepting jobs by graduation day and all of them placed within two months of graduation. Since graduation several graduates have moved to larger markets and/or gained promotion within their station.

The success of AFTRS Radio graduates was recognised at the Commercial Radio Awards (ACRAs) in October 2006, with a record 18 graduates winning recognition from the industry. High profile winners included: 2GB news reader

Rowan Barker, who won Best AM News Presenter; 2005 graduate Jessica Hinchliffe, who picked up the Best Music Director award; 2UE News Director Clinton Maynard, a graduate from 1997, who won the prestigious Brian White Memorial Award (Metropolitan).

Film and TV graduates continue to achieve success and make an impact, both locally and internationally. Rolf de Heer's *Ten Canoes* achieved critical success at home and abroad through the AFI and IF awards, and selection for the Cannes film festival, and found a substantial audience at home. *Clubland* (Cherie Nowlan), *Lucky Miles* (Michael James Rowland and Lesley Dyer) and *West* (Daniel Krige) are part of the current mini–revival in Australian feature films, while in television notable productions include *The Silence* (Cate Shortland and Alice Addison), *The Circuit* (Catriona McKenzie and Joe Pickering) and *Bastard Boys* (Ray Quint).

### Objective 2

AFTRS programs and activities will be integrated with industry, and will show leadership through support for screen and broadcast innovation and success.

#### **Key Achievements**

#### Involvement of industry professionals

The School continues to involve large numbers of industry professionals in a wide range of capacities. This year around 546 guest lecturers participated in the delivery of award and short courses. Industry professionals and industry organisations also contributed by:

- Assisting with the development of curriculum, particularly through AFTRS Industry Advisory Boards
- Membership of Council, Finance Audit and Risk Management Committee and Academic Board
- Acting as mentors to students in a number of disciplines
- Participating in industry events organised by AFTRS e.g. by the Cinematography department for SMPTE members
- Donating grants, scholarships and in-kind assistance for students
- Facilitating links between industry guilds, professional associations and AFTRS teaching departments.

AFTRS Digital Radio Roadshow has been travelling around Australia providing informative and inspirational speakers to discuss how digital radio will work in Australia. The half day industry seminar provides information essential to planning for the roll out of digital radio from 2009. It concludes with an Industry–Networking Event with radio colleagues to discuss the new opportunities digital radio brings to the way radio reaches, speaks to and interacts with its audiences. Successful seminars have been held in Sydney, Brisbane and Adelaide and more are planned for Melbourne and Perth.

The Australian Universities Quality Agency Report of an Audit of the Australian Film Television and Radio School (May 2007) commended the School for successfully addressing its mission with respect to industry engagement in education and training and further for its success in attracting industry support, including industry-funded scholarships, guest lecturers, in-kind support, and high level of employment of its graduates.

## Development of joint activities

During the year the School engaged in a large number of activities to develop and maintain partnerships with organisations in the screen and broadcast industries and education

In a co-production with Pay TV's Ovation Channel and Independent Entertainment, AFTRS is making *Masterclass: an Audience with Filmmakers*, a 12 part series of interviews with outstanding filmmakers. Episodes have been recorded with Rolf de Heer, Claudia Karvan, Phillip Noyce, David Caesar, Jack Thompson, Bud Tingwell and Eric Bana. Hosted by Peter Thompson, the series is screened on the Ovation Channel.

In offering its innovative workshops and seminars, the Laboratory for Advanced Media Production (LAMP) has developed partnership arrangements with many organisations including: Tasmanian Department of Economic Development, Australian Games Developers Association, Google Video, Literature Board of the Australia Council for the Arts, Rising Sun Pictures, People's Republic of Animation, Film Australia, Resin, New Zealand Screen Council, ABC Innovation, ABC 2, SBS, NSWFTO, Screen Tasmania, Australian Interactive Media Industry Association, SIGGRAPH, Autodesk, Fuel TV, Movie Network, AWG, ATOM, Screenrights, Enhance TV.

AFTRS students worked with visiting lecturer Gary Hayes and ABC Innovation to establish the ABC presence in Second Life, which has become one of the most popular spaces in the virtual world. Over 100 AFTRS films are being exhibited online through a partnership with Google Video Australia. The most popular titles have had over 87,000 views since the launch in October 2006.

#### Research

The Centre for Research and Screen Studies (CRSS) has been reconfigured to take on the role of planning and overseeing the School's research and development program. In February 2007, Council approved a proposal setting out the aims and structure of the Centre. CRSS has four research aims:

- As an independent Research Centre to assist the growth of a robust, sustainable Australian audio-visual sector
- To develop enduring partnerships with audio-visual industries
- To expand students' understanding of the value of good research
- To enhance relationships with other Research Institutes.

The Centre is currently working on a major collaborative project called *Outside* the Box, which defines and analyses the influences which will shape television and other audio–visual media in this country over the next ten years. The project involves three industry partners as well as two universities and a number of senior executive participants from all sectors of the industry.

In support of the research and information needs of DCITA and the Australian Parliament, AFTRS prepared a detailed submission to the Australian Government's *Review of Film Funding Support*.

AFTRS also provided a detailed submission to the Government's 2006 Review of Australian Government Film Funding Support. The outcomes of the review were addressed in the Government's 2007–08 Budget announcement of a package of measures to significantly boost support for the Australian film and television industry. Two measures will have an impact on the research function at AFTRS. The first measure provides for the transfer of the Australian Film Commission's research and statistics functions to the School's research and development programs.

The other Budget measure provides for ongoing funding of two School initiatives previously funded from three-year term project funds, namely the Centre for Screen Business and Digital Interactivity and Cross Platform Production. Both these areas engage in significant research and development projects. These measures demonstrate the Government's confidence in the ability of AFTRS to develop and deliver a coherent research and development program.

# Objective 3

AFTRS programs and activities will be learner-centred and flexibly delivered.

# **Key Achievements**

#### Student satisfaction

For the first time, the 2007 Exit Survey of graduating award course students asked students to rate their overall experience while studying at AFTRS. Ninety–six per cent of students rated the experience as either satisfactory or highly satisfactory. Students were once again asked about the achievement of the goals they set for themselves while studying at AFTRS and 90.6 % either achieved or exceeded their goals.

Evaluation of short courses, conducted at the end of each session, shows 93% positive responses for courses offered this year.

# Cross-disciplinary study

An important aspect of the re–structuring of the award courses is facilitation of cross–disciplinary study as a means of providing students with the range of skills necessary to engage successfully in a sustainable career in the screen and broadcast industries. The Graduate Certificate courses have been designed to have a number of common courses undertaken by all specialisations.

Implementation of the pod structure for the teaching departments has also encouraged closer collaboration and more cross-disciplinary work for students such as the joint studies undertaken by the students across the Drama pod (producing, directing and screenwriting). Other examples include courses in Digital Interactive, Screen Business and Subscription Television offered to students enrolled in a range of disciplines.

#### Flexible delivery

As at 30 June 2007, there were 42 students undertaking award studies by flexible delivery in various Graduate Certificate and Graduate Diploma programs in Screen Composition, Radio, Digital Media and Costume Design. The students are located in New South Wales, Victoria, Queensland and South Australia.

To further promote the Flexible Delivery agenda, in June 2007 additional Graduate Certificate programs were considered by Academic Board. They were recommended for approval by Council in July. This is part of an initiative to reshape the award course offerings. The new award program will have an articulated structure, based upon part-time Graduate Certificates, full-time Graduate Diplomas, and one-year full-time MAs. The Graduate Certificate is a foundation year of study.

This structure will enable a greater range and number of students than previously to participate in AFTRS programs, particularly at Graduate Certificate level, leading to an enriched recruitment pool for the Graduate Diploma and MA courses. The Certificate course program will be rolled out progressively throughout the country.

A Flexible Delivery Steering Committee was established to monitor resource and timetabling issues associated with the introduction of the new award program. The Committee reports fortnightly to the AFTRS Executive.

# **Objective 4**

AFTRS will attract students, teachers and collaborators of the highest calibre.

# **Key Achievements**

#### Identification and selection of talented students

Support from the Indigenous Program Initiative (IPI) by way of scholarships for full-time study and subsidised short courses has, since its inception, facilitated the participation of more than 50 Indigenous screen and broadcast practitioners in study at AFTRS.

In July 2006, the Council endorsed the Indigenous Development Strategy (IDS) to further promote the identification and selection of talented Indigenous students. The IDS recommended the appointment of an Indigenous Fellow (sponsored by the Myer Trust Fund). Wayne Blair was appointed to this position and is working with the Directing and Screenwriting departments on the development of a feature film and will be teaching workshops on Indigenous perspectives on storytelling.

Other aspects of the IDS included:

- Support for the development of the National Indigenous Broadcasting Service
- Participation in Oral Histories projects
- Creation of traineeships with FreeTV for Indigenous trainees to experience work in a commercial broadcast setting, supplemented by appropriate training with AFTRS
- Delivery of customised Radio courses in Indigenous communities
- Support from the Digital Media department for BushTV to create a tailored mentoring package to assist them in developing a broadband internet television service.

AUQA's Report of an Audit of the Australian Film Television and Radio School (May 2007) commended AFTRS for its long-standing support for Indigenous education that is matched with external funds, strongly supported by the Council, and by successive directors of AFTRS.

# Recruitment and development of high-calibre staff

The process for selecting a new Director for AFTRS was completed in June 2007 with the announcement of the appointment of Ms Sandra Levy to the position. Ms Levy has an exceptional reputation both as an independent producer and as a commissioning head, responsible for some of the country's most important screen drama productions. As Director of ABC Television, she played a central role in the commissioning and broadcast of successful programs in many genres.

During the year AFTRS employed 18 new teaching staff, all with significant industry experience.

The professional development of teaching staff is of particular importance to the School as it recognises that, while the industry background of the teaching staff facilitates the mentoring process, it can also pose challenges for these same staff in performing the role of teacher. Recently AFTRS has engaged in a concerted effort to improve the quality of assistance given to teaching staff. Last year saw the initial production of a comprehensive *Teaching Guide*, currently being updated for reissue later in 2007.

The establishment this year of the Education Unit is a major step in providing quality professional development support by making available the expertise of both an Educational Designer and a Curriculum Developer. The Unit has been responsible for providing significant assistance in writing the new Graduate Certificate courses and developing and delivering training in the new online teaching solution, MyAFTRS.

AUQA's Report of an Audit of the Australian Film Television and Radio School (May 2007) commended AFTRS for the professional development policy and support provided to staff.

### Participation in programs and courses

During 2006–07 several initiatives have been taken to increase participation in AFTRS programs and activities nationally:

- More places were offered in Flexible Delivery courses which resulted in students enrolling in award courses delivered in Melbourne, Adelaide and Brisbane
- Restructuring of the National Industry Short Course program resulted in an increase in participation in the short courses
- Department of Education, Science and Training's FEE-HELP
  was made available to assist students who may otherwise have
  been unable to enroll for financial reasons. Eighty-two out of
  140 currently enrolled award students were granted FEE-HELP
  assistance in 2007.

Eighty–seven new students were accepted into award programs in 2007 compared to previous years' intakes which have averaged between 60 and 70 students.

Participation of students at international level is offered through the short courses and seminars AFTRS offers overseas, this year in Singapore, New Zealand, South Korea, India and Papua New Guinea.

AFTRS investigated the process for CRICOS (Commonwealth Register of Institutions and Courses for Overseas Students) registration which would have permitted the School to enrol overseas students in award courses. After considerable research and debate it was decided that, despite some obvious advantages, the requirements of the process were both restrictive and expensive and that it was not cost effective to pursue the matter, given the numbers of students that the School was envisaging.

# Objective 5

AFTRS will successfully communicate its position, values and activities to all its stakeholders and will be engaged in a creative dialogue with them.

# **Key Achievements**

#### Communication

Communicating AFTRS' message to the outside world and fostering good internal communications are important factors in the success of the School. Increasingly the maintenance of good communication relies on sophisticated use of electronic media. This year's major initiative in this area has been

the redevelopment of the School's web site into a more efficient means of communication both externally and internally.

In February 2007, Council endorsed a Sponsorship Management Program put forward by the Marketing and Development Branch. The Program sets out clear aims, objectives and strategies for attracting sponsorship and partnerships and includes a Sponsorship Policy and Sponsorship Guidelines.

The web site will involve new design and content and will be integrated with the Student Management System, PEPi, providing for the first time the option of online payment of fees.

AUQA's Report of an Audit of the Australian Film Television and Radio School (May 2007) commended AFTRS for its focus on communicating to its external community its positioning and branding as a leading media school.

#### Promotion

From June to August 2006 AFTRS once again staged the National Screening Tour with graduate films screened in six capital cities. Information seminars were also run in conjunction with the screenings. In total 1,320 people attended these screenings.

The inaugural AFTRS Screen and Broadcast Industries Gala Evening was held on the evening of 16 April. This initiative arose from a review of sponsorship arrangements and the decision to separate the presentation of sponsored awards from the more traditional elements of the Film, TV and Digital Media Graduation ceremony.

The separate Gala event permitted greater recognition of the support provided by the industry in the form of awards and scholarships for AFTRS students. Dr George Miller was awarded an honorary degree, recognising his creative influence and contributions of innovation and excellence to the Australian film industry. The event was most successful and warmly received by the industry.

# Publicity

Monitoring of press and electronic news coverage of AFTRS graduates, staff and students resulted in 441 print media mentions during the year. Media mentions are circulated via email to the School community and placed on an intranet site.

AFTRS maintains an interest in the careers of its graduates and prepares media releases on their successes at significant events such as the Australian Commercial Radio (ACRA) Awards and the Australian Film Institute (AFI) Awards. This year, graduates from AFTRS won ten AFI awards.

Esteemed Australian director, Rolf de Heer (1980 Directing Diploma) won a string of awards for his film *Ten Canoes*, including Best Film, Best Direction (shared with Peter Djigrr), Best Original Screenplay and Best Editing, the latter won by fellow AFTRS graduate, Tania Nehme (Editing 1991 Specialist Extension Certificate) for her work on the film. De Heer also received the Byron Kennedy

Award, given in recognition of a filmmaker's relentless pursuit of excellence in filmmaking.

Dion Beebe ACS (Cinematography BA 1990) won the AFI International Award for Excellence in Filmmaking for his work on *Memoirs of a Geisha*. Other AFTRS winners included Joseph H. Pickering (Cinematography Diploma 1981), Jackie Farkas (Cinematography BA 1992), Sound graduate John Willsteed (Specialist Extension Certificate 1996), and Screenwriting graduate Jacquelin Perske (Specialist Extension Certificate 1994).

#### **Objective 6**

AFTRS will manage its operations effectively, efficiently, responsibly and strategically.

#### **Key Achievements**

#### Corporate governance, compliance and resources management

Monitoring the quality of corporate governance at AFTRS is a function of the Council and the Finance Audit and Risk Management Committee. During 2006–07, Council held five meetings. As well as receiving regular reports from all department and the major committees, the main topics covered at Council meetings included:

- Monitoring progress on the New School Project
- New strategies to support the Indigenous Program Initiatives
- The AUQA Quality Audit
- Research strategies
- Sponsorship Management Program
- Flexible Delivery program.

In April, the Council also participated in a Strategic Discussion session which focused on ways to improve the School's capacity to generate additional revenue.

AUQA's Report of an Audit of the Australian Film Television and Radio School (May 2007) commended the Council of AFTRS for its effective governance, and for its contribution as a source of ideas and expertise, and as a channel for industry feedback.

The Finance, Audit and Risk Management Committee (FARM) held four meetings during 2006–07. In addition to monitoring the financial position of the School and the progress of the various audits, the main topics covered included:

- Monitoring financial aspects of the New School Project
- Compliance report for the Australian Government
- Insurance coverage for volunteers
- Review of the FARM terms of reference.

All major compliance documents were supplied as required by the Department.

Other initiatives undertaken in the reporting period which contribute to efficient resource management include:

- Implementation of the new Student Management System (PEPi), the School's first comprehensive electronic system for managing all student records
- Extension of the pod arrangements for managing teaching departments using shared administrative services
- Planning for the new web site to permit online course payments
- Completion of the IT Core Infrastructure Project and connection to the AARNET broadband link.

#### Audits

The Internal Auditor, Deloitte, completed three reviews of specific areas:

- Student Management
- Industry Training Programs
- Technology Strategy Governance.

The Australian University Quality Agency (AUQA) conducted an audit of the School from December 2006, when the School submitted its Performance Portfolio to May 2007, when AUQA delivered its report. The process included a three–day audit visit to the North Ryde campus conducted from 12–14 March 2007 during which the Panel interviewed approximately 90 staff, students and stakeholders, including a telephone interview with the Minister, Senator Brandis. The Panel also visited the Melbourne and Perth offices. The report of the audit contained ten commendations, seven affirmations and eight recommendations. AFTRS is developing an Action Plan to address the issues raised in the recommendations.

# Staff training and communication

The New School Project team has been very conscious of the need to communicate fully with staff in relation to the relocation of the Sydney campus to new premises in Moore Park. The move will have a significant impact on staff and the School is very aware of the importance of maintaining staff morale and preserving corporate knowledge. The team arranged a number of whole of School meetings and presentations to keep staff up–to–date with progress and sought input on fit–out styles using displays of possible dècor and furniture. A special task–force has been established to monitor the human resource implications of the relocation.

During the year staff used a total of 799 working days to attend a range of internal and external training, formal courses, conferences and workshops.

# Operational Activities 2006–2007

#### FILM, TELEVISION AND DIGITAL MEDIA BRANCH

#### Head of Film Television and Digital Media: Graham Thorburn

A major focus for the Branch in 2006–07 has been industry connections, expressed through the content of training, the means of delivery of the training, industry research and industry partnerships.

This connectedness will be greatly enhanced by the opportunities offered by the move into the new purpose-built School at Moore Park in 2008, which will place AFTRS at the centre of screen production in Sydney. This will make it much easier for the industry to access AFTRS, and for the School and its students to access them.

AFTRS recently hosted a major industry forum using its state-of-the-art 4k high definition projector, the highest resolution digital projector installed in Australia, to demonstrate and expose a major new high definition camera to examination by a substantial cross-section of Sydney's professional cinematographers. The new location will make it much easier to host events such as these.

AFTRS is restructuring delivery to make its formal courses more available to students already working in industry, who wish to continue to work in parallel with their AFTRS training. Where we are already offering this we are finding strong demand and highly motivated high quality applicants.

This is complemented by our ongoing short course program of Professional Development, which offers shorter more focused courses targeting specific immediate needs, either from industry professionals seeking skills upgrading and transference, or industry organisations looking to fill a need within existing staff or potential staff.

Many of the courses, including the award courses, are developed and delivered in partnership with key industry players, and a large number of industry practitioners teach at the School from time to time. This keeps the content of courses current and relevant, exposes students to current high level industry practice, and provides industry connections for the students.

As an example, the Digital Media department ran a very successful flexible Graduate Certificate course in Adelaide in conjunction with three leading Adelaide-based companies, and the South Australian Film Corporation.

Also within the Digital Media department, the Laboratory for Advanced Media Production (LAMP) continues to deliver and extend its series of high level prototyping workshops, designed to train experienced industry practitioners in how to modify and transfer their knowledge, experience and intellectual property for the rapidly changing world of production and distribution.

These workshops are in high demand from major media organisations, including the ABC, PBL, and Fairfax, and have received extensive highly favourable media reports in *The Australian* and the *Australian Financial Review*, among others.

Through LAMP, the Centre for Screen Business Skills and the Centre for Research and Screen Studies, AFTRS is expanding the scope and quality of industry–leading and industry useful research, often in partnership with other tertiary institutions and industry bodies.

Outside the Box is a joint project with AFTRS, ACMA, Foxtel, UNSW and the host, the University of Technology Sydney, and defines and analyses the influences which will shape television and other audio–visual media in this country for the next decade.

Another project, in partnership with the University of Queensland analyses the range of factors impacting on Australian screen production since the introduction of pay television, with specific reference to training, changing local production conditions, policy change, the emergence of a production services sector, and international production.

Within the award program, the Subscription Television course, developed and delivered in conjunction with Foxtel, has become a major segment of training across a number of disciplines, and has substantially broadened students' understanding of the scope of the industry, and the opportunities it presents.

Foxtel also supplies one of the major scholarships in our expanding portfolio of scholarships, internships and supported attachments which support students at the School, or in their transition from School to industry, and through engagement with our best graduates, enhances the School's standing in the industry.

Following previous nominees *Inja* and *Birthday Boy*, *The Saviour* became the third AFTRS student production to be nominated for an Academy Award ® in five years, an unprecedented achievement that headlined the continuing success of AFTRS productions in an extremely competitive festival market.

Graduates also continue to achieve success and make an impact, both locally and internationally. Rolf de Heer's *Ten Canoes* achieved critical success at home and abroad through the AFI and If awards, and selection for the Cannes film festival, and found a substantial audience at home. *Clubland* (Cherie Nowlan), *Lucky Miles* (Michael James Rowland and Lesley Dyer) and *West* (Daniel Krige) are part of the current mini–revival in Australian feature films, while in television notable productions include *The Silence* (Cate Shortland and Alice Addison), *The Circuit* (Catriona McKenzie and Joe Pickering) and *Bastard Boys* (Ray Quint).

#### **Centre for Post Production**

# Head of Editing Department: Bill Russo

The past 12 months has seen a significant evolution of the curriculum in the Editing Department. New courses have been developed and significant revision of existing courses has been completed in order to address the technical

revolution occurring in our industry and the demand for more flexibly delivered courses nationally. In November Bill Russo was reappointed Head of Editing.

With the development of significantly cheaper and more powerful equipment, editors are now expected to take on newskills previously done by specialists using expensive high end tools. This is particularly so in the areas of colour grading, motion graphics and sound design. We have developed a new course in colour grading in consultation with industry professionals Simon Klaebe and Peter Simpson. Motion graphics courses have been specifically tailored for editors' needs by Belinda Bennetts and the Digital Media Department. Chris McKeith, Mark Ward and Jane Patterson of the Sound Department have collaborated on Sound Design courses for our students. Screen composer John Gray has run a course for our students on the use of temporary music and editing music.

A course in Editing Drama has been created to be delivered flexibly at the Graduate Certificate level. This has seen further collaboration with the departments already mentioned as well as Screenwriting which will be delivering a module for editors on how to read a script. Some parts of the course have already been trialled in Adelaide and Brisbane with considerable success. It is intended to develop a similar course for Editing Documentary.

The award course has seen significant technical advances with collaborative productions finishing to DI (Digital Intermediates) and HD.

Short courses have continued to be over subscribed and delivered nationally including Alice Springs and Darwin by senior industry professionals.

The close association with industry has continued particularly with the Australian Screen Editors Guild, major equipment suppliers Apple and Avid as well as with senior practitioners who have come to deliver workshops with our full time students.

# Head of Screen Composition Department: Martin Armiger

In 2006 the Screen Composition department developed its national and flexible program. We accepted a further four flexible Graduate Diploma students in Melbourne, joining the six continuing students there, and consolidating our presence in that city. In 2007 for the first time, we also accepted five Flexible Graduate Diploma students in Sydney, joining the four full time MA students, and one student based in Brisbane. With our two MA (Hons) candidates, one in Sydney, one in Los Angeles, this forms a cadre of 23 students for the department.

We have been running seeding short courses over the past year in Brisbane, preparatory to beginning our award course there in 2008, with strong interest from local applicants and great support from AFTRS Brisbane office.

Our graduates have found work on TV series feature documentaries and feature films: *Happy Feet* was orchestrated by (among others) Jessica Wells and James Lee; *Romulus, My Father* had a music score by Basil Hogios; *The Bet* was scored by John Gray.

The Head of Department, Martin Armiger, composed music for the feature film *Clubland*. He was assisted on this project by graduates Claire Morgan and Greg Wise. He also conducted various recording and mixing sessions as open learning programs for 2006 students.

We continued our strong association with APRA, the AGSC, and Trackdown studios, and developed new links with VCA (Music School).

Edward Primrose returned to AFTRS as part-time lecturer, Dani Wiessner continued part-time as tutor. Guest lecturers included John Charles, Philip Brophy, Phillip Johnson, Sven Libaek, Peter Dasent and Cezary Skubizewski.

#### Head of Sound Department: Mark Ward

2006–07 has been a year of consolidation and growth in the Sound Department with the appointment of a new Head, and the creation of a permanent position for the Location Recording lecturer. The Sound Department continues to provide a high level of skill based training to our students and, increasingly, to students cross–departmentally. Recognising the broadening of the media domain, we have undertaken an exploration of what this means for the department in terms of new skill acquisition and evolving production philosophies.

Mark Ward was appointed Head of Sound in October 2006. Mark, an AFTRS graduate, has a wealth of industry experience and a strong interest in the developing arena of games. Rod Pascoe was appointed Location Sound lecturer in July 2006. Filling the position has increased the ability of the Sound Department to effectively support cross departmental skills training.

An MA Sound Mixing course is being offered in 2007 to one graduating MA Sound Design student. This course will seriously interrogate new digital techniques and delivery platforms with the view to integration into a wider range of AFTRS Sound courses. Much work has been undertaken by the department in developing the Graduate Certificate in Sound which will be initially delivered in Brisbane.

The Sound Department hosted Sound Design and Games vo.9 in October. Described as a mash of gameplay, movies and talk about Sound and (Virtual) moving image, the event attracted strong interest from students and staff.. The Workflow Clinic, an Industry forum organised with Digidesign, was held in Sydney and also Melbourne in February. Established industry practitioners were attracted to this event and although it was branded as a sound event, borders were broken and independent producers and picture editors were among the participants.

Sound Lecturer, Chris McKeith, attended prestigious Digidesign trainer courses in San Francisco in January. Sound Lecturer, Jane Paterson, was invited to attend a Film Post Production conference in Valparaiso, Chile in December 2006.

Our colleagues continue to provide valuable industry experience to our students through attachments. Location Sound student Andrew Parsons completed an attachment with sound legend Ben Osmo on the film *Black Balloon*. Sound design students Siobhan McLaren and Jess Cadwell rounded out their MA studies by undertaking attachments on Gillian Armstrong's most recent feature,

Death Defying Acts. Mixing student Tim Chaproniere greatly benefited from a mixing attachment undertaken at Phil Judd's Philmsound facility on the feature Hey, Hey It's Esther Blueburger.



Film and Television Graduation 2007

# Cinematography

# Head of Department: Jan Kenny

Cinematography students had a great deal of success at the most prestigious Australian Cinematographers Society (ACS) Awards, greatly increasing the profile of the AFTRS students. The swag of awards included an unprecedented 31 awards at the NSW ACS Awards Ceremony alone. AFTRS Cinematography student Carl Robertson won the Australasia KODAK filmmaking competition for his work on *The Girl From the Desert*. Carl is now eligible to enter the wider Australasia/Asian competition, which will include the winners from each country in those regions.

At Camerimage, the international Cinematographers Festival in Lodz, Poland, three AFTRS cinematographers had their work accepted in the competition. They were Simon Gray for *The Sea*, Velinda Wardell for *Cosette* and Jason Ramp for *Bad Habits*.

Seven Cinematography graduates won awards at the National Australian Cinematographers Society Annual Awardsheld in Adelaide. The Cinematography Department's principal sponsors met to decide on this year's recipients of MA Cinematography Grants, which are intended to help support the cinematographic potential of selected MA Drama Slate projects. Grant recipients were:

- Four received grants from Kodak and Panavision (Cinematographer: John Brawley).
- Fear received grants from Atlab and Panavision (Cinematographer: Adrian Reinhardt).
- *Bleeders* received grants from Atlab and TheLab Cinematographer: Glenn Hanns).
- Shot Open received grants from Kodak and TheLab (Cinematographer: Greg DeMarigny).
- The Graduate Diploma Cinematography students held a successful exhibition of their final work from their Stills Photography course which was run by Cine Coordinator, Rowena Hall.

The Cinematography Department's Volunteer Attachment Scheme (now renamed Camera Assistant Trainee Scheme) for 2006 commenced on 21 August. The two Camera Assistants for this were Allyn Laing and Jasmine Lord. Following an intensive training program with the Cinematography department, they then went on to crew the Graduate Diploma Drama Slate projects as clapper loader and focus puller.

Cinematography introduced a refreshed guest speaker program with the introduction of *Shooting the Breeze*. High profile cinematographers are invited to spend two or three hours with the Cinematography students, to discuss cinematography, and give the students a personal opportunity to ask questions

and discuss relevant issues in a relaxation and informal environment. During the year session guests were Dion Beebe, Russell Boyd and John Seale.

The Cinematography Department maintains strong industry relationships both through AFTRS staff participation in industry events and through industry involvement in AFTRS activities.

The following list demonstrates the range of links maintained between AFTRS staff and their industry colleagues.

- Erika Addis was a judge at the Walkley Awards.
- The Cinematography Department hosted a SMPTE event in Studio 1 to introduce its members to the super high speed HD camera (up to 2000 fps). The Cinematography students were given free access to this presentation.
- Jan Kenny and Roger Boyle attended an industry presentation of 4K
   DI with Qantel and Sony.
- Jan Kenny attended an industry introduction to the Viper (High End HD Camera), introduced by the Director of *The Mutant Chronicles*, Simon Hunter, and the DOP of the film, Geoff Boyle.
- Erika Addis attended an industry Panasonic HD Masterclass with Rob Draper and John Bowring.

Industry involvement in AFTRS activities included:

- Representatives of key sponsors attended the Cinematography
   Department's annual Sponsors Breakfast get-together at a harbourside restaurant in March.
- Panavision provided the Cinematography students with a day's free hands-on experience with the high end Genesis HD camera.
- The Cinematography Department secured a partner ship connection with Arri Australia with regard to the intern program at Arri.
- Cinematography students toured Atlab and Panavision.

Cinematography staff were involved with testing of HDV cameras with a view to acquisition for the School. Four JVC HDV cameras have now been acquired. Special introductory classes were arranged for the Cinematography students and teaching staff. Cinematographer, Ray Henman ACS, who has significant HDV camera experience, was brought in for these sessions.

# Design

# Head of Department: Jon Rohde

The high standard of work of the 2006 graduating Production Design students was demonstrated through industry recognition of their achievements. The Fox Award for Excellence in production design was awarded to Helen Fitzgerald (MA Production Design 2006). Helen was also accepted into the 2007 Berlin Talent Campus (which is part of the Berlin International Film Festival).

The inaugural Thelma Afford Award for costume design was awarded to Natalie Beak (MA Production Design 2006). Helen and Natalie are using their awards to travel to New York and London.

Since graduation, Sam Clayton (MA Production Design 2006) has been working in the art department of *The Chaser* and has published the first issue of a comic he developed as a design project while at AFTRS.

Current Design students secured placements on *Australia* working with Catherine Martin and *Day Breakers* working with George Liddle.

The Design department invested in Rhino, a new 3D modelling program, which is proving to be a very valuable tool.

Design Mentors have included Kim Buddee (production design) and Meg Gordon (costume design).

Design held its annual Design Exhibition at AFTRS and received sponsorship from Fox, Brewtopia, InDesign and Eckersleys Art Supplies. The exhibition displayed at the Chauvel at Paddington Town Hall.

 $\label{thm:provide} Vision\,Splendid\,Media\,continued\,to\,provide\,product\,placement\,support\,for\,the\,2007\,Style\,\&\,Effect\,production\,exercise.$ 

Jon Rohde spent some time engaged in research in the area of Digital Interactive and Cross Platform Media.

# **Digital Media**

# Head of Digital Media: Peter Giles

AFTRS Digital Media programs have developed and expanded over the past year providing a vital resource for industry in an era of rapid global media change. The challenges of the current media environment include skills shortages, changing work roles and declining audiences for film and television. New courses have been accredited that engage with these challenges and anticipate future industry needs in the areas of virtual worlds, cross-media and games production.

The past year has seen unprecedented engagement between AFTRS Digital Media and industry across interactive, feature film, television, documentary, mobile media, online broadband, games, digital post production and animation sectors. AFTRS graduates are finding work in many of these new areas and curriculum has been adapted to best equip graduates for these changes. Leading edge educational programs in 3D Animation, Interactive Media, Digital

Visual Effects, Motion Graphics and Emerging Media Design have been run at postgraduate level. The first flexible delivery Graduate Diploma students have been recruited and new initiatives such as the Laboratory of Advanced Media Production (LAMP) have provided industry facing programs focused on media innovation.

The Laboratory for Advanced Media Production (LAMP) ran three residential prototyping labs in its second year of operation with 71 creative participants producing 24 project prototypes. The May 2007 lab, *LAMP*: Story of the Future, was run in partnership with the Literature Board of the Australia Council for the Arts and focused on developing the skills of writers in the emerging interactive field. The lead in to the labs included one day Project Clinics which guided the direction of applicants and introduced them to the LAMP creative development process. Over 80 people attended clinics held in Sydney and Melbourne.

LAMP has received widespread industry and media acclaim coverage in the Australian Financial Review, Inside Film, Interactive TV Today, Inform ITV, The Australian, Real Time and Screen Hub. ABC Stateline Tasmania also aired a TV feature story on LAMP in May 2007.

VIPs attending LAMP final day project pitches included representatives from NineMSN, ABC, SBS, FFC, Fairfax, HWW, Nickelodeon, AFC, Handshake Media, Auran Games, The Learning Federation, Film Australia, Yahoo7, lonelyplanet.tv, Screen Tasmania, NSWFTO and Roar Film.

In May 2007 LAMP and the AFTRS Centre for Screen Business (CSB) ran their first Business Development lab with five project teams who had completed the LAMP residential lab. Teams applied various new media business models to their projects, under the guidance of local and international experts, and devised a pitch to investors.

The next stage of LAMP project development is to complete extended prototype production with creative teams in partnership with industry and is looking to establish an innovation lab space in order to do this more effectively. LAMP commenced production of an on-demand video service with Indigenous media group Bush TV with funding from the Myer Foundation. Other innovative development work has been completed in partnership with the ABC and Physical TV on the development of virtual world presences in Second Life.

LAMP has expanded its range of web resources including 52 podcasts of presentations, a media wiki and an emerging media news service.

The first AFTRS Graduate Certificate courses were run in Sydney and Adelaide and will run in Melbourne commencing August 2007. These courses have been designed to bridge the gap between education and industry, transitioning students into industry attachments and internships. The Adelaide Graduate Certificate in 3D Animation course was run in partnership with leading companies Rising Sun Pictures, The People's Republic of Animation and Resin. Students completing professional attachments at the companies and staff taught master classes during the course. Several graduates of the course have been offered paid internships funded by the South Australian Film Corporation.

A wide range of industry seminars has been run covering topics such as games, virtual worlds, extended entertainment experiences, computer animation, interactive writing, mixed reality entertainment and cross media. A total of over 500 people attended these seminars run in Adelaide, Sydney, Melbourne and Hobart

The Digital Media short course program has continued to grow with over 400 participants attending courses run in NSW, Victoria, South Australia, Queensland and the Northern Territory.

The first Writing for Animation courses have been run in partnership with Drama Department in Sydney and will commence in Melbourne in mid 2007. AFTRS Drama students are also studying writing for interactive media for the first time in their Graduate Diploma year.

Staff have represented AFTRS at a wide range of industry events. Peter Giles has given presentations for the Australian Interactive Media Industry Association, the New Zealand Screen Council and Screen Tasmania. LAMP Director Gary Hayes has presented at SPAA, ACMA, Channel 9, the Portable Content Festival and the 8th National Public Affairs Conference. He moderated and presented Mobile Content Australasia, AIMIA Intimates and keynoted at conferences including CeBit and Monash University ICT. He has run training workshops and facilitated events for ABC TV and AMP.

2007 graduate Patrick Clair was nominated for an IF Award for his short documentary animation *Around the World*. Patrick was employed by MTV immediately after graduating, and Interactive Media graduate Angus Fraser employed by ABC Innovation. A total of nine AFTRS Digital Media graduates worked at Animal Logic on the Academy Award ® winning feature animation *Happy Feet*.

Over 100 AFTRS films are being exhibited online through a partnership with Google Video Australia. The most popular titles have had over 87 000 views since the launch in October 2006.

 $LAMP\ partnered\ with\ Film\ Australia, SBS\ interactive\ and\ the\ NSWFTO\ on\ Change\ the\ World\ by\ providing\ cross\ media\ workshop\ training\ and\ consultancy.$ 

AFTRS digital media students were featured on ABC2's *Good Game* program demonstrating their creation of machinima films using games engine technologies. AFTRS has been featured globally in presentations about its pioneering educational and training work in virtual worlds.

#### **Drama**

# Head of Directing Department: Catherine Millar

Student and ex-student productions have achieved significant success this year, demonstrating the high standard of student intake into AFTRS, and that talented emerging film makers recognise that there is a level of learning available at AFTRS that goes beyond international success with a short film.

MA student Erin White was nominated for an AFI award for best short film for *Dugong*. The AFTRS produced *Meditations on a Name* directed by Bonnie Elliott was voted fifth favourite short screening at the Sydney Film Festival this year. Two graduates produced award–winning Dendy shorts – Melissa Johnson with *Katoomba* and Tim Kriebig with *Checkpoint*.

The 2007 People's Choice Award at the Sydney Film Festival was *Lucky Miles* directed by Michael James Rowland (1997 Design graduate), co-produced by Lesley Dyer (2007 Producing graduate). Also in the top 15 were other films by graduates, *The Home Song Stories* written and directed by Tony Ayres and *West*, written and directed by Daniel Krige.

The collaborative workshops that were initiated in 2006 were further refined in their original and holistic storytelling emphasis with the Cinematography students joining the Graduate Diploma Directing, Writing and Producing students to develop dramatic scenes that were then shot in further collaboration with Sound, Design, Editing and Screen Composition.

Marcus Cole who was Acting Head of Directing from October 2006 to January 2007 ran the MA director/actor workshops with the final year NIDA students in February 2007. Ana Kokinos, critically acclaimed director of *Head On* and *The Book of Revelation* joined the Directing staff as a lecturer for the MA Directing students in February 2007 and ran the directing side of both the Style and Effect and Creative Coverage courses. She has also mentored the MA students through their major short film slates for 2007. She will continue with the Drama pod through 2008 as a mentor for MA Directing.

The Drama Graduate Diploma students embarked on a New Media initiative with the weekly LAMP workshops, learning how to create story–centred interactive new media games and stories. These workshops ensure that the drama students are fully immersed in the new media technologies for use in new forms of story telling.

The Directing Department is currently involved with the delivery of three short courses: Visualising Story, Alchemy of Casting and the recent initiative with the writing department, Creating the TV Pilot, designed to help writers, producers and directors with the development of their television drama projects. This course was developed by writer/director Catherine Millar (Twisted Tales, Farscape), the new Head of Directing as of June 2007, and experienced television writer Peter Neale (Heartbreak High, All Saints). It was very well received by industry participants including Anthony Anderson, producer of the AFI award winning feature film Somersault.

Significant industry practitioners who worked with the Drama pod in 2006–07 included, Kathy Drayton, director of the highly successful documentary, *Girl in a Mirror*, who, with her producer Helen Bowden, spoke on the nature of the creative relationship between producer and director to the Graduate Diploma students.

# Head of Producing Department: Peter Herbert

The Producing Department continues to deliver a wide range of courses with strong emphasis on creative and vocational outcomes for graduates. Designed to meet best practice standards for the film and television industry and with input from production companies, guest lecturers and industry specialists, the MA in Producing continues to be a highly relevant degree. The department has been successful in recent years in placing graduates in senior positions in companies and organisations as diverse as the BBC, Foxtel and Flying Bark Productions.

Now in transition to a new course structure, and preparing for a shift to a new campus in 2008, the department has been part of a School-wide review of curricula. Flexible delivery has been the key element in this review, and in 2008 the first flexible courses will roll out.

In our MA year, the very successful relationship with Foxtel continued. The unit on Subscription Television is now in its third year and is a highly regarded part of the course. Courtney Wise, a producing student, was the 2006 winner of the Foxtel scholarship. The first recipient, Kathryn Barker has been employed by Foxtel.

The Southern Star internship and the Granada Award are evidence of the Department's continuing relationships with key industry partners. Other relationships are being developed, including with Rising Sun Pictures, Freehand, Essential Viewing and Beyond International. On the international front, the department enjoys good relationships with the New Zealand Screen Council and the Singapore Media Academy.

Notable guests during the year have included Vincent Sheehan, Andrew Mackie, Victoria Treole, Malcolm Smith, Kim Williams, Patrick Delany, Des Monaghan, Posie Graeme Evans, Kylie Du Fresne, Ian Collie and Brian Walsh.

Key relationships continue with Matthew Dabner and Screen Depot, Marian Macgowan and Macgowan Films, Holding Redlich, Ana Kokkinos, Tony Iffland and UKTV, and Andrew Mackie and Dendy Films.

The Producing Department students continue to undertake a wide range of placements and internships, including FFC Australia, Dendy and on various local productions.

Peter Herbert continues his role as Head of Producing and Head of Drama. He is closely involved in the evolution of the Drama group of Screenwriting, Producing and Directing, ensuring that the transition to the new course structure is a positive strategy for the future. He is also in liaison with other departments, especially the Centre for Screen Business, Digital Media/Lamp and Centre for Research and Screen Studies, working on new initiatives for continued industry relevance and high level creative outcomes.

# Head of Screenwriting Department: John Lonie

Screenwriting has focused on two clear goals for the year:

 delivering industry short courses in the states and regions and developing the scripts for the production in the full-time Graduate
 Diploma and Master of Arts program at the main campus in Sydney  developing and resourcing the new flexible delivery courses in screenwriting for delivery from the beginning of 2008.

Particular mention should be made of the Drama of Screenwriting, a four day intensive course in which participants learn the core principles of dramatic storytelling which Billy Stoneking has developed over the past couple of years. Each course is limited to 12 participants and since its inception, well over 100 people have attended, including established writers who have used the course as a refresher

In concert with other Drama staff and the curriculum branch, the Head of Screenwriting and the Screenwriting lecturer have developed full programs for the proposed new flexibly-delivered Graduate Certificates in Producing / Screenwriting and in Directing / Screenwriting which will be launched in 2008.

Heralding the changes to a combined producing/screenwriting program, the department has been training both producers and screenwriters in the full–time program in each other's core business. These proposals, in concert with other initiatives, are designed to address a perceived weakness in the Australian industry: the ability to develop scripts which engage Australians. Successful implementation will enable AFTRS graduates to develop sustainable professional careers and to become better story tellers.

The online delivery of the Drama of Screenwriting is still in development as staff learn how to use online tools in the most productive and imaginative way.

Initiatives with other organisations include the Short Fuse program for developing screenwriters in Tasmania in concert with Screen Tasmania and a similar program with the AFC called Test Drive.

Another initiative, in concert with the School's LAMP, has been to pilot a short course in writing in the new media. This seeks to help reorient the School's compass from an over–reliance on the development of film to an output which mirrors the reality of the industry.

### **Factual**

# Head of Centre for Research and Screen Studies: Andy Lloyd James

This year the activities of the Centre have been refocused to lay significant emphasis on the School's role as a Research Centre for the Screen Industry. To that end the Centre has engaged in a number of projects exploring the development, production and distribution of screen content of all kinds together with the policy settings and industry funding processes that underpin them.

This includes two major ARC-funded projects. The first, called *Outside the Box*, defines and analyses the influences which will shape television and other audio-visual media in this country over the next ten years. Partners in the project are AFTRS, ACMA, Foxtel, UNSW and the host, the University of Technology Sydney.

The second, called *Redesigning Australian Film and Television Production for Multichannel Environments* 1995-2009, analyses the range of factors impacting on Australian screen production since the introduction of pay television, with specific reference to training, changing local production conditions, policy change, the emergence of a production services sector, and international production. This project is being conducted in partnership with the University of Oueensland.

In addition to these the Centre is developing major projects on consumers; on terms of trade between broadcaster/commissioners and independent producers; and on policy settings for successful independent industries in other countries.

The Centre is also host to the K.B. Myer Travelling Fellowship which has been expanded to embrace applicants from the whole spectrum of Screen Industries. The Centre has also engaged in a number of consultancies to different state or federal agencies.

# Heads of Documentary Department: Pat Fiske and Mitzi Goldman

In July 2006, the Documentary department were six months into the 18–month Documentary Course with four full–time Master of Arts students. By this time, the students were in the middle of editing their Project Ones which were Number One Fan and Bin Appetit and completed by the end of September while also doing an interactive workshop and researching for their final documentary half hour project – Project Two.

In July 2006 Football Shorts, a media campaign produced as a training initiative with SBS television, was launched. It comprised five broadcast documentaries, a total of seven web based documentaries, plus another five making of documentaries – a total of 12 individual projects. This was complemented by a comprehensive web based resource page on the AFTRS web site. This campaign was produced by the department's Project Officer, Michele Thistlewaite with over 52 students from across all AFTRS disciplines participating.

In consultation with the Documentary department Gary Hayes placed documentaries on Google video. Documentary continues to be the highest watched genre for all AFTRS media productions.

From November and early December 2006 the Documentary department staff – Mitzi Goldman, Pat Fiske and Michele Thistlewaite – attended the International Documentary Festival Amsterdam (IDFA). This is one of the most prestigious documentary film festivals in the world. AFTRS had the honour of being chosen for Film School in Focus (an overview of documentaries produced by an outstanding film school) with an opportunity to showcase a retrospective of AFTRS documentaries. This tribute has only been presented twice before – to the Polish National Film School and the National Film and Television School in the UK. Over the course of ten days, 21 AFTRS documentaries screened in five programs curated by IDFA's Martijn te Pas.

Documentary graduates Alejandra Canales (MA Hons 2006) and Sascha Ettinger–Epstein (MA 2005) were also invited to attend IDFA to present their films. Each program screened twice and each session was presented by one of the delegates and followed with a Q & A session. In addition, the entire group gave an energetic three–hour seminar about Documentary at AFTRS.

Every year the department teaches the Graduate Diploma students a documentary course which includes the Art of Documentary short course and the Shooting the Real production slate. This year the six Television Department students produced and directed six short documentaries up to seven minutes in duration. This was the first time that Documentary has collaborated with the Television department. Other crew members came from Cinematography, Editing, Location Sound, Design, Sound Design and Screen Composition.

Documentary continues to organise a monthly seminar called OZDOX, which is co-ordinated in association with ASDA, Macquarie University, University of Technology Sydney, Film Australia and the AFC. The Documentary department are active members of ASDA and involved each year with AIDC.

Nine short courses were delivered by Documentary in the past year and included True Stories – From Idea to Treatment, Narration for Documentary, Biography for Documentary, Introduction to Documentary, Art of Interview, Art of Documentary, Roger Graef Masterclass, Single Shot Workshop with Dutch filmmaker Leonard Retel Helmrich and Video Storytelling in the Classroom.

# Head of Television Department: Louise Clarke

The 2006 Television students again achieved acknowledgement of their professional excellence, with Tani Crotty being granted the Southern Star Award, a paid internship with Southern Star working on factual programs that best suit her career aspirations. Andy Carmichael was recipient of the prestigious 2006 Gilbert & Tobin Award, for his body of work and contribution to the social and professional experience of AFTRS.

The majority of graduating 2006 TV Producing and TV Editing students have been professionally employed in industry positions or on productions including New Inventors, ABC; Prime Television online content acquisitions; What's Good for You?, Beyond Productions; and Living Black, SBS. Others have continued their studies or are developing television projects with key industry professionals.

In September 2006 the TV students in cooperation with a panel of commissioning editors from SBS, developed and pitched program proposals for a range of factual studio and field based content. The successful candidate Jeremy Peek's program idea <code>Busk</code> Off was piloted and, after feedback from the industry, two additional episodes were produced.

AFTRS Television and Drama departments, in collaboration with Ovation, developed a television series *Masterclass*: an *Audience with Film Makers*, where the television students participated in the research of outstanding Australian directors, producers, writers and actors, and with external and internal mentors, produced seven x one hour programs recorded in the AFTRS main theatre. The students gained broadcast credits for their involvement in this production.

The television students produced six x 90 = second vignettes designed as session starters for the 2006 ACMA conference. These vignettes were generally held to be very useful introductions for initiating discussion of complex regulatory issues. The Television students attended the conference and were able to assess the impact of their work first hand.

The Television department continues to maintain a strong relationship with industry by collaborating with the Drama department to deliver the Subscription TV course in cooperation with Foxtel. Classes were held from February to April 2007 with guest lecturers and keynote presentations from Foxtel senior Executives. Furthermore the Television students were placed in professional attachments with Foxtel, SBS, ABC TV and independent production companies.

Following the departure of Paul Remati in March 2007, Louise Clarke took up the position of Head of Television in April 2007. Louise has extensive experience in managing the Television department, having been Acting Head of Television and full time lecturer since 2001. Prior to working at AFTRS, Louise produced hundreds of hours of factual and entertainment television for subscription television both for Australia and China, and has worked in production and post production management for Australian and UK based organisations.

Former Head of Television Paul Remati has taken up the position of Director of Television at NITV, the recently established national Indigenous broadcaster.

### **Education Unit**

The Education Unit is a newly formed unit at AFTRS reporting to Graham Thorburn, Head of Film, Television and Digital Media and Steve Ahern, Head of Radio. The purpose of the Education Unit is to provide expertise in support of the planning, delivery and quality assurance of AFTRS educational programs. The unit is staffed by Adrian Norman, Educational Designer and Karen Pearlman, Curriculum Development and Teaching.

The key achievements of the Unit since its establishment can be summarised as follows.

# Educational policy

 Developed the AFTRS Learning and Teaching plan (2006) which was submitted to Academic Board in June 2006. The plan is being updated and will be fully revised in July 2007.

# Flexible Delivery

- Assisted HODS in the development and accreditation of new Graduate Certificate programs.
- Assisted in the design and delivery of three–day Curriculum Planning
   Workshop at Mercure Hotel, Sydney.
- Designed and delivered three-day Curriculum Design Workshop at Macquarie University, Sydney.

• Convened the process for the design and developing of a core Graduate Certificate subject: *Sound*, *Image*, *Story* – a signature course for the new direction of the School.

# Online Learning

- Implemented MyAFTRS, an online learning solution in January 2007.
- Assisted in the design and implementation of Radio's Graduate Certificate in Commercial Radio Programming online course (2006).
- Provided teacher and student training in MyAFTRS.
- Provided teacher training in MyAFTRS to Melbourne branch.
   Provided teacher training to Film, TV and Digital Media and Radio branch staff as required.
- Providing ongoing user support and helpdesk for MyAFTRS.

# Teacher support

- Teacher Training: design and delivery of two-day teacher training event for all AFTRS staff at level 1 and level 2 (Macquarie University, 2006).
- Teaching Guide: design and delivery of Version 1.0 of the AFTRS teaching guide (2006), Version 2.0 to be released in August 2007.

### **RADIO BRANCH**

# Head of Radio: Steve Ahern

Radio Branch has further expanded its course offerings, especially in Flexible Delivery. The Branch has also undertaken a major program of industry education in response to technological changes introduced by the Minister of Communications aimed at implementing the roll out of digital radio services by 2009.

2006 was another record year for successful job placements with eight of the 11 graduates from the Graduate Diploma in Commercial Radio accepting jobs by graduation day and all of them placed within two months of graduation. Since graduation several graduates have moved to larger markets and/or gained promotion within their station.

The third year of the Graduate Diploma in Radio Broadcasting by Flexible Delivery has provided an opportunity to further develop Radio's flexible curriculum and implement joint production exercises with the commercial course. Graduates of the Flexible Delivery course have secured jobs at ABC Darwin, ABC Sport Sydney, ABC Mildura, ABC Melbourne, 4ZZZ Brisbane and 3SH Victoria. This year's course currently has ten students enrolled, with several carrying their studies over from 2006.

Digital radio content was further integrated into all the award course curricula, and a special high level series of Digital Radio Roadshow industry briefings is underway around the country in response to the demand for digital radio training across all sectors of the industry. So far Digital Radio Roadshow seminar and industry networking functions have been held in Sydney, Brisbane, Adelaide, Melbourne and Perth, with over 350 radio industry working professionals attending from the ABC, SBS, commercial radio and community radio sectors.

The Graduate Certificate in Commercial Radio Programming once again resulted in many graduates being offered promotions as a result of the skills they learnt in this distance education course. The 2007 course enrolments were again strong, with over half of course fees being paid for by employers, highlighting the continuing value placed on the course by industry.

Radio Branch again delivered commercial radio Australia's Sales and Marketing Package of Training for sales staff and management in the commercial radio sector. Three courses were run with over 30 participants being trained in this distance education course.

Radio Branch delivered courses in India and Papua New Guinea to assist the development of the radio industry in both those countries.

Three courses were specifically developed for Aboriginal and Torres Strait Islander Broadcasters on Thursday Island and in the Kimberly region of Western Australia.

The Radio Branch developed industry short courses this year in direct consultation with the community radio sector, delivering courses on licence

renewal, announcing and sponsorship production at several community radio conferences

The quality of radio courses remains leading edge by using many high level industry practitioners as guest lecturers and course review committee members, ranging from chief executives and network general managers to onair personalties. Radio Branch maintains close contact with emerging industry trends such as podcasting, multiplatform delivery and digital radio. To be able to demonstrate the latest technology, Radio Branch this year purchased a digital radio transmitter for use in student broadcasts and at the Digital Radio Roadshows.

Radio Branch is constantly approached by stations looking for staff at all levels, indicating that graduates trained in both our short course and full-time programs are highly valued for their level of technical and performance skills.

Head of Radio, Steve Ahern, has presented papers and guest lectures at Macquarie University, Charles Sturt University and at the international FICCI Frames conference in India. He has also been part of industry judging panels for the ACRA and Goldies Awards.

Radio Branch continues to develop casual teaching staff and guest lecturers around the country to assist with the delivery of its wide ranging national program of industry training short courses.

### MARKETING AND DEVELOPMENT BRANCH

# Head of Marketing and Development: Michael Gordon Smith

The Marketing and Development Branch, with its multiple roles of marketing and promotion, management of state offices, national industry training, Indigenous programs, sales and distribution, and national industry training is continuing to be a vital part of the development and delivery of the national curriculum.

The development work undertaken by this branch, in particular the current Review of Policies and Procedures for the National Delivery of Courses, seeks to deliver real efficiencies to our internal systems and processes, by providing clearly defined and mapped policies and procedures.

# **National Industry Training**

A key facet of the required organisational change for delivery of national industry training courses is the introduction of the Student Management System PEPi. The functionality of this system has allowed the implementation of centralised business processes across all teaching departments and state offices for the management of courses. By year's end the initial release of the PEPi system across the organisation allowed for decentralisation of course management to the departments and an integrated approach to data management and client services. Most importantly, the PEPi system and its report builder functionality, provides the School with much greater flexibility with data collation and analysis on all facets of our operations.

Good progress is being made with regards to the national delivery of our Industry Short Course Program, with courses being held in every state in Australia for the 2006–07 financial year.

The State offices have undertaken a series of industry surveys via the email marketing system Strategy Mix, to ascertain the training needs of local industry in each state. This information is being fed into an overall marketing strategy and curriculum development, as well as providing the basis for the future expansion of the School's Professional Development program into areas such as tailor–made courses, direct to industry.

The work being done in high level training through initiatives such as LAMP residential workshops and the Centre for Screen Business, as well as an expansion of the seminar program across all disciplines has meant an increase in the number of participants to the national industry training program. Statistics for the short course program appear in Appendix 1.

### **Centre for Screen Business**

### Director: David Court

The Centre for Screen Business (CSB) has been operating since September 2005. Its mission is to improve the sustainability of businesses in the sector by disseminating knowledge, skills, data and ideas to business owners and managers.

CSB has developed and delivered seminars and short courses including:

- Business models for digital distribution
- Tax fundamentals for screen production businesses
- House business
- Toolbox building a business plan
- Angelinvestor
- Business planning for new media
- Resilience

More than 1,000 people have attended CSB events since the Centre opened.

The first CSB conference was held in Melbourne in October 2006. The keynote address was delivered by economist Stan Metcalfe, Jevons Professor of Political Economy, University of Manchester on Innovation and productivity in services: puzzles for the creative economy.

CSB is developing Australia's first specialised management qualification for creative industries, the Graduate Certificate in Business Administration (Creative Industries). The course has been accredited by AFTRS and will be offered for the first time in 2008. The Graduate Certificate will focus on managing creative process, financing copyright assets and media economics.

CSB has been working with journalist Andrew Urban to create The Knowledge, a series of business interviews for online distribution. So far we have published interviews with Darren McNamara, David Elfick, Posie Graeme–Evans, Guy Gross, Anthony Anderson, Chris Fitchett, Laurie Patton, Martin Guinness, Sue Murray, Al Clark, Sandra Gross and Bruce Beresford.

CSB has completed the first stage of its Box Office Prophecy research project in partnership with the Laboratory for Experimental Economics and Political Science at the California Institute of Technology. The study concluded that industry practitioners have a high degree of implicit knowledge about prospective box office performance, and that this can be reliably measured.

CSB is continuing to work with the Centre of Excellence for Creative Industries and Innovation (CCI) at QUT on Business Process Management and its application to the screen industries. We are close to trialling a software application that automates production office communications such as call sheets and location summaries.

CSB has published a broad selection of industry news and research reports on our web site. To date our first three white papers have been downloaded over 2,700 times. Our web site (established in March 2006) has been visited over 14,000 times by more than 5,000 unique visitors.

### **State Offices**

# Queensland

# Manager: Alex Daw

AFTRS Queensland continued to deliver a broad cross–section of courses in the areas of screen business, digital media, directing, editing, producing, screenwriting, screen composition, television, distribution, design, documentary, cinematography and radio.

Over 650 clients were able to take advantage of 38 courses on a wide range of topics. Workshops and seminars from the new Centre for Screen Business and the Digital Media department attracted great interest from the local industry keen to keep up to date with new technology, multi-platform production and digital distribution.

The radio industry warmly welcomed the Digital Radio Roadshow to Brisbane on 11 May with 70 delegates attending.

2007 saw the office expand its human resources to meet the increased demand for and delivery of courses by filling one new part–time administrative position. In addition, 65 guest lecturers contributed to courses in Queensland.

New courses delivered this year included a range of Screen Composition courses delivered by Martin Armiger, Edward Primrose and John Charles. Other new courses from the Centre of Screen Business included Tax Fundamentals with Karen Morris and Ross Webber from the ATO and Tony Nagle, Media Economics with David Court and Simon Molloy, Toolbox with Marcus Gillezeau, Business Models for Digital Distribution with Richard Harris and Resilience with Dr Chris Stevens.

New courses from the Digital Media department included Developing Content for Mobile Phones and Podcasting with Keren Flavell and Matte Painting with Rose Draper. We were also delighted to be able to deliver Art Direction for the first time taught by Bill Booth. Acting for Directors was also a new and highly popular directing course delivered for the first time in Queensland.

AFTRS increased its sponsorship of the Queensland New Filmmakers Awards this year to include an award for Best Original Screen Music composition as well as continuing to sponsor the David Copping Memorial Award for Production Design.

### **South Australia**

# Manager: Paul Finlay

The Adelaide office had a very busy year hosting 30 courses and events in SA and the Northern Territory. These included the Graduate Certificate in 3D Animation, the AFTRS/SPAA Holding Redlich Pitching Competition, the Digital Radio Roadshow and several one–day seminars presented by the Centre for Screen Business. The Lighting and HD workshop in Darwin during April was very well attended and provided a catalyst for the development of stronger industry

links in NT between major production houses, broadcasters and industry associations such as FATANT and ACS

The first graduate certificate course to be run outside Sydney commenced in Adelaide in February. Five students completed the Graduate Certificate in 3D Animation in June. The course was developed in response to local industry demand and was strongly supported by an industry reference group from local companies Rising Sun Pictures, Resin and The People's Republic of Animation.

The Manager attended meetings of the local chapters of SPAA and ACS. He was also a member of the judging panel for the Shorts Festival, a member of the AIDC program Committee and attended the AIDC conference in Adelaide, the opening and closing nights of the Adelaide International Film Festival and the ACS National Awards. The SA Office also sponsored awards at the SA Short Film Festival, the Fistfull of Films Festival in Darwin and presented a series of seminars as part of the Shorts Festival.

The SA Film Corporation confirmed its continued sponsorship of AFTRS professional development programs, initiating a series of CSB and Producing Department workshops for targeted producer/director teams in the second half of the year.

### **Tasmania**

# Manager: Edwina Morris

The AFTRS Tasmanian office has supported the industry with a range of courses, seminars and residentials. It has continued to maintain strong partnerships with Screen Tasmania and Wide Angle Tasmania and consults widely with local companies, industry groups and independent practitioners.

Over the last year the office has worked with AFTRS Drama Department, to deliver a program of screenwriting, directing and producing courses called Short Fuse to a cohort of emerging filmmakers. The program was funded by Screen Tasmania and has provided an opportunity for filmmakers to create collaboratively, form teams and develop projects. Two teams from the Short Fuse program have received production funding from Screen Tasmania to produce work developed through this program. Short filmmakers also keenly attended a Marketing and Distribution seminar run by Ruth Saunders that was delivered in both Hobart and Launceston.

The Digital Media department has also been engaging with the Tasmanian industry, running two LAMP residentials at Freycinet Lodge and a Story of the Future Seminar in Hobart. These events have been supported by the Department of Economic Development, Screen Tasmania and the Australia Council and were well received within the local industry, with over 70 attending the Story of the Future Seminar and six Tasmania teams selected to participate in the LAMP residentials.

Edwina Morris also represented AFTRS in a DCITA study analysing the cultural and creative sector's technical capability in the digital environment, to help inform a broader project being undertaken by a working group of the Cultural Ministers Council.

### Victoria

# Managers: Helen Gaynor and Rick Leathem

This year the Victorian office rolled out its first flexibly delivered course. The Graduate Diploma in Film and Television Screen Composition is now in full swing with a number of students in their first and second semesters. Overseeing the Graduate Diploma course is Head of Post Production, Martin Armiger, who relocated to the Melbourne office during the first semester.

The Melbourne office also launched its first Graduate Certificate course this year in Motion Graphics and Emerging Media, also to be flexibly delivered.

AFTRS Victoria continues to work in association with state and Commonwealth industry agencies to deliver initiatives such as Test Drive, a workshop focusing on projects about to go into production, jointly delivered with the Australian Film Commission, and the Filmmaker Fireside Chat seminars held in conjunction with the Australian Directors' Guild.

In addition to these initiatives, the Melbourne office continues to offer a large number of short courses across a broad range of disciplines, and seminars and events that cater to the local industry and address topical issues.

### Western Australia

This year the WA office hosted 11 courses and seminars in collaboration with ScreenWest, the Department of Industry and Resources, Sci–tech, WA Museum, m.Net, TAFE, UWA, and WAnimate. ScreenWest continued to provide subsidy funding for short courses and seminars across a range of topics and disciplines. The Perth office was a local host to the AFTRS/SPAA Holding Redlich Pitching Competition and several one–day seminars presented by the Centre for Screen Business.

The WAM anager, Tom Lubin, resigned his position in June after a long association with AFTRS.

# **Indigenous Program Initiative**

In 1994 AFTRS established the Indigenous Program Initiative (IPI) with a particular focus on identifying and developing key creative initiators in film and television – the producer (creative businessperson), the director (visionary) and the screenwriter (storyteller). In 2001 this focus was broadened to include creative technical contributors in the screen industries and those working in radio broadcasting.

IPI administrates merit-based Indigenous scholarships; professional development programs; fee subsidy support; provides advice and assistance to a broad range of individuals and organisations; and works with media associations in providing training opportunities to Indigenous Australians.

An extensive scholarship campaign attracted five applications for the 2007 academic year. Three applicants were short-listed, two were successful and subsequently offered scholarships: Sethy Willie (NSW) is the 2007 Myer

Indigenous One Year Scholar studying for her Graduate Diploma in Location Sound and Jeff Dunn (NSW) is the 2007 Macquarie Bank Foundation Indigenous Scholar studying Screen Composition by Flexible Delivery. Both Sethy and Jeff received formal recognition of their scholarships at the AFTRS Gala Event held on 16 April in Sydney.

Jeff Dunn gave the Acknowledgement of Country at AFTRS Graduation on 27 April.

Macquarie Bank Foundation has extended its support of our scholarship program by providing another three Indigenous merit–based scholarships, the first of which will be offered in 2008.

The 2006 Macquarie Bank Foundation Indigenous Professional Development Program, based on the successful 2005 program, was increased from five to nine participants. The program participants were Angie Abdilla (NSW, Janelle Evans (Qld), Geoff Ferguson (NSW), Dean Gibson (Qld), EJ Garrett (Qld), Gavin Narkle (WA), Rima Tamou (Qld), David Wilson (SA), and Jeff Dunn (NSW). Participants, under the guidance of relevant Heads of Specialist Departments, attended 29 courses over a twelve–month period with Geoff Ferguson completing a four–month Graduate Certificate in Motion Graphics and Emerging Media in December 2006.

The Myer One Year Indigenous Scholarship was awarded as a Fellowship in 2006 to actor, director and writer, Wayne Blair.

In June 2006 a new initiative, the Indigenous Development Strategy (IDS), was developed and presented at AFTRS Council on 11 July 2006. IDS proposed a broad range of programs and activities aimed at providing better opportunities for Indigenous practitioners to gain experience and expertise in film, television, digital media and radio. Myer Trust funds were transferred to IPI to support the strategy, which commenced in August 2006.

In October, broadcaster Wayne Coolwell was contracted to project manage two IDS Projects: Free TV and Life Histories.

# FreeTV Project AFTRS initiated discussions with FreeTV in order to develop and establish an Indigenous traineeship scheme that involves combining periods of formal training at AFTRS together with periods of attachment and on-the-job experience. The FreeTV Board has given its support to the project in principle.

# Life Histories Project AFTRS is investigating ways to assist in the provision of training or teacher training to increase the skills and number of people able to collect and record Indigenous life histories. AFTRS hosted a forum at the Australian Institute of Aboriginal & Torres Islander Studies in Canberra on 15 February 2007. Federal government agency representatives attended including Michael Pickering and Margot Neale, National Museum of Australian; Christine Guster and Ken Berryman, National Film & Sound Archive; Kevin Bradley, National Library; Diane Hoskings, AIATSIS; Lydia Miller, Australia Council; and Joe Gumbula, National Recordings of Indigenous

Performance Project. Further discussions were held with the Koori Heritage Trust and with Diane Hoskings at AIATSIS, who is keen to collaborate with AFTRS on their oral history recordings project, particularly two pilot projects (Brewarrina and Cherbourg).

Other projects operating under the IDS include:

- Digital Media/Bush TV Project
   The aim of this project is to launch a test service that will allow
   AFTRS and Bush TV to engage with global audiences and to
   encourage communities to contribute content and views. Most of
   the technical elements of this project have now been completed
   with the expertise of Gary Carey, Catherine Gleeson and Jackie
   Turnure.
- Graduate Success Web site Project
  In order to substantially increase the extent of information
  currently available, graduate Jacqui North was appointed to
  contact, research, collate, write, provide and confirm up-to-date
  information; personal and film awards, past and current
  productions, festival and television screenings; current projects in
  development; current web site addresses; video trailers or similar;
  blogs and podcasts; production photographs and images. In this
  way we want to clearly demonstrate the success and achievements
  of Indigenous graduates using the web site as a conduit.
- Customised Course Delivery (Radio)
   Presentation & Announcing Courses were held in May on Thursday
   Island and in June in Broome, supporting the Broome cluster.

In May 2007 the AUQA Report of an Audit of the Australian Film Television and Radio School commended AFTRS for its long-standing support for Indigenous education that is matched with external funds, strongly supported by the Council, and by successive directors of AFTRS.

### **Recruitment and Research**

The Marketing and Development Branch creates marketing communication materials and advertising to support the School's marketing of and recruitment of both award and industry short courses throughout the year. In 2006–07 a number of channels were used including media releases, industry publications, radio, electronic direct mail, and online.

Research to support marketing initiatives in the 2006-07 financial year included SWOT & PEST analyses for the marketing plan with most of the AFTRS heads of departments, competitor analysis, and preliminary work on search engine optimisation investigating the way AFTRS and its courses appear in organic Google searches, as preparation for using Google ad words.

Research and training have been undertaken, in collaboration with the Queensland University of Technology, Business Process Management team, to help AFTRS analyse and improve business processes within the organisation. Key business process mapping has included the course development and marketing process.

### **Promotion of Student Films**

From June to August 2006 AFTRS once again staged the National Screening Tour where graduate films were screened in six capital cities. Information seminars were also run in conjunction with the screenings. In total 1,320 people attended the six screenings.

In addition to the National Screen Tour, the Marketing and Development Branch arranged in conjunction with external organisations to screen graduate films at:

- The Australian Centre for the Moving Image, Melbourne
- Black Screen
- AFTRS School Screening Events
- Starlight Outdoor Cinema in North Sydney in January 2007

and as part of the Australian Film Commission's Big Screen Tour.

### **Graduation Ceremonies**

The Marketing and Development Branch was responsible for coordinating and implementing both the Radio Branch Graduation Ceremony in November 2006 and the Film TV and Digital Media Branch ceremony in April 2007. The Radio Graduation Ceremony was well attended and supported.

For the first time the 2007 Film Television and Digital Media Graduation ceremony held in April 2007 was organised as a daytime graduate focused event. The new format was successful and popular with the graduating students and their guests.

### **Events**

AFTRS corporate and departments sponsor and support a number of events which promote the School's courses and expertise.

Key relationships of this nature included:

- Australian International Documentary Conference (AIDC)
- Community Broadcasting Association Conference
- NAIDOC, City of Ryde
- Reel life Film Competition
- Newcastle Shoot Out
- QLD New Filmmakers Awards
- SPAA Conference & SPAA Fringe
- IDFA
- Hunt Angels Project at Palace Films
- Melbourne International Animation Festival
- Dungog Film Festival.

The AFTRS Marketing and Development Branch was also responsible for designing, administering and implementing the inaugural AFTRS Gala Evening which was held on April 16 2007 at Doltone House, Sydney. The Gala Evening was created to promote AFTRS' position within the industry and to celebrate the accomplishments of the School and its graduates.

# **Sponsorship**

In January 2007, the Marketing and Development Branch introduced a process to track and report on sponsorship agreements made on behalf of the School, including the development of a clear sponsorship policy, information for sponsors and templates for sponsorship agreements. The Marketing and Development Branch is also in the process of creating a sponsorship register to track and map all agreements, including student productions.

The new AFTRS Sponsorship Policy has been endorsed by the Executive and Council. All AFTRS staff and students are expected to abide by the guidelines and lodge copies of their agreements with Marketing and Development for the register.

AFTRS is significantly supported by industry in the form of awards and scholarships for students. Key supporters of the School in 2006-07 included:

Scholarships and	Prizes for	Industry
internships	graduating students	supporters
<ul> <li>Foxtel:         <ul> <li>Producing</li> <li>Scholarship</li> </ul> </li> <li>The Macquarie         <ul> <li>Bank</li> <li>Foundation:</li> <li>Indigenous</li> <li>Scholarships</li> </ul> </li> <li>Selwyn Speight         <ul> <li>Foundation</li> <li>Radio</li> <li>Scholarship</li> </ul> </li> <li>Myer         <ul> <li>Foundation</li> <li>Indigenous</li> <li>Scholarship</li> </ul> </li> <li>Southern Star         <ul> <li>Prize</li> </ul> </li> <li>Granada</li> <li>European Union</li> </ul>	<ul> <li>SMPTE</li> <li>NSW FTO</li> <li>FFC</li> <li>Community Relations</li> <li>Fox Studios</li> <li>Showreel Finder</li> </ul>	<ul> <li>Kodak</li> <li>Atlab</li> <li>Digidesign</li> <li>Soundfirm</li> <li>SONY</li> <li>APRA</li></ul>

### **Web Site**

Marketing and Development, under the guidance of the AFTRS Online Steering Committee, has undertaken the redesign of the AFTRS Hub Site. This major project, due for completion in 2007, includes integration with the new Student Management System PEPi, and for the first time, fully automated online payment for course fees.

Design and content for the new site were managed by the Marketing and Development Branch which involved the creation of new copy and images for the new site.

# **Publications and Design**

The Marketing and Development Branch continues to create high quality marketing, governance and communication materials for AFTRS including the *Annual Report 2005-2006*, the *2007 Handbook*, *Celebrating Talent* (graduate class of 2006 booklet) as well as the Showreel for the class of 2006, industry short mini mag distributed nationally by Avant card, flyers, promotional brochures, postcards, slides, presentation folders, banners, and posters.

# **Publicity**

Monitoring of press and electronic news coverage of AFTRS graduates, staff and students resulted in 441 print media mentions during 2006–07. Media clips are circulated via an email group within the School and are also presented to Council. The take-up rate of AFTRS for media releases on industry appearing on web sites on the day of release is increasing.

AFTRS current students and graduates feature prominently in the media and significant interest and coverage was generated in January 2007 with the nomination of *The Saviour* for an Academy Award ®. AFTRS Marketing and Development Branch implemented a pre–nomination plan by issuing media alerts and preparing pre–packed press kits and digi beta tapes of *The Saviour*.

### Print Media Summary 2006-07

Month	Media releases generated	AFTRS stories carried
July August September October November December January February March	8 11 17 9 13 10 11 3	30 29 28 29 31 21 90 55
April May June	8 5 7	46 17 36

### Sales and Distribution

The highlight of the year was *The Saviour*'s 2007 Oscar® nomination for best Live Action Short. This was AFTRS' third nomination since 2003 and the second in this category. AFTRS funded director/writer Peter Templeman and producer Stuart Parkyn to travel to Los Angeles to meet with major industry players and to attend the Nominees Luncheon and the Academy Awards® ceremony.

As a result of this nomination, *The Saviour* was included on a Oscar® Shorts DVD release in the USA. It was picked up for European distribution and licensed to Canal Plus pay channel in France. It also screened on SBS the night before the Academy Awards® broadcast and continues to receive invitations to film festivals around the world.

Peter Templeman also won the Rising Talent Award at the 2006 IF Awards for his body of work.

Other notable awards for the year went to *Look Sharp*, written and directed by Amy Gebhardt, which won Best Student Production at the Melbourne International Film Festival, Best Film at Sydney's Mardi Gras Film Festival and Best Direction at Flickerfest. Overseas, the Seattle International Film Festival, USA, awarded it the Special Jury Prize for Best Short Narrative.

Animation awards went to Crooked Mick of the Speewah by Phil Smith which won Best Animation at the Angelus Student Film Festival, USA, and at the inaugural Heart of Gold Film Festival in Gympie, Queensland. This festival was featured in an ABC Australian Story which showed Phil accepting his prize. Other prizes at this event went to Bad Habits by Jason Ramp as Best Indigenous Film and to Shing Fung Cheung's cinematography on Danya. Danya also won the prize for Most Outstanding Film.

Maia Horniak's *Loveproof* also impressed at Hatchfest, USA, an event designed to bring a select group of young filmmakers into contact with experienced industry mentors. It won both the Outstanding Filmmaker Award and the Outstanding Cinematography Award for Carl Robertson's camerawork.

Other significant awards went to Alejandra Canales' *Switch on the Night* which won Best Tertiary Documentary at the ATOM (Australian Teachers of Media) Awards and to Basil Hogios who received the Gold Medal for Excellence – Director's Choice from the Park City Film Music Festival, USA, for the music he composed for *Sub-*.

IDFA, the International Documentary Film Festival in Amsterdam, honoured the Documentary Department with a major retrospective, screening 21 student documentaries in five dedicated AFTRS programs.

Two gay—themed films, Into the Night by Tony Krawitz and Boys Grammar by Dean Francis, received a DVD release in the USA as part of the Boys Briefs compilation series. In Europe, specialist distributor Antiprod also acquired Into the Night and Rolmar Baldonado's Two Nights. This latter film has also had considerable international success, screening at gay and lesbian film festivals around the world.

Local sales agent Short Attention has taken advantage of the interest in Australian short films to license a number of AFTRS titles to pay and cable television in the US and Europe and this will continue to be a growth area in the future.

Switch TV streamed selected AFTRS films on the web throughout the year, most notably Peter Templeman's mockumentary *Milk Men: Can we deliver?* By the end of 2006 this had been viewed over 20,000 times.

Ruth Saunders, Sales and Distribution Manager, ran a series of seminars called Do-It-Yourself Film Festivals. These free events, aimed at short filmmakers, outlined how they could enter and maximise their chances of success at film festivals. About 300 people attended the seminars held in Sydney, Brisbane, Byron Bay, Melbourne, Adelaide, Perth, Hobart and Launceston.

### **Festivals and Awards**

There were 532 film festival entries, resulting in 173 screenings in 24 countries (Argentina, Australia, Belgium, Bermuda, Brazil, Canada, China, Czech Republic, Finland, Germany, Hong Kong, Italy, Latvia, Mexico, Monaco, Netherlands, New Zealand, Poland, Singapore, Slovakia, Spain, Sweden, UK, USA) with films winning 16 awards. Over the year AFTRS films won 37 awards – in addition to awards received at film festivals, student productions also won various craft awards.

### CORPORATE AND STUDENT SERVICES BRANCH

# Head of Corporate and Student Services: Reza Bilimoria

The Corporate and Student Services Branch has set itself the following organisational goal:

To support delivery of the AFTRS mission and objectives and provision of a quality customer service, through development of enhanced organisational and support structures, staff skills and competencies.

The main issues presently confronting the Corporate and Student Services Branch are:

- How best to structure itself and allocate resources to deliver its functions
- How to support the departments within the School
- How to deliver a quality customer service.

The major focus will be to build on the work already done in:

- Strengthening the partnership structures between management and staff
- Developing staff skills and competencies
- Creating a positive working environment for all staff.

The Branch will continue to develop and enhance its Customer Service policy through the implementation of its Customer Service Charter. The major areas of responsibility of the Corporate and Student Services Branch are:

- Governance, Compliance and Strategy
- Finance and Accounting
- Human Resources
- Library
- Student Services
- Dean of Studies
- The Professional Excellence Office
- **Property Services**
- The AFTRS Network.

The following sections set out the key achievements for 2006-07 for each area.

# **Finance Department**

The Department has responsibility for:

- The payment of accounts, salaries, travel and subsistence and other allowances
- The maintenance and upgrading of the Financial Management and Aurion Systems
- Receipts and payments to suppliers and students
- Annual Portfolio Budget Estimates
- Monitoring of accounts and financial transactions
- Annual Appropriation Accounts
- Asset Register.

Reports from the Finance Department appear in a separate section at the end of this Annual Report.

### **Human Resources**

The Human Resources Department has responsibility for:

- Recruitment
- Industrial Relations
- Personnel Records
- Staff Training and Development
- Performance Management Development System
- AFTRS Human Resource Strategy.

### Recruitment

Of the 52 appointments made by AFTRS during the year 33 were women, five indicated they were from a non–English speaking background, and one identified as from an Aboriginal or Torres Strait background.

As of 30 June 2007 there were 149 staff members at AFTRS, 23 of whom worked part-time. Staff from non–English speaking backgrounds occupied 25 positions (to the head of pod level), and three were occupied by people with disabilities.

### **Industrial Relations**

AFTRS continued its commitment to involving staff and students in decision—making processes. The primary expression of this is the inclusion of a staff–elected and a student–elected member in the governing Council. Staff and/or student representatives also have input through the Occupational Health and Safety, Equal Opportunity, Indigenous Issues, New School and Post Graduate Curriculum committees and well as through the Academic Board and Managers' Forum.

A staff consultation committee operates enabling more direct communication between staff and the managing executive. Meetings are attended by at least two members of the managing executive. In addition AFTRS continues its Student Forum where full–time students are able to discuss issues with representatives of the managing executive.

Information is available to staff and students primarily through email, the AFTRS web site, regular staff newsletters and all-School meetings.

# **Agreement Making**

The notional expiry date of the current Certified Agreement is 30th June 2007. Positive negotiations with staff and union representatives for a collective agreement have been underway since February 2007 and in principle agreement has been reached on a number of measures and conditions which will be beneficial to staff and the School. It is expected that a new collective agreement will be lodged in the early part of the 2007–08 financial year.

# **Staff Training and Development**

Internal training during 2006–07 continued to offer employees basic administration and technology skills. There was particular emphasis on training staff in all states in the use of databases including the new marketing and student management databases. In addition training (internal and external) was undertaken in more complex information technology, specialist production technology, occupational health and safety, workforce planning, project management, change management, general management and entertainment law.

Teaching staff were offered a number of opportunities to upgrade their skills including attendance at a curriculum design workshop, additional teacher skills training, and training in educational technology. A number of staff accessed professional development leave or were granted leave without pay to enhance their industry –based skills.

Staff attended conferences including broadcasting, documentary, copyright, multicultural and Indigenous broadcasting, digital technology, game development and leadership within the public sector. In the area of education staff attended the Australian Universities Quality Assurance Conference. Conferences were attended both overseas and in Australia.

In 2006-07 AFTRS provided studies assistance to support staff undertaking external studies in fields including technology, education, business, and the arts. AFTRS also employed five technical trainees who were supported through their TAFE training.

Human Resources continued to implement programs addressing the training and development needs of staff as identified by management and staff, through the ongoing performance management scheme, and in preparation for change.

### Cost of Staff Training

Value of staff time involved in training:		
439 days internal training 113 days external training 247 days attending conferences 114 days approved study leave	\$123,518 \$57,760 \$87,379 \$19,623	
Direct expenditure staff training:		
Internal training External training Conferences Related travel	\$23,826 \$65,567 \$43,669 \$162,871	
Total cost of staff training	\$584,213	

### Library

The Jerzy Toeplitz Library, named after the first Director of AFTRS, is Australia's premier library resource for film, television, broadcasting and new media industries which is open to the public.

The library continues to collect in the core skill areas. Collection building includes obtaining a subscription to an E-business and E-IT books' module. The library's DVD collection is expanding to meet the needs of a changing curriculum, such as the addition of digital effects DVDs.

The library is proactive in meeting the needs of flexible delivery students. A project to provide articles and book chapters in electronic form for the curriculum has begun. These will ensure that the library's resources are accessible to AFTRS students throughout Australia.

AUQA's Report of an Audit of The Australian Film Television and Radio School (May 2007) commended AFTRS for the quality of its library, collection and services in support of the needs of the students and staff of AFTRS.

The digitisation of all student films is now completed. The films covering 1973 to 2005 will be available for viewing from links in the library catalogue.

In preparation for the relocation to Moore Park the library embarked on a 20-month archive program with the National Archives of Australia.

Work attachments included library students from TAFE (Ultimo and Mount Druitt campuses) and Charles Sturt University.

Statistics on library use can be found in Appendix 1.

### Student Services

Student Services manages a broad range of support activities associated with course and student matters at a School and departmental level including:

- Admission, enrolment and graduation
- Information to public about courses of study
- Publication of all syllabus documents
- Maintenance of student files
- Recording assessments
- Recruitment of full-time and flexibly delivered course participants
- All reporting and liason with the Department of Education Science and Training (DEST) on FEE-HELP matters
- Orientation, student welfare and financial support
- Policy and procedural matters relating to rules of study
- Compiling the annual AFTRS Handbook and Student Manual.

During 2006–07 Student Services has implemented student access to the Commonwealth Government loans scheme FEE–HELP. Over 70% of AFTRS students have taken advantage of this scheme which is available for all accredited full–time and flexible courses of study.

Student Services has played a key role in developing and implementing the PEPi, student management system. This system effectively allows all teaching departments and state offices access to a central online network designed to implement more effective communication and management processes and will significantly streamline AFTRS mandatory reporting to DEST.

### Office of the Dean of Studies

The Office of the Dean of Studies was created in 2004 to respond to the School's objectives in maintaining innovative, high-quality teaching and learning programs. In 2005 the Dean's Office became responsible to Corporate and Student Services and assumed the management of Student Services. Key achievements in 2006–07 include implementing FEE–HELP, assisting with the development and accreditation of flexibly delivered Graduate Certificate courses and initiating enrolment procedures for accredited courses in Adelaide and Melbourne.

# Professional Excellence Office (PEXO)

The primary brief for this organisational unit is to ensure the quality of teaching at AFTRS. As part of this brief, PEXO was responsible for overseeing the internal processes associated with the audit conducted by the Australian Universities Quality Agency in March 2007. PEXO conducted the Self Review surveys which provided data for the Performance Portfolio required by AUQA and prepared initial drafts of the Performance Portfolio. In addition, PEXO was responsible

for all the logistical arrangements associated with the Audit visit, arranging interview schedules and pre- and post-interview briefings.

The Professional Excellence Office also conducted student evaluation of learning programs through the AFTRS annual Student Feedback Process and Graduate Exit Survey.

With the completion of the major tasks associated with the AUQA audit and the establishment of the Education Unit, responsibility for monitoring the quality of teaching at AFTRS is to be handed over to that Unit.

# **Property Services**

The Property Services section is responsible for managing:

- Building maintenance
- Security and reception
- Central Services including the Print Room
- General Store
- Direct sales and e-commerce
- The Canteen.

The key achievements of Property Services during 2006–07 were:

- Major clean up of the property in readiness for the Macquarie
   University takeover in 2008
- Changing all the toilets to half flush to conserve water
- Reduced greenhouse waste by 50%
- Continued staff training in OH&S and Fire Safety including replacement of smoke detectors to latest version
- Update of Security System to the latest software version including training.

### The AFTRS Network

Formed by the Council in 1999, the AFTRS Network provides over 500 graduate and associate members with a lifelong social and professional network. The Network is an incorporated association within AFTRS and offers opportunities for career development, mentorships, promotion of achievements and industry networking. Membership is open to all graduates and staff.

Our members work in all specialisations of the industry and are based in every state of Australia and overseas. We are proud to share and promote the many awards and successes of our graduates and assist them throughout their career wherever possible.

The Network provides members with fortnightly email bulletins which keep them up-to-date with industry news, fellow graduate achievements, the latest jobs on offer, current information from funding bodies, details on courses, workshops and seminars, festivals, screenings, special events, parties, member deals, giveaways and more.

Quarterly events are held for Sydney members, where they can showcase their work and receive peer feedback. These events include screenings, script readings, information sessions, forums and workshops. The events facilitate the sharing of knowledge amongst graduates and assist the ongoing learning of the members in their chosen fields. Preview screenings and premieres are arranged for members as they come up, particularly focussing on and encouraging Australian cinema.

Twice a year members receive a newsletter (summer and winter) outlining the Network's achievements over the previous six months, promoting the successes of the members and detailing proposed events for the coming six months.

The Network web site (linked to the AFTRS web site) gives members the chance to contact each other, update their biographies and CVs, participate in forums and competitions, view details of past and upcoming events, order event DVDs, source valuable industry links and read information on the services we provide.

This year the committee has its first ever member located overseas. Leah Curtis is based in LA and is assisting alumni there connect with the Network, as well as running small events and keeping us informed of the happenings in the US industry.

In the past year our events included:

- August 2006: Footy Legends preview screening
- October 2006: Kokoda screening and Q&A with several graduates
   who worked on the film
- November 2006: Rap Up parties in Sydney, Melbourne, Brisbane and Perth
- February 2007: Oscars ® drinks in LA with Oscar® nominees representing AFTRS
- April 2007: Graduation and Network After Party
- June 2007: Sydney Film Festival event screening of Boxing Day and Q&A with director and graduate Kriv Stenders.

The AFTRS Network is directed by a committee of eight graduates who are elected by the Network members.

The current committee is:

President: Richard Arnold (Sound 1980)

- Vice President: John Benson (Screenwriting 2002)
- Committee Members:
- Jacqueline Cosgrove (Editing 2000)
- Leah Curtis (Screen Composition 2001) based in LA
- Giles Hardie (Television Producing 2006)
- Basil Hogios (Screen Composition 2006)
- Heng Tang (Directing 2001) based in Melbourne
- Jonathan Wald (Directing 2001)

Christine Kirkwood is the acting manager. The total membership of the AFTRS Network as at 30 June 2007 was 569.



2007 Gala Evening

### TECHNOLOGY AND INFRASTRUCTURE BRANCH

# Head of Technology and Infrastructure: Derek Allsop

The Technology and Infrastructure Branch continues to provide a high level of service and support to internal AFTRS stakeholders and the industry. AUQA's Report of an Audit of The Australian Film Television and Radio School (May 2007) commended AFTRS for the quality of the technical facilities made available to AFTRS' students in support of their advanced education and training, and for the responsiveness of the technical staff.

In 2006-07 several key achievements were realised.

# **IT Network Upgrade**

The IT Core Infrastructure Upgrade project was completed and signed off in March 2007 with the commissioning of a new internet proxy gateway appliance capable of handling data transfer speeds up to 1 Gb/s. The new proxy gateway enables the School to experience the full benefits of its extremely wide AARnet broadband connection.

Installation of up-to-date technology and equipment provides faster data transfer between AFTRS computer equipment, consolidates AFTRS servers, storage and backup systems, and addresses current dataflow demand as well as allowing for future growth of the School.

The project also implemented proactive security tools that offer enhanced IT security by segmenting the AFTRS IT network into three zones: (1) teaching and research (untrusted segment), (2) administration and service departments (trusted and secure segment), and (3) HR/finance (highly trusted and secure segment that includes controlled access for sensitive systems). This project lays the foundation for AFTRS transition into the world of the tapeless' production and distribution.

The ability to save and access media on a central server via the AFTRS IT network is a principal design philosophy behind the technical systems being developed for the New School building.

# **Computer roll out**

The project to roll out 50 new desktop computers was completed at the end of 2006. All AFTRS desktop computers comprise up-to-date hardware and software.

### Remote access to AFTRS IT Network

A remote desktop service (RDS) based on Citrix (an industry-leading remote access software) was deployed in February 2007. RDS allows AFTRS to offer its staff and students remote access – at any time and in any place – to applications, databases and personal data files that were previously only available on

computers directly connected to the AFTRS IT Network (i.e. computers located within an AFTRS building).

#### **Student production archive**

The entire library of AFTRS student productions has been digitised to 18Mb/s MPEG2 files, which is the same compression format used by the ABC's archive project. It provides tapeless' source for dubbing, standards conversion, DVDs, web site viewing and library viewing of down-converted movies. This archive is at a quality level equal to digital betacam. A pre-existing 500GB archive of more current titles with DOLBY 5.1 audio is being integrated with it.

The upgrade of the AFTRS IT Network has enabled these files to be stored centrally and accessed online. This solution overcomes the problem of corrupt DVDs and simplifies the post production workflow.

All AFTRS student productions will be accessible online at three levels of quality. Most stakeholders can access the productions using the AFTRS Library Management System, while the two higher quality versions will be accessible only within the School. A key objective of this project is to provide the teaching departments with a ready source of AFTRS-owned reference material on which to base learner-centred and flexibly-delivered programes.

#### **Equipment Updates**

The Main Theatre projector was replaced with a new Sony SRX110 4k digital projector, which can display a max resolution of 4096 by 2160 pixels motion video. The installation was completed in April 2007. The projector can display not only all the current video formats, but also it meets the universal requirements of new Digital Cinema standards.

In the Mixing Theater, Engineering upgraded the Protools HD $_3$  Accel system with a new Digidesign ICOND-control console. The D-Control is a multi-generational advancement from the previously installed Pro-Control surface.

#### **HDV** camera

AFTRS has begunits High Definition development implementation plan. The first stage targets the low-end HDV equipment and editing. Engineering and Video Post in conjunction with Cinematography conducted tests and evaluation on various brands and models of cameras. The JVC GY-HD2511/33 CCD camcorder was selected and subsequently four new HDV cameras with accessories were acquired. The HDV camera can be used as a stand-alone field camera as well as a multi-shoot studio camera.

# Remote learning

Engineering Department continues working in partnership with CSIRO (under the auspices of CeNTIE) to research the construction and use of virtual media classrooms. The project is designed to connect two teaching rooms in remote locations virtually forming a single classroom. The experiment tests concepts such as high–speed video/audio multiplexing on an internet connection, virtual teaching environments and human factors to deliver teaching in these environments successfully. The project has progressed from concept to hardware installed in the MacLab of AFTRS Sydney campus. The system has been partially commissioned and is pending software development.

#### Student management database

PEPi System has been selected as the new Student Management System for AFTRS. The installation and deployment of the system was carried out by NPS Consulting Group under the project management by S1 Consulting. A number of workshop sessions were conducted to obtain user feedback and fine–tune the system specifications.

The first two prototypes of the system were introduced in February and April respectively. Staff training was conducted in June 2007. The final prototype of the system will be installed in July 2007.

# **NTSC DVDs productions**

With the acquisition of Canopus Procoder software, Video Post is able to produce high quality frame interpolated NTSC DVD's from the PAL masters. This extremely cost–effective solution enables the School to submit more entries into international festivals.

#### **Lecture support**

Video Post provides support for lectures which present updates on key facilities such as HD fundamentals, video systems, HDV pathways and blue screen keying. Video Post also multicam–records various functions and seminars as support material for lectures and flexible delivery, including:

- The Commercial Radio Awards featuring John Cleese held at Luna
   Park
- The Digital Radio Seminar held in the Main Theatre
- Multicam coverage and streaming of the Radio Graduation 2006
- The annual production of Radio's graduation video which was shot thoughout the year and documents the students' development.

# **Video streaming**

Video Post has facilitated video streaming of the Radio studio. The latest two camera/mixer setup breaking new ground as the highest bit-rate radio stream to-date and multi layer graphical components are used. Positive feedback from radio station 2MMM has been received.

Staff meetings and executive addresses held at the Main Theatre have been recorded and webcast for interstate offices.

#### **Ovation Masterclass series**

Video Post played a key role in the production of this 12-part series, including the building and bumping of out a six-camera OB for each episode in the Main Theatre. Three staff were rostered on each episode. Eight VTRs were included in each production and seven channels of audio were recorded to provide more editing options.

#### Off slate video post-production

In order to give TV students 'live' production experience, Video Post produced four 20—minute shows reviewing the previous day events in FIFA World Cup 2006. From conception to air, these shows were produced in four days including 3–D and 2–D graphic backgrounds. A total of 13 video sources continually created four camera blue screen composites emulating a virtual set as well as showing the students that multiple real time blue screen shots are possible and very cost effective in terms of sets. A Video Post technical trainee directed and switched the shows to an 'on–air' deadline.

#### **Student training**

Although much student training occurs on a daily basis during the coursework, online sessions provide a conduit for conveying specific training based on individual student needs. For example, an ex-TV Editing student, Marc Brannigan secured a nine-month contract as a senior online editor for *Australian Idol*.

# **Technical trainee program**

Two previous technical trainees, after completing their training programs, were recruited by Network TEN Sydney. The varied training in post production, origination and broadcast technical knowledge has enabled them to progress quickly at TEN. Paul Morris is now the online editor for the RPM show. This role requires diverse knowledge in onlining, editing, broadcast technical requirements and a high level of creativity. This level of practical training and exposure to industry standard technology is currently only available at AFTRS.

# Media Industry Technologist Certification (MITC)

The Media Industry Technologist Certification (MITC) scheme was spawned from the SMPTE Industry Education Initiative kick-off meeting hosted by AFTRS in March 2006.

Since that time, the MITC Steering Committee has developed an industry certification process for those wishing to enter or who are already working in the media industry. The first certification phase of MITC was launched at the SMPTE o7 Exhibition and Conference held in Sydney from 17–20 July 2007.

The AFTRS Head of Technology and Infrastructure is a member of the MITC Steering Committee and has played a key role in the development of this initiative.

#### **New School Project**

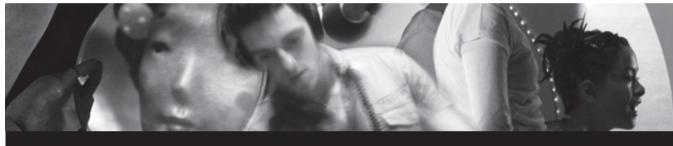
The New School Project continues to be run under the auspices of the Technology and Infrastructure Branch, with the Head of Technology and Infrastructure also undertaking the role as Head of New School Project.

Commercial contracts have been signed with Colonial First State Property Management. The construction is being undertaken by Watpac NSW Pty Limited. Construction of the base building started in January 2007, with practical completion scheduled for January 2008.

Mr Peter Bedford of Somersby Technical Services was engaged as the Project Director – Technical in April 2007. Mr Bedford will oversee the design and installation of AFTRS' specialist technical and production facilities in the base building. The appointment of a system integration company to undertake these works has been tendered and selection is underway.

AFTRS expects to move to its new premises from March 2008.

AUQA's Report of an Audit of the Australian Film Television and Radio School (May 2007) commended the planning for the relocation to the new campus, the level of involvement of staff, the use of external specialists at appropriate times, the planning for human resources contingencies, and the attention to business continuity issues.



# Statutory Reports

# Commonwealth Disability Strategy

In terms of the Commonwealth's Disability Strategy, AFTRS is a Provider, a Purchaser and an Employer. AFTRS has a well established Disability Policy and a Disability Action Plan. Both are available on the internet. The current Disability Action Plan (2005 to 2008) is available on the School's web site.

#### **Assessment Against Performance Indicators**

Provider – AFTRS is a provider of educational services on a national basis.

- The Professional Excellence Office monitors quality across all School service delivery. In addition quality improvement and assurance systems include the formal evaluation of full-time and flexible course components and short courses. The details are compiled by an independent department and referred to the Executive and reviewed at annual curriculum review meetings.
- The current AFTRS Service Charter, available on the Internet, specifically refers to the provision of appropriate facilities and support for staff and students identifying with a disability.
- Complaints and grievance mechanisms for students are established through the Academic Board. Information is available to students through the AFTRS Handbook and on the intranet.
- AFTRS Service Charter (on internet) gives contact details for complaints for the public.

Purchaser - AFTRS is a purchaser of goods and services.

- All tender documents and calls for expression of interest are available electronically either through the internet or on request. These are generally available at the same time the tender documents are made available in hard copy. There have been no requests for other formats.
- For general purchasing and tendering Australian standards are consulted. All leases ensure compliance. Where specific equipment or services are obtained for an individual, that individual, and any person or organisation they recommend, are consulted.

- Purchase and tender documents specify standards to be met in terms of access, where relevant.
- Plans for the new Sydney campus have stressed the need for compliant access to all parts of the building.

Employer - AFTRS is an employer of ongoing, fixed term, temporary and casual staff.

- The requirements of the *Disability Discrimination Act 1992* are considered in the development of employment policies, procedures and practices. The EEO Committee reviews policies and plans prior to them being forwarded to the Executive for consideration.
- Alladvertisements and vacancy information is available electronically on the date the position is advertised. No other formats have been requested.
- Information on "reasonable adjustment" are available on the internet and forwarded to all selection panel members. Human Resources representatives are on all staff selection panels.
- All internal training and development programs ask staff to nominate if they have special needs.
- The inclusion in training of disability issues is as required.
- Complaints and grievance mechanisms for staff are established through the Certified Agreement and include external review mechanisms. Information is provided as part of the staff induction and is available on the intranet.

# Action undertaken in 2006-07

- Promotional material including full course details available on the web site.
- Student recruitment campaigns include advertising on radio.
- Many short courses can be applied for online
- The flexible delivery of award courses has been expanded to include, as a pilot program, availability of a number of courses in Melbourne and Brisbane.
- Annual training for teaching staff established which includes managing the learning contracts of students with disabilities.

- Counselling services available to all staff and information included in induction.
- Membership of the Australian Public Service Diversity Network.
- All staff vacancies advertised on the web site
- Ongoing review of staff and student-related policies and procedures.
- AFTRS underwent an Australian Universities Quality Agency review assessing all policies and procedures.

# Plans for 2006-07

- Continue to improve the accessibility of the internet and the range of information available including increasing the ability to apply and pay online.
- Ongoing review of staff and student-related policies and procedures.
- National flexible delivery of award courses to be expanded in terms of range of qualifications and number of locations.
- Online induction for new staff to be implemented.
- Investigate the provision of student welfare services for move to new Sydney campus.
- Maintain annual teacher training program.
- Establish online application process for staff vacancies.
- Continue partnership with CSIRO with the aim of establishing virtual classrooms.

#### **Effects of Ministerial Directions**

Several subsections of the *Australian Film Television and Radio Act* 1973 (as amended) refer to the ministerial powers to direct AFTRS in matters concerning Council (subsections 9.2 and 12.1), finances (subsections 36.2 and 37.1) and fees payable by students (subsection 50.1). No ministerial directions relating to these clauses were issued during the year.

Two general policies from previous financial years continue to be noted, namely policies on foreign exchange and cost recovery. In addition, under paragraph 16(1)(c) of the CAC Act, the Finance Minister now requires the directors of each General Government Sector CAC Act authority and wholly-owned company to provide a Compliance Report after the end of each financial year.

# Environmental Protection and Biodiversity Conservation

AFTRS has identified aspects of its operations that impact on the environment and has developed an Environmental Management Plan (EMP) to control each of these aspects. These EMPs are mainly concerned with energy and waste management.

As evidence of AFTRS' commitment to sustainability the following examples of activities undertaken in the last year are presented.

#### AFTRS:

- Reduced land fill waste by 50% due to further recycling.
- Implemented major savings on water usage by installing 1/2 flush on all the toilets.
- Continues with the ethical disposal of 100% of obsolete computer equipment.
- Increased awareness of our commitment to sustainability through the briefing of all new staff and students during induction.

# Equal Employment Opportunity (EEO)

A number of informal complaints were received and resolved with the assistance of members of the EEO Committee. There were no formal complaints received.

#### **EEO Committee**

The EEO Committee consists of the Human Resources Manager, the Dean of Studies, and both a student and staff elected representative. It considers matters relating to both staff, award students and other clients.

Members of the Committee met formally and informally to consider strategy, policy, procedures and complaints. Members of the Committee were approached by staff and students on an ad hoc basis to provide advice on discrimination and work/life -balance related matters.

During the year the following EEO-related issues were reviewed.

- The use of staff elected part-time employment has increased.
- A greater number of staff are accessing flexible working arrangements to meet carer needs.
- Technology, including the establishment of secure remote access to databases, has been updated to allow more staff to work from home
- A number of retired staff have returned as flexible hours determined by their needs have been made available.
- Accessing of the Community Language Register has increased and the variety of languages available has expanded.
- Support for external study in languages has been provided.
- Establishment of the School's first Indigenous Staff Fellowship.
- Establishment of an Indigenous Initiative Project Officer operating from the Queensland office with a charter to encourage the expansion of the number of Indigenous practitioners working in non-public television.
- Key coordination role in facilitating recording Indigenous oral histories with a view to providing training to communities.
- More staff have accessed additional paid leave available on the birth of a child.
- The level of staff accessing leave for religious/cultural purposes has been maintained.
- Teacher training included information on anti-discrimination principles.
- The provision of welfare services for students who will be studying at the new Sydney campus and those undertaking flexible courses in states other than Sydney is being investigated.
- The establishment of a new student database which for the first time accurately records EEO details for award students, establishing a 'base line' from which to assess need.

## Staffing, establishment and appointments

Representation of women at AFTRS decreased slightly from 52% to 51% of staff. Representation of women remained static at the senior management level and increased at the head of department level (33% to 40%). There was a decrease in the representation of women in the lecturer roles (61% to 55%) and a slight increase in representation of women within technical areas (15% to 17%).

As of 30 June 2007 there were 148 staff at AFTRS, 23 of whom worked part-time. Staff from non-English speaking backgrounds occupied 25 positions (to the head of pod level), and 3 were occupied by people with disabilities.

Of the 52 appointments made by AFTRS during the year 33 were women, five indicated they were from a non-English speaking background, and one identified as from an Aboriginal or Torres Strait background. All EEO-related policies are available on the internet.

#### Staffing Information

Breakdown of staff by gender, part-time/full-time status and level as at 30 June 2007.

2007.	Male	Male	Female	Female	T
	Full-time	Part-time	Full-time	Part-time	Total
New South Wales					
a) SES	5				5
b) Below SES	57	3	51	16	127
c) Temporary					
Total	62	3	51	16	132
Victoria					
a) Below SES	4	1	1	2	8
b) Temporary					
Total	4	1	1	2	8
Queensland					
a) Below SES	1		2	1	4
b) Temporary					
Total	1		2	1	4
South Australia					
a) Below SES	1			1	2
b) Temporary				1	
Total	1			2	3
Western Australia	1				+
a) Below SES					
b) Temporary					
Total					0
Tasmania					
a) Below SES				1	1
b) Temporary					
Total				1	1
TOTAL	68	4	54	22	148

Staff are employed at AFTRS under the *Australian Film, Television and Radio School Act* 1973 (as amended). The majority of staff are covered by the AFTRS Certified Agreement 2005 and there are eight current Australian Workplace Agreements. SES equivalent staff are employed on a contract basis. The previous holder of the Principal Executive Office and all Senior Executive equivalent staff are covered by a performance appraisal scheme which allows for an annual performance-related payment. In 2006-07 seven performance-related payments were made totaling \$133,163.27.

Breakdown of AFTRS Staff by June 2007

	Male	Female	Total	NESB
Senior Management	5		5	
Management/Heads of	18	12	30	6
Department				
Teaching/Training	8	11	19	4
Teaching/Training Support	9	22	31	
Administration	9	27	36	7
Technical	20	4	24	6
Support	3		3	1
Total	72	76	148	24

The management/heads of department and teaching/training categories include women who teach intechnical disciplines. The teaching/training support category covers staff who provide administrative or production support to teaching/training staff. The support staff primarily perform duties relating to the maintenance of the building.

Representation of EEO Target Groups within Salary Bands (full-time equivalent)

Salary Band	NESB	ATSI	PWD	Women
To \$36,352	1		2	1
\$36,353 - \$41,126				2
\$41,127 - \$47,759	2			11
\$47,760 - \$50,851	1			11
\$50,852 - \$55,290	3			4
\$55,291 - \$64,502	6	1	1	15
\$64,503-\$77,346	5			19
\$77,347-\$93,391	5			11
Over \$93,391	1			2
Total	24	1	3	76

The table above shows the representation of the four EEO target groups (Non-English Speaking Background, Aborigines and Torres Strait Islanders, People with a Disability, and Women) on the AFTRS staff. The data is drawn from information provided voluntarily.

#### **Work and Private Commitments**

AFTRS retains a flexible policy in relation to accommodating private commitments which includes part-time work, job sharing, home-based work, flexible working hours, personal leave which can also be used for religious/cultural observances, recreation leave at half pay and leave without pay. During

2006-07 there was an increase in the use of flexible working hours, recreation leave at half pay and home-based work.



Dr George Miller receives his honourary degree from Peter Ivany

#### Freedom of Information

AFTRS maintains personal information under the five broad categories of: personnel records; specialist contractor records; student records; volunteer records; and mailing lists. Along with information relating to administrative decisions, personal information may be available through Freedom of Information requests made in accordance with the *Freedom of Information Act* 1982. Any requests are referred to the Freedom of Information Contact Officer on (02) 9805 6616 or 1300 366 464 (toll free).

No formal requests were received by AFTRS for information under the Act during 2006-07.

#### **Indemnities and Insurance Premiums for Officers**

No indemnities have been given or insurance premiums paid, during or since the end of the financial year, for any person who is or has been an officer of AFTRS, with the following exception: AFTRS paid an insurance premium of \$15,611.14 (GST exclusive) to Comcover to indemnify the Council Members and Officers for any claim made against them while acting in their capacity as office holders.

# Judicial Decisions and Reviews by Outside Bodies

During the reporting period there have been no judicial decisions or decisions of administrative tribunals that have had, or may have a significant impact on the operations of AFTRS and no reports on the operations by the Auditor-General (other than a report on the financial statements), a Parliamentary Committee or the Commonwealth Ombudsman.

# Occupational Health and Safety (OH&S)

AFTRS continues to identify and promote best practice OH&S management and is committed to the reduction of workplace-related accidents, illnesses and injuries. We are committed to the implementation of, and adherence to, all relevant government OH&S policy and legislation and are currently revising our policies and procedures to ensure we comply with the amended legislation.

We continuously seek to improve our performance, maintain focus on our objectives, and evaluate our progress. To achieve this AFTRS has developed or revised several of its policies and procedures including:

- development of a Pandemic Plan
- revision of rules and procedures relating to Outside Hires for studios and other facilities
- development of procedures relating to the moving of furniture and equipment in teaching spaces

- the inclusion of OH&S-related performance indicators in performance agreements for managers
- implementation of regular First Aid Officer meetings.

In addition there has been an emphasis on reviewing the OH&S issues in relation to the relocation of the Sydney campus.

#### Consultation with staff

AFTRS has an active OH&S committee. Staff are well represented on the committee which has had four meetings over the past year. Minutes of the meetings have been made available to all staff and students.

Staff of all departments have also been extensively consulted with by the Health and Safety Representatives and project staff about potential OH&S issues in relation to the layout and fitout of the new Sydney campus. The results were disseminated at an all staff meeting.

#### **Training Undertaken**

- Senior First Aid Officer
- Emergency Warden
- Green Card
- Induction
- Set Safety (new students)
- Ergonomics (new students)

#### **Personnel**

As part of our commitment to OH&S AFTRS currently has the following trained personnel:

- 11 Health and Safety Representatives and Deputies
- 18 First Aid Officers
- 26 Emergency Wardens
- 5 Case Managers.

# **Accidents or Dangerous Occurrences**

There were no reportable incidents this year.

# Portfolio Budget Statement (PBS) 2006-07

# Performance indicators

OUTCOME: Enhanced cultural identity

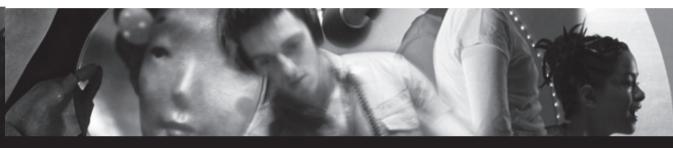
Output 1.1 Del	-	ning and education by means of full-
Quality	Increased quality of applications requiring raised entry standards.	Entry to AFTRS award programs is based on a competitive application process with applicants required to address specified selection criteria determined by each teaching department. Applicants are judged on the basis of these criteria and the portfolio of work they supply. Assessment of the standard of applications is made by a panel including industry representatives.
Quantity	Applications to full-time courses to exceed 400.	380 applications were received for the 2007 intake. Expansion of the flexible delivery offerings in future years will increase this figure.
	Attendance at short courses to exceed 4,000 participants.	4,759 participants attended short courses in the reporting period.
	Course revenues to increase by greater than the CPI.	Short course revenues rose from \$797,835 in 2005-06 to \$858,864, an increase of 7.65%.
Output 1.2 O projects	ther training activities inc	cluding, book, videos and research
Quality	The reputation of our products is maintained and recognised by distributors through major Australian and international entities.	Emphasis is moving towards offering other training activities via the internet rather than print or video. AFTRS web site is being redeveloped to accommodate these activities. Research activity is being ramped up through the Centre for Research and Screen Studies, Centre for Screen Business and LAMP. AFTRS teaching staff are in demand as international consultants.

	1			
Quantity	Costs to be maintained at same levels as 2000-01 reflecting government's productivity gains requirements.	Income from the 2004 election commitment funding to develop research activities in Screen Business and Digital Interactive has been incorporated under this output. Costs have been kept within budget.		
	Additional industry partnerships to be undertaken.	ARC funded research project 'Outside the Box' secured partnerships with UTS, UNSW, ACMA and FOXTEL.		
Output 1.3 Student Productions				
Quality	Increased representation of films at Australian and major international festivals.	170 acceptances for student films at Australian and major international festivals compared to 174 in 2005-06 and 163 in 2004-05.		
Quantity	Maintenance of current production targets.	Number of student productions made in any year reflects current teaching objectives. In 2006, there were 39 productions made by the Film, TV and Digital Media students. (See Appendix 4).		

# **Privacy**

AFTRS continued to adhere to the *Privacy Act* 1988 and to the Privacy Commissioner's guidelines in relation to the collection, maintenance, storage and release of personal information. During 2006-07 advice was sought from the Privacy Contact Officer in relation to student issues, staff records and personal information contained in mailing lists, particularly in relation to the newly implemented marketing database.





# Appendixes

# Appendix 1 Statistics

# **Staffing Information**

Breakdown of staff by gender, Part-time/Full-time status and level as at 30 June 2007.

New South Wales a) SES b) Below SES	Male Full-time 5 57	Male Part- time	Female Full-time 51	Female Part-time	Total 5 127
c) Temporary <b>Total</b>	62	3	51	16	132
Victoria a) Below SES b) Temporary Total	4 <b>4</b>	1	1 1	2	8
Queensland a) Below SES b) Temporary Total	1		2 <b>2</b>	1	4 <b>4</b>
South Australia a) Below SES b) Temporary Total	1			1 1 <b>2</b>	2 <b>3</b>
Western Australia a) Below SES b) Temporary Total					0
Tasmania a) Below SES b) Temporary Total				1	1
TOTAL	68	4	54	22	148

# **Student Information**

# **Award Program**

Award students by discipline and level of enrolment as at 30 June 2007

Department	Graduate Certificate	Graduate Diploma	MA	MA (Hons)
Cinematography		4	4	
Design	2	4	5	
Digital Media	11	4	4	
Directing		4	4	
Documentary			3	
Documentary			2	
Editing Editing				
		4	2	
Location Sound		4		
Producing		4	4	
Screen Composition		15	4	2
Screenwriting		4	3	
Sound		4	5	1
Screen Studies				1
TV Editing		2		
TV Producing		6		
Radio		24		
Total	13	83	40	4

Award students enrolled as at 30 June 2007 by state of Origin

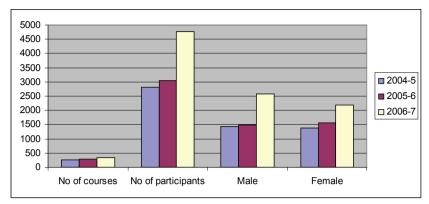
ACT	7
NSW	79
NT	0
QLD	9
SA	14
TAS	2
VIC	22
WA	7

Total 140

National short course programs

State	No of courses	No of participants	Male	Female
ACT	1	16	8	8
NSW	155	1,953	1,045	908
NT	6	90	35	55
QLD	38	625	336	289
SA	26	507	293	214
TAS	7	123	72	51
VIC	81	1,067	591	476
WA	17	378	197	181
Total	331	4,759	2,577	2,182

# National short course figures 2004/05 - 2006/07



	2004-05	2005-06	2006-07
No of courses	252	275	331
No of participants	2,823	3,045	4759
Male	1,437	1,482	2577
Female	1,376	1,563	2182

# **Library Statistics**

	2004	2005	2006
Loans by Category of Material	36,451	37,073	33,514
Video and Laserdisc Loans	11,026	7,602	5,249
Film Loans	241	135	200
DVDs	15,134	20,390	20,161
Books	9,285	8,249	7,430
Others	723	683	324
Loans by Borrower Type (Automated only) Staff (teaching and non-teaching) AFTRS Students Full-time Short Course (includes Radio) Ex-students Paying Members Reciprocal (UNILINC and MacQ) Other – Undefined/Lib Maint/III/Spe	36,165	36,713	33,237
	15,004	15,640	15,711
	17,454	18,583	15,450
	215	504	138
	0	0	0
	2,642	1,430	1,340
	543	351	288
	ecial 307	209	333
ILL Requests - Other Libraries Fulfilled Unfulfilled Fast Track ILL Requests - JTL Fulfilled Unfulfilled Fast Track	141	139	140
	60	67	71
	53	34	35
	12	9	7
	27	30	20
	15	19	13
	8	7	4
Library Visitors	2,089	1,621	1,213
Membership	302	292	258
Paying	163	145	100

# **Web Site statistics**

Page Views

# Key pages on the web site 2006-07

Home Page	84,9978
Short Courses > NSW: Short Courses	48,660
National Short Courses	36,601
For Students/Staff	33,150
Full-time Courses	31,309
About AFTRS > Contact Details	23,511
Short Courses > Victoria: Short Courses	23,357
About AFTRS > Corporate Info.> Human Resources > Working at AFTRS > Current Job Vacancies	21,448
Full-time Courses > General Information on Full-time Study	17,661
Full-time Courses > General Information > Full-time and Flexible Delivery Applications	16,274
About AFTRS	15,981
Short Courses > Queensland: Short Courses	147,53
Search	14,525

In total, 22 pages had 10,000 or more views

Full-time Courses > Radio Branch

Courses Register

Full-time Courses > Directing Department

Full-time Courses > Digital Media Department

Full-time Courses > Cinematography Department

13,620

13,559

12,285

12,165

12,163

# Appendix 2 Graduates

#### 2007 Graduates

# Master of Arts Honours (Film Television and Digital Media)

#### Screen Studies

Stephen Vagg

#### Writing/Directing

Darlene Johnson

# Master of Arts (Film, Television and Digital Media)

# Cinematography

Bonnie Elliott Devris Hasan Craig Jackson Andrew McLeod

# Costume Design

Gail Stroud

# Digital Media

Patrick Clair Ed Coy Susan Danta Benjamin Wright

# Digital Media - Interactive

Angus Fraser

# Directing

Amy Gebhardt Hannah Hilliard Paola Morabito Mark Robinson

#### Drama Editing

Peter Crombie

#### **Editing**

Ceinwen Berry

# Producing

Kathryn Barker Ben Commens Donna Sennett

# Production Design

Natalie Beak Sam Clayton Helen Fitzgerald

# Screen Composition

Daniel Baker Rosie Chase Claire Deak Edwin Montgomery Angus O'Sullivan

# Screenwriting

Tim Dylan Lee Cleon Prineas Joshua Tyler

# Sound Design

Jessica Cadwell Tim Chaproniere Macgregor Haines Siobhan McLaren

# Sound Mixing

Luke Mynott

## Graduate Diploma (Film, Television and Digital Media)

## Drama Editing

Maiana Bidegain Darmyn Calderon

#### Location Sound

Richard Boxhall Daniel McMahon Andrew Miller Andrew Parsons

#### **Television Editing**

Luke Durack Adam Harley

#### **Television Producing**

Andy Carmichael
Tina Lymberis
Jeremy Peek
Tani Rosenthal Crotty
Suzy Spoon
Elizabeth (Storm) Warning

#### 2006 Graduates

# **Graduate Diploma in Commercial Radio Broadcasting**

Richard Bardon
Martin Braley
Paul Bullivant
Jasmine Dodd
Alison Donnellan
Cameron Kleinschmidt
Joshua Mair
Jade Papesch
Brad Pottinger
Zoe Underwood
David Williams

# **Graduate Diploma in Radio Broadcasting - Flexible Delivery**

Alasdair Crombie Nicholas Findlay Matthew Fulton Vijay Khurana Fiona Poole Emelia Rixon Amy Sambrooke Susan Sharpe Adam Shirley

# **Graduate Certificate (Film and Television)**

# Motion Graphics and Emerging Media Design

Cathie Broughton Lindsay Dunbar Geoffrey Ferguson Wendy Klassen Christopher Penn Aidan Smit Adam van Rooijen

# 3D Animation

Benjamin Bigiel Luke Davies Alexander Fraser Elliott Risby Allira Wright

# Appendix 3 List of guest lecturers

#### Cinematography

Ian Baseby - Panavision

Kim Batterham ACS - DOP

Dion Beebe ACS - DOP

Marco Bok - Stills Photographer

Russell Boyd ACS - DOP

Gerry Brooks - Rexel

Roger Buckingham ACS - DOP

David Burr ACS - DOP

Andrew Collier - Panavision

Ron Croft - DOP

Greg DeMarigny - DOP

Ross Emery ACS - DOP

Paul Finlay - Sound

Anna Howard ACS - DOP

Lou Irving ACS - DOP

Peter James ACS,-DOP

Roger Lanser ACS - DOP

Simon Lee - Panavision Lighting

Andrew Lesnie ACS - DOP

David Lewis - DOP

Martin McGrath ACS - DOP

Jeff Malouf ACS - DOP

Steve Newman ACS - DOP

John Seale ACS - DOP

David Wakeley ACS - DOP

Paul Warren - DOP

John Whitteron - DOP

#### Design

Matthew Aberline - Costume Designer

Jeff Balsmeyer - Story Board Artist

Michael Bridges - Production Designer

Kim Buddee - Production Designer

Suzanne Buljan - Designer

Andrew Chan - Designer

Laurie Faen - Art Director

Peter Forster - Set Buyer/ Dresser

Meg Gordon - Costume Designer

Annette Hardy - Costumer Designer

Lou Irving - DOP

Neville Kerr - Wardrobe Supervisor

Lewis Morley - Model Maker

Peter Neufeld - Lighting Designer and Vectorworks tutor

Catherine Perez-Mansill - Designer

John Pryce-Jones - Art Director

Faith Robinson - Decorator

Kathleen Skvorc - Designer

Sarah Stolman - Production Designer

Katerina Stratos - Graphic Artist/Photoshop Lecturer

Gypsy Taylor - Artist

Jean Turnbull - Costume Supervisor

Louise Wakefield - Costume Designer

Robyn Williams - Production Designer

Margot Wilson - Costume and Production Designer

Lisa Zanderigo - Artist

## **Digital Media**

Chris Avellone - Games Designer

Belinda Bennetts - VFX Art Director/Supervisor

Paul Bennun - Interactive Producer

Leigh Blackall - New Media Education Designer

Toscha Blenkinsop – Motion Graphics Designer

Jo Boag – Animation Producer

Martin Brown - Producer

John Buchanan - Games Developer, Educator and Technology R&D

Paul Butterworth - Visual Effects Director

Kristin Carlos – Integration Marketing Manager

Luke Carruthers – CEO, Imaginary Numbers (Games Development Company)

Lynne Cartwright - Visual Effects Supervisor

Glen Condie - Marketing and Communications Specialist

Stu Connolly - Animation/TV Series Writer

Marissa Cooke - Television and Cross Media Writer

William Cooper - Founder and Principal Consultant Informity

Susan Cornish - Educational Designer and Documentary Maker

Lindsay Cox - Interactive Designer

Michaela Danby - Compositor and Digital Designer

Christy Dena - Cross Media Writer and Researcher

Kit Devine – 3D Animator

Rachel Dixon - Interactive Producer and Business Specialist

Rose Draper - Compositor and Visual FX Artist

David Evans - Director

Keren Flavell - Producer

Guy Gadney - Interactive Producer and Strategist

Kyle Goodsell - Senior Compositor

Anna Grieve – Executive Producer Film Australia

Robert Greenberg - Animation Series Writer

David Gurney - Animation Writer and Producer

James Hackett – Designer, Director

Nathan Hallifax - Visual Effects Artist

Jeremy Hill-Brooks - Editor, Director

Simon Hopkinson – New Media Educator

Michelle Jenkinson - Compositor

Evan Jones - Extended Media Producer

Phil Joseph - Producer/Director/Editor

Tom Kennedy - Interactive Producer and Strategist

Raffi Krikorian – Developer and Technical Director

Andrew Kunzel - Digital Animator

Meg Mappin - The Learning Federation

Jonathan Marshall - Technical Strategist

Mark Meadows - Interactive Writer, Producer and Director

Matthew McCosker - Technical Director

Louise McCann - Advertising and Marketing Strategist

Shilo T. McClean - Writer, Producer and Digital Effects Specialist

Marco Nero - Concept Artist and Matte Painter

Tim Parsons - Mobile and Interactive Media Strategist

Tim Patterson – Motion Graphics Designer and Editor

Fiona Percival - Digital Animator

Debra Polson - Mobile Content Specialist and Researcher

Rob O'Neill - VFX and Editing Specialist

Ron Roberts - VFX Supervisor

Lisa Romano - Interactive Producer

Gina Roncoli - Animation/TV Series Writer

Shiralee Saul - Writer, Educator and Interactive Media Designer

Peter Sheehan - Storyboard Artist and Animator

Jim Shomos – Interactive Producer and Writer

Andrew Silke - Digital Animator

Tony Surtees - Interactive Media Executive and Strategist

Peter Tapp - Australian Teachers of Media

Mark Tesoriero - Interactive Media Producer/Director

Deborah Todd - Games Designer, Researcher and Writer

Beck Veitch - Senior Compositor, Rising Sun Pictures

Cathy Vogan - Digital Artist

Mark Walker - Technical Director

Anthony Walsh – Games Designer, Writer and Educator

Cricket Wardein - Marketing Director

Alex Weight - Digital Artist and Animator

Viveka Weily - Interactive Media Developer and Designer

Dan Williams - Digital Animator

Jennifer Wilson - Mobile Media Executive and Strategist

# Directing

Barret Casting - Casting Agency

Ken Cameron - Director

Marcus Cole - TV Director

Kathy Drayton - Director

Jessica Hobbs - Director

Sasha Horler - Actor

Ana Kokkinos - Director

Susie Porter - Actor

# **Documentary**

Martha Ansara - Director

Sue Castrique - Screen Writer, Script Editor

Bob Connolly - Director

Jonathan Holmes – Executive Producer, Reporter

Robin Hughes - Director, Writer, Researcher

Melissa Lee - Director

Curtis Levy - Director

Margot Nash - Director, Writer

Storry Walton - Producer

#### **Editing**

Suresh Ayyer - Editor

Pamela Barnetta - Film Post Supervisor

Maiana Bidegain - Technical Support

Henry Dangar - Editor

Alexandre de Franceschi - Editor

Julie-Anne DeRuvo - Editor

Antoinette Ford - FCP Tutor

Lindi Harrison - Editor

Paul Healy - FCP Tutor

Daniel Kerr - Editor

Simon Klaebe - Post Supervisor

Angelica Mesiti - Editor

Nick Meyers - Editor

Tim Patterson – FCP Tutor

Milena Romanin - Editor

Adrian Rostirolla - Editor

Peter Schreck - Screenwriter

Rachel Schreck - Screenwriter

Fiona Strain - Editor

Cathy Vogan - Digital Artist

Tim Wellburn - Editor

# **Producing**

Sandra Alexander - Production Manager-Sandstar films

Helen Bowden - Freelance Producer

Jonathan Chissick – Film Distributor

Julia Gretton Roberts – Freehand

Holding Redlich – Entertainment lawyers

Tony Iffland - CEO, UKYV, Foxtel

Marian Macgowan - Macgowan films

Andrew Mackie - Dendy Films

Sue Masters - Head of Drama, Network Ten

Noel Price - Producer, Southern Star

Vincent Sheehan - Porchlight Pictures

Brett Thornquest - Moneypenny Lawyers

Kim Williams - CEO, Foxtel

#### Radio

Sandy Aloisi - Radio News and Current Affairs Broadcaster

Jamie Angel - Program Director, 2Day FM

Dave Archer - Music Director

Susan Atkinson - Current Affairs Producer, ABC

Darryl Bailey - Music Director

Tony Barrell - Audio Arts Broadcaster, ABC

Bill Barrington - GM, Southern Cross Syndication

Rosie Beaton - Radio Announcer, Triple J

Steve Biloken - Music Director

Brendan Boss - Announcer/Music Director

Geoff Bowser - Audio Producer

Dan Bradley - Group APD, DMG Radio Australia

Gabby Brown - Radio Announcer

Kath Brown - Strategic Issues, CRA

Dean Buchanan - Group Program Director, DMG Radio Australia

Paul Bullivant - Announcer/Producer

Mike Byrne - Program Director, Mix106.5

Greg Byrnes - Program Director, 2UE

Michael Caloudis - Copywriter

Steve Cannane - Announcer/Producer, Triple J

Phil Charley - Radio Legend

Steve Chase – News Broadcaster

Jaime Chaux - Music Director

Seth Clancy - Program Director, Vega FM, Sydney

Johno Coleman - Announcer, WSFM

Melissa Collins - Voice Over Artist

Nick Condon - Announcer

Wayne Coolwell - Radio Broadcaster

Phil Cullen - Radio Announcer, Programmer, News Broadcaster

Glenn Daniel - News Director, ARN

Jason Drummond - Announcer

Huw Drury - NSW Regional PD, ABC

Anne Edwards - Manager, Digital Radio Content, SBS

Brendan Englebrecht - Radio Announcer

Sarah Ervin - Music Director

Kath Evans - Senior Agent, EM Voices

Stephen Everett - MD, Ace Radio Network

Bruce Ferrier - Radio Producer

Wayne Fox - Audio Producer

Tim Gavel – Sports Broadcaster

Kate Glenn - Announcer

Andy Grace - New Media/Announcer

Jarrod Gratez - Music Director

Mike Hammond - Radio Announcer

Kayley Harris - Radio Announcer

John Highfield – Radio Current Affairs Broadcaster

Rhys Holleran – CEO, Macquarie Regional Radio Works

Tracey Holmes - Sports Broadcaster

Leanne Hulm - GM, MRRW, Shepparton

Allan Humphries – Current Affairs Broadcaster

Pete Jackson – News Broadcaster

Ella James – Voice Over Artist

Steve James - Marketing, CRA

Patrick Joyce - GM Operations, Austereo

Ian Judge – Audio Producer

Justin Kelly – Radio Current Affairs Broadcaster

Mark Kennedy – Audio Producer

David Kidd - Radio Industry Consultant: Sales, Programming

Abe Killan - Radio Producer

Aaron Kirby - Copywriter

Simon Kirby - Radio Producer and Voice Over Artist

Colin Lee - Radio Creative

Phil Lentz - Radio Producer

Amy Longhurst - Voice Over Artist

Peter Longman - Sports Broadcaster

Justine Lowrance - News Broadcaster

Alexsandra Lyall - Radio Industry Consultant

Cate Madill - Speech Pathologist/Voice Consultant

John Maizels - Radio Engineer

Alan Marks - Sports Broadcaster

Simon Marnie – Radio Announcer

Jason Matthews - Program Director, SeaFM, Gold Coast

Clinton Maynard - Editor, 2UE

Carlie McFarland - Radio Announcer

Corryn McKay - News Director

Scott McKinlay - News Broadcaster

Kate McLoughlin - Announcer, 2DayFM

Barry Melville - CEO, CBAA

Richard Monk - Program Director

Jason Morrison - News Director, 2GB

Richard Morrison - Head of Digital Radio and IT, CRA

Paul Murray - Paul Murray Show, Austereo

Rob Neil - Voice Over Artist, Announcer

Ann-Maree Nolan - Media Researcher

Jen Oldershaw – Radio Announcer, VEGA Sydney

Murray Olds - Radio Producer/Writer

Sophie Onikul – Current Affairs Producer

Chris Page – Announcer, Music Director

Richard Palmer – New Media, 2GB

Russell Powell - News Broadcastr, News Radio, ABC

Sammy Power - Breakfast Announcer, Mix106.5

Dave Rabbetts - Radio Announcer

Craig Redfearn - Music Director

Joel Rheinberger - Radio Producer, ABC

Bill Riner - Music Director

Dave Rogerson – Radio Industry Consultant

Nick Scott - GM, SeaFM, Gold Coast

Juliet Scrine - Radio Promotions

Peter Scrine - Sales Manger, Macquarie radio

David Smith - Promotions Manager

Debbie Spillane – Sports Broadcaster

Mark Spurway - Broadcast Transmission Advisor, ABC

Ronnie Stanton - Music Director

Russell Stendell - Head, Radio Development, ABC

Rachael Stevens - News Broadcaster

Brad Storey - Radio Producer

Mark Taylor - Group PD, Ace Radio Network

Andrew Very - Program Director

Tony Walker - Manager, Digital Radio, ABC

Peter Wall - Radio Industry Consultant

Joan Warner - CEO, Commercial Radio Australia

Graham Webb - Announcer/Programmer

David White - Voice Over Artist

Bruce Williams - Audio Engineer

John Williams – General Manager, ARN

Murray Wilton - Radio Broadcaster

John Winter - News Broadcaster

Dave Wright - Announcer

#### **Screen Business**

Rob Antulov - MediaNext

Mark Bamford - Partner, Tress Cox Lawyers

Genevieve Bell – Director of the User Experience Group at Intel

Rosemary Blight - Essential Viewing

Paul Budde - Paul Budde Communication Pty Ltd

Assoc Professor Barry Burgan - Head, School of Commerce, University of Adelaide

Helen Carmichael - Professional Development Consultant

Jonathan Chissick - Film Distributor

Robert Connolly - ArenaFilm

Peter Cox – Industry Analyst and Principal, Cox Media

Simon Curry – Group Manager, Communications and Media, Asia Pacific Intel

Monica Davidson - Creative Director, Freelance Success

Ross Dawson - Advanced Human Technologies

Rachel Dixon - Interactive Producer and Business Specialist

Didier Elzinga - Rising Sun Pictures Pty Ltd

Chris Flintoft - Director Wireless and Broadcasting Services, Hyro

Marcus Gillezeau - Producer, Firelight Productions

John Gregory - CEO, Freehand Group

Richard Harris - Executive Director, Australian Directors Guild

Justin Hewelt – PayMedia Consulting Group (UK)

John Holden - Head of Culture, Demos (UK)

Lara Hopkins – Studio Manager, Rising Sun Pictures

Peter Ivany - Chair, AFTRS and CEO, Ivany Investment Group

Christopher Mapp – Managing Director, Omnilab Media Group

Prof Tom McKaskill - Richard Pratt Chair in Entrepreneurship, Australian

Graduate School of Entrepreneurship, Swinburne University

Dr Jordi McKenzie - Lecturer, Discipline of Economics, Faculty of Economics and Business, University of Sydney

Prof Stan Metcalfe – University of Manchester

Prof Toby Miller - Film and Visual Culture, Sociology and Women's Studies, University of California (USA)

Justin Milne - Group Managing Director, Telstra Bigpond

Simon Molloy – Economist, Systems Knowledge Concepts

Tony Nagle - Accountant, Anthony Nagle & Co Pty Ltd

Geoff Nesbitt - PhotonGroup

Gavin Parry – General Manager, Sales and Digital Services, Sony BMG

Mark Pesce - Media Consultant, FutureSt Consulting

Prof Charles Plott - Laboratory for Experimental Economics and Political Science, CalTech

Jason Romney – National Manager, Commercial Strategy, Telstra Bigpond

Prof Michael Rosemann - Information Systems, Queensland University of Techology

Dr John Sedgwick - Academic Leader; Economics, Finance & International Business, London Metropolitan University

John Smithson - Co-executive Producer, Darlow Smithson Productions (UK)

Dr Chris Stevens – Principal Psychologist, Creative Mastery International (CMI)

Tony Surtees - Chief Executive, Prime Television Limited

Grahame Thompson - Managing Director, World Wide Trading Centre Pty Ltd

Sue Thompson – Post Production Executive

Andrew Urban - Publisher, Urban Cinefile

Phaedon Vass - Media Investment Consultant

#### **Screen Composition**

Philip Brophy - Writer, Sound Designer, Composer, Teacher

John Clifford-White - Composer

Mary Finsterer – Composer, Teacher

Richard Gleeson - Percussionist, Sydney Symphony Orchestra

Kirke Godfrey - Music Technology IT Specialist

Geir Gunnarson – Music Mixer

Philip Hartl - Concertmaster; Principal Violinist

Paul Healy - Composer; Supersonic Studio Principal

Philip Johnston - Composer, Performer, Teacher

Matt Jones - Composer, Music Technology IT Specialist

Sven Libaek - Conductor, Composer

Art Phillips – Composer, AGSC President

Mark Pollard - Composer, Head of Composition, VCA Melbourne

Christian Scallan - Music Technology IT Specialist

Stephan Schutze - Composer, Specialist in interactivity

Cesary Skubiszewski - Composer

Jessica Wells - Composer, Finale expert

Danielle Wiessner - Music Producer, Sound Editor, ADR and ProTools expert

Greg Wise - Composer, Music Technology IT Specialist

#### **Screen Studies**

John Alsop - Screenwriter

Martha Ansara - Director

Penny Chapman - Producer

Jack Sargeant - Lecturer and Commentator on Screen Culture

Graham Shirley – Senior Curator, Moving Image, National Film & Sound Archive

Brian Yecies - Lecturer, University of Wollongong

# Screenwriting

Matthew Dabner - Script Editor

Tim Gooding - Writer

Ana Kokkinos - Director

Ray Kolle - TV Writer

Peter Neale - Script Editor

Jacqueline Perske – Writer

Tim Pye – Spider Ink productions

Marc Rosenberg - Writer

#### Sound

Ranier Davenport - Location Sound Recordist

Bruce Emery - Dolby Rep, Facilities Manager, Soundfirm

Jack Friedman - Boom Operator

Oliver Junker - Mixer

Andrew Mason – Games Developer

Steve Murphy - Senior Lecturer, TAFE

Ian Mussington - Games Developer

Martin Oswin - Mixer

Fredrik Solenberg - Games Developer

Howard Spry - Location Sound Recordist Michael Thompson - Mixer

Scott Watkins Sully - Location Sound Recordist

Rob Write - Virtual Worlds Designer

#### **Television**

Ross Bover - Sound Lecturer

Jennifer Crone - Commissioning Editor Documentary, SBS

Jackie Cairns - Multicam Director

Paul Clarke - Producer

Robin de Crespigny - Writer/ Director

Patrick Delany – Executive Director, Content Development and Delivery, Foxtel

Ross Duncan - Lawyer, ABC Legal

David Dutton - Producer

Trevor Eastment - Director of Programming, XYZ Networks

Ali Edwards - Senior Rights Advisor, Content Rights, ABC

Angelos Frangopoulos - CEO Sky News

Chris Fraser – Floor Manager/Camera tutor

Mark Furness - Media Consultant - (Ex-Director of Corporate Affairs, Foxtel)

Trevor Graham - Commissioning Editor Documentary SBS

Wendy Hawkins – Assistant Manager, External Channel Relations, Foxtel

Giles Hardie – Program Development, Nine Network

Shelly Horton - Producer

Bob Hughes - Voice Trainer

Tony Iffland – CEO, UKTV, Foxtel

Lynette Ireland - Director of Legal and Business Affairs, Foxtel

David Johnson - Senior Technical Consultant, NDS

Oliver Junker - Audio Director/Mixer

Mike Lilley - Director, Broadcast Operations, Foxtel

Guy Maine - Director of Sales, Foxtel

Jennifer Marshall - Deputy News Director, Sky News

Paul Melville - Executive Producer

John Millard - Producer

Brendan Moo - Director of Publicity, Foxtel

Christian Murphy - General Manager of Program Operations, Foxtel

Margaret Murphy - Commissioning Editor, Factual, SBS TV

Nell Payne - Conditional Access Manager, Foxtel

Anthony Poole - Senior Legal Counsel, Foxtel

Deborah Richards - Executive Director, ASTRA

Dr Jane Roscoe - Network Programmer SBS

Peter Rose - CEO, Showtime

Les Sampson – General Manager, Program Acquisitions and Sales, Foxtel

Sandy Sharp - Network Classification Officer, ABC

Ian Simmons – Writer

Ken Smith - Multicam Director

Malcolm Smith - Director, Strategic Projects, Foxtel

Adam Suckling – General Manager, Wholesale and Business Affairs, Foxtel

Paul Suiter - ITV Engineering Manager, Foxtel

Giles Tanner - General Manager, ACMA

Peter Tonagh - Executive Director, Finance, Customer and Operational Support,

Foxtel

Kim Vecera – Head of Production and Drama Development, Foxtel

Brian Walsh - Executive Director, Television & Marketing, Foxtel

Paul Warren – Cinematographer

Mark Wells - Senior Manager New Platforms, Foxtel

Paul Whybrow - General Manager Interactive Television Services, Foxtel

Kim Williams - CEO, Foxtel

## Queensland

Rob Antulov - MediaNext

Darryl Bailey - EMI

Maria Barbagallo - Editor

Steve Bilokin - Hot 91 Sunshine Coast

Bill Booth - Art Director

Brendan Boss - Nova 106.9

Chris Brown - Picturers in Paradise

Kath Brown - CRA

Chris Carroll - Producer

Margaret Cassidy - ABC

Mark Chapman - Big Island Pictures

Ursula Cleary - PFTC

Melissa Collins - Announcer

Phil Cullen – Announcer

Rachel Dixon – Interactive Producer and Business Specialist

Rose Draper - Compositor and Visual FX Artist

Anne Edwards - SBS

Geoff Esdaile - Austereo

Keren Flavell - Producer

David Franken - Former Program Director Channel 7

Marcus Gillezeau - Producer, Firelight Productions

Tim Gooding – Screenwriter

J Grae - RCS/FM103.2

Natalie Hammond - Production Accountant

Jason Hargreaves - DOP

Richard Harris - ASDA

Eugene Intas - Production Designer

Steve James - CRA

Jack King - ABC-TV

Peter Kingston - Director

Basil Krivoroutchko – Sound Designer

Trish Lake - Freshwater Productions

Joe Lo Surdo - FIUA

Sally Madgwick - PFTC

Carlie McFarland - ARN

Andrew McInally - Boilermaker Productions

Jackie McKimmie – AFC

Tony McVann – Sound Designer

Barry Melville - CBAA

Simon Molloy - Economist, Systems Knowledge Concepts

Karen Morris - ATO

Richard Morris - CRA

Kathy Mueller – Director

Tony Nagle - Accountant, Anthony Nagle & Co Pty Ltd

Jo Nott – Editor

Paul O'Kane - PFTC

Cathy Overett - New Holland Pictures

Geoff Portmann – QUT

Graham Purcell - Costume Designer/Supervisor

Gai Reid - Network Ten Totally Wild

Bill Riner - ABC Radio

Mark Spurway - ABC

Ronnie Stanton - Hot 91 Sunshine Coast

Dr Chris Stevens - Principal Psychologist, Creative Mastery International

Grahame Thompson - Accountant

Cathy Vogan - Digital Artist

Ross Webber - ATO

Christine Willcox - NSCA

John Willsteed - Sound Designer

Larry Zetlin - Director

## **South Australia and Northern Territory**

Ben Allen – Freelance Cinematographer

Martha Ansara - Director, Freelance Documentary Producer

Helen Bowden – Freelance Producer

Rose Draper - Compositor and Visual FX Artist

Keren Flavell - Producer, CEO of mobile entertainment network, OMG.tv

Marcus Gillezeau - Producer, Firelight Productions

Richard Harris - Executive Director, ADG

Jeremy Hill-Brooks - Editor,

Andrew Kunzel - Freelance Animator

Helen Leake - Freelance Producer

David Lightfoot - Producer, Ultra Films

Chris Moon - DOP, ABC Adelaide

Fiona Percival - Freelance Animator

Margot Phillipson - Executive Producer, ABC

Molly Reynolds - Interactive Designer

Andrew Silke - Freelance Animator

Beck Veitch - Compositor, Rising Sun Pictures

Rob Web - Freelance Production Designer

Dan Williams - Animator, Rising Sun pictures

### Victoria

Brian Alexander - Producing

Peter Bain-Hogg - Television

John Bowry - Cinematography

Tait Brady - Funding

Philip Brophy - Sound Designer

Helen Carmichael - Professional Development Consultant

Anne Carter - Editor

John Clifford-White - Composer

Tom Coltraine - Producing

Robert Connolly - Producing

Lindsay Cox - Digital Media

Michaela Danby - Compositor

Ann Darrouzet - Producer

Chris Dea - Post Production

Daryl Dellora - Researcher

Lisa Dethridge - Screenwriting

Fiona Eagger - Producer

Victoria Eagger - Casting

Marsha Emerman - Documentary

Ted Emery - Directing

Denise Eriksen – Television

Stephen Evans - Editing

Keren Flavell - Producer

Martin Fox - Editor

Beth Frey - Documentary

Karen Goodwin - Producing

Kate Gorman - Directing

Jaems Grant - Cinematography

Nathan Hallifax - Compositor and VFX Artist

Pamela Hammond – Post Production

Paul Harrington - Television

Paul Harris - Consultant

James Hewison - Consultant

Chris Hilton - Television

John Hughes - Documentary

Robin Hughes - Director, Writer, Researcher

Sally Ingleton - Producer

Lawrence Johnston - Consultant

Daniel Kerr - Editor

Jenny Lalor - Producing

Brendan Lavelle - Cinematographer

Mark Lazarus - Producing

Rob Marchand - Director

Helen Mariampolski – Researcher

Judith Minster - Researcher

John Moore - Documentary

Kathy Mueller - Screenwriting

Tony Murray - Television

Anthony Nagle - Producing

Michelle O'Donnell - APRA Copyright expert

Tim Patterson - Digital Media

Mark Pollard - Composer

David Redman - Producing

Kylie Robertson – Television

Steven Robinson – Editing

John Ruane - Directing

Andrew Rhodes - Producing

Damian Richardson - Producing

Mike Rubbo - Director

Ellery Ryan – Cinematography

Greg Saunders - Producing

Ron Saunders - Producer

Chris Scallan - Sound

Stephan Schutze - Composer - Interactive Specialist

Chris Schwarze - Post Production

Michael Scott - Cinematographer

Sue Seeary - Television

Annette Smith – Producing

Nic Smith - Post Production

Mark Tarpey - Sound Designer

Nadia Tass – Director Mentor

Jenni Tosi – Producing

Franziska Wagenfeld - Producer

Andrew Walker - Producing

Ros Walker - Producing

Stephen Wallace - Directing

Paul Walton - Producing

Mark Ward - Sound Editor

Paul Weigard – Distribution

Susie Wright - Producing

Tony Wright – Television

Rebecca Zipser – Distribution

# **Appendix 4 Student Productions**

In this Appendix, the student filmmakers describe their productions (Brackets indicate this role has been performed by an AFTRS staff member.)

## Film, TV and Digital Media and Student Productions

#### **ACMA Conference**

Vignettes DVCam/ Digital betacam 6 x 90 secs

Visual story telling –written, produced and directed for use as openers and discussion starters for sessions at the 2006 Australian Communication Media Authority (ACMA) Conference.

Editor Adam Harley
Supervising Producer Andy Carmichael

Producer/Director

Digital Future Tina Lymberis

Producer/Director

The Home Entertainment Hub Elizabeth Warning

Producer/Director

Digital Privacy Tani Crotty

Producer/Director

Challenges for Regulatory Philosophies Jeremy Peek

and Models

Producer/Director

The Converged Business Model Andy Carmichael

Producer/Director

Media Literacy Suzy Spoon

### **Amine**

(Footy Shorts-SBS FIFA World Cup 2006)
Animated Documentary CG/DV Cam 2 mins

Amine explores the shifting places football has had in his life, from a child growing up in Algiers to his place in Australia. This is a process of discovery. As Amine spends time passing on techniques and skills to his young son he realises how important football is to him and that this is an opportunity to pass on aspects of his own childhood.

Director Susan Danta

Producer (Michele Thistlewaite)
Writer Michelle Hamadache

[co-creative] Susan Danta

Cinematographer Craig Jackson

Andrew McLeod

Sound Recordist Daniel Miau
Editor Peter Crombie
Sound Designer Siobhan McLaren

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Composer Camera B Sound Mixer Animator

Fiona Hill Susan Danta Luke Mynott Susan Danta

### **Around The World**

(Footy Shorts – SBS FIFA World Cup 2006) Animated Documentary CG/DV Cam 2 mins

Football is a site where Australians come together. In *Around the World* Australians of many different ages and backgrounds speak with one voice about the game they love and what is has meant to them. Their words grow and flourish on screen with graphics of memorable soccer moments to form a single, united symbol that illustrates their passion for the World Game.

Director Patrick Clair

Producer (Michele Thistlewaite)

Writer Patrick Clair Sound Recordist Daniel Miau Richard Boxhall

Editor Ceinwen Berry Sound Designer Timothy Chaproniere

Claire Morgan Composer Production Manager Loosie Craig [volunteer]

Sound Mixer Luke Mynott Animator Patrick Clair

### Back to Nature

Mock TVC 35mm/DI/DigiBeta 30 secs

Finlandia Vodka - Back to Nature!

Director Paola Morabito Cinematographer Andrew McLeod Production Designer Sam Clayton Costume Designer Sam Clayton Editor Ceinwen Berry Sound Designer MacGregor Haines

Composer Rosie Chase VFX Artist Ed Coy

### Balls Up

Live TV Sports Show Digi Beta/Digi Beta 4x25 mins

Over a fast and furious four consecutive days during the 2006 Soccer World Cup, *Balls Up*, a multi-cam, studio show streamed live. Recapping the previous night's games and forecasting future matches *Balls Up* was packed full with live guests, field stories, humour, irreverence, outrageous postulations and 9ft vagina goal posts. *Balls Up* was a beautiful collaboration with the talented crew in Video Post.

Director Elizabeth (Storm)

Producers Warning

Peek

Suzy Spoon Elizabeth Warning

Writers Jeremy Peek

Suzy Spoon

Elizabeth Warning
Cinematographer Elizabeth Warning
Costume Designers Jeremy Peek

Suzy Spoon

Sound Recordist (Will Harrison-Smith)

Editor Luke Durack
Program Producers Jeremy Peek

Suzy Spoon Elizabeth Warning

Segment Producers Elizabeth Warning

Jeremy Peek Suzy Spoon

Program concept Elizabeth Warning
Presenters Jeremy Peek
Suzy Spoon

# Bear Boy

Mock TVC 35mm/DI/Digital Beta 30 secs

A fairy tale about the purest Vodka.

DirectorAmy GebhardtCinematographerBonnie ElliottProduction DesignerGail StroudCostume DesignerGail StroudEditorPeter Crombie

Sound Designer Timothy Chaproniere

Composer Claire Deak
VFX Artist Susan Danta

Appendixes

## Bin Appetit

Doco Digibeta 12 mins

Bin Appetit is a 12-minute documentary about the art of dumpster diving and follows a group of adults, young and middle aged, who choose to eat from the rubbish bins of Sydney. They call themselves 'Freegans' and are in a protest against the world's waste. Societal stigmas are pushed aside as we celebrate an alternative approach to living.

Jenia Ratcliffe Director Producer Matthew Pond Writer Jenia Ratcliffe Cinematographer Devris Hasan Sound Recordist Richard Boxhall **Editor** Vlad Jovicic Sound Designers Macgregor Haines Tim Chaproniere Composer Edwin Montgomery **Boom Operator** Richard Boxhall

### **Blossom**

TVC S16mm/Digibeta 45 secs

An alluring, 'experienced' female leads a younger 'inexperienced' but eager male through a long grassy meadow and she guides him under the shade of a secluded tree. In a hot embrace she starts to unbutton her blouse and the male's panting suddenly turns into a fit of sneezing, making the female run away in disgust. Hay fever medication.

Scott Pickett Director Producer Natalie Palomo Writer Scott Pickett Cinematographer John Brawley Xanthe Highfield Production Designer Costume Designer Xanthe Highfield Zen Rosenthal **Editor** Sound Designer Jen Sochackyj Angus O'Sullivan Composers Claire Deak Production Manager Courtney Wise

Camera Operator Greg deMarigny Compositor Mathew Mackereth VFX Artist Mathew Mackereth

#### Bread

Drama 16mm/Digi Beta 2 mins

A keen young sports-girl misses a crucial game, because she has to work in her family bakery.

Director Paola Morabito Producer (Rachel Fiddes) Writer Paola Morabito Cinematographer Bonnie Elliott Production Designer Megan Sandler **Editor** Peter Crombie Sound Designer Tim Charponiere Composer Nicholas Wales Sound Recordist Andrew Miller

## **Breathing**

Drama Mini 6 mins

Two brothers' farewell.

Joshua Tyler Director Producers Tim Dylan Lee Joshua Tyler Writer Tim Dylan Lee Cinematographer Craig Jackson Production Designer Helen Fitzgerald Costume Designer Gail Stroud Editor Claire Fletcher Sound Designer Siobhan McLaren Composer Claire Deak

### **Broken Reflections**

Camera Operator

Experimental Multimedia Performance DVCam/DigiBeta 8 mins

Broken Reflections was originally produced as a multimedia performance combining live cello and clarinet playing against projected film and prerecorded music. The piece follows the cyclic nature of domestic violence. Calm, Tension, Crisis, Calm. Through a series of artistic visual motifs, Broken Reflections explores the emotions and experiences of a woman needing to leave an abusive relationship. She attempts to rediscover her identity, having had it previously stripped away through many years of abuse.

Director Rosie Chase Producer Rosie Chase Associate Producer Courtney Wise Rosie Chase Writer Adrian Reinhardt Cinematographer Josh Groom **Fditor** Composer Rosie Chase 3D Modelling Daniel Graf Actor Courtney Wise

Craig Jackson

#### The Bronze Mirror

Animation Digital Stills/CG/Digibeta 5.30 mins

The Bronze Mirror is a short animated film adapted from a Korean folktale, set in ancient Korea at a time when mirrors had only just been introduced to the Korean nobility. When some villagers accidentally happen upon a mirror, they mistake their own reflection for a stranger. The Bronze Mirror is an allegorical tale about how we quickly come to judge those whom we do not understand.

Susan Danta Director Producer Donna Sennett Writer Susan Danta Cinematographer Craig Jackson Production Designer Helen Fitzgerald Sound Recordist Macgregor Haines **Editor** Peter Crombie Sound Designer Macgregor Haines Composer Claire Deak Titles design Susan Danta Animator Susan Danta Compositor Susan Danta Matte Painter Helen Fitzgerald VFX Artist Susan Danta Susan Danta 3D Modelling Sandy Widyanata Technical advisors Ed Coy

Ben Wright Script Editor Donna Sennett Art Dept Assistant Christine Hewitt

# **Burning the Candle**

Television factual DVcam/Digital betacam 26 mins

Exploring the world of Australians who start work when most of us are tucking into bed. Dave, the panel operator for ABC's Nightline, Sandy, a Senior Nurse in ER, Darren, a city lawyer who does voluntary work, Aphrodite, an exotic dancer, Noel, a street sweeper and Russall, a burlesque club organiser, all reveal their passions for what they do, when they go to work, at night.

Series Producers Suzy Spoon Tina Lymberis

**Editors** Adam Harley

Luke Durack

Composers Edwin Montgomery

Rosie Chase

Sound Recordists Andrew Miller

Andrew Parsons Dan McMahon Glenn Finnan Richard Boxall Nathan Codner

Titles Design

Mathew Machereth

Cinematographers Glenn Hanns

Greg de Marigny Adrian Reinhardt

Segment Producers

Andy Carmichael Tina Lymberis Elizabeth Storm

Warning

Jeremy Peek Tani Crotty Suzy Spoon

#### **Busk Off**

Variety Entertainment DigiBeta/MiniDV/DVD 3x26 mins

Busk Off is a variety sideshow that showcases engaging and entertaining street performers from culturally diverse backgrounds and gets behind a world that is often only seen by the crowd on the street.

Supervising Producers Andy Carmichael (Pilot)

> Jeremy Peek (Pilot) Tani Crotty (Ep 1) Tina Lymberis (Ep 1) Suzy Spoon (Ep 2)

Elizabeth Warning (Ep 2)

Segment Producers

Andy Carmichael Tani Crotty Tina Lymberis Suzy Spoon Jeremy Peek Elizabeth Warning

Studio Director Elizabeth Warning

(Pilot)

Andy Carmichael (Pilot) Studio Script

> Tina Lymberis (Ep 1 & 2) Suzy Spoon (Ep 1 & 2)

Adam Harley **Editors** 

Luke Durack Inneke Smit

Production Designers Roger Wong

Inneke Smit

Costume Designer Composers Claire Deak

Edwin Montgomery Elizabeth Warning

Titles design Production Manager Tani Crotty (Pilot) Jeremy Peek (Ep 1)

Tina Lymberis (Ep 2) Glenn Hanns (Pilot, Ep 1)

Camera Operator Segments

ISO Switcher Luke Durack (Pilot) Music Director Claire Deak Graphic Artist Roger Wong

Angus O'Sullivan (Pilot) Segment Music

Edwin Montgomery

(Ep 2)

Claire Deak (Ep 2)

Studio Sound Belinda Trimboli

> Jared Dwyer Jennifer Sochackyj Cameron Grant

Online Editors Adam Harley (Pilot)

Luke Durack (Ep 1 & 2)

Floor Manager Andy Carmichael (Pilot) Assistant Floor Managers Andy Carmichael (Ep 2)

> Tani Crotty (Ep 2) Tina Lymberis (Ep 2)

### Chocolate Cake

Animation CG/DigiBeta 6.30 mins

Chocolate Cake tells the story of a homeless man, Oldrich, whose life is thrown into turmoil when he catches a glimpse of an enormous chocolate cake. Oldrich attempts to secure a piece of the delectable delicacy for himself, but without money he is faced with a difficult decision; to part with his wedding ring, the embodiment of his love for his deceased wife, or a last chance to relive the memory of his wife through her favourite sweet.

Director Ben Wright Producers Ben Commens

Zyra McAuliffe Writer Ben Wright Producer Rosie Chase Zen Rosenthal Editor Sound Designer Siobhan McLaren Composer Daniel Baker

Lead Animator/Modelling/Texturing/

Compositing Ben Wright Lead Lighting Technical Director Andrew McLeod Environmental and Props Modelling/Texturing Daniel Graf Additional Animation Daniel Graf

# **Demand Purity**

TVC 35mm/DI/DigiBeta 30 secs

Demand Purity – Finlandia Vodka. Homage to screwball comedy and Film Noir.

Mark Robinson Director Cinematographer Craig Jackson Production Designer Natalie Beak Costume Designer Natalie Beak

Editor Sound Designer Composer VFX Artist Peter Crombie Jessica Cadwell Angus O'Sulllivan Patrick Clair

## **Flipsical**

Drama Digibeta 12.30 mins

Jerry is a 40-year-old American astronaut who penetrates the outer rim of the universe, and finds himself 40cm tall and squeezing his way out of the birth canal of an Australian woman called Sue. In the bliss of childbirth, Sue and husband Ted embrace their newborn as if he is a real baby but all Jerry wants to do is get back to his US base, before the effects of the Flipsical take hold.

Director
Producer
Writer
Cinematographer
Production Designer
Costume Designer
Editor
Sound Designer
Composer
VFX Artist

Joshua Tyler
Donna Sennett
Joshua Tyler
Devris Hasan
Sam Clayton
Gail Stroud
Peter Crombie
Jessica Cadwell
Angus O'Sullivan
Patrick Clair

### **Hollow Tree**

Animation CG/DigiBeta 7 mins

A man becomes lost in a dark swamp after he loses control of his car on an abandoned road. He carries a mysterious burlap sack which burdens him, yet he is reluctant to leave it behind. The further he travels the more monstrous this world appears and the greater the weight of his burden becomes. *Hollow Tree* will take you on a journey, forcing you to explore the dark corners of your imagination.

Director Producers

Writer
Editor
Sound Designer
Composer
Modeling/Texturing/Animation
Lead Lighting/Artist/Technical Director
Modeling/Texturing/Lead Animation/Compositing

Ben Commens
Lazaro Hernandez
Ed Coy
Josh Groom
Tim Chaproniere
Edwin Montgomery
Lissa Pascale-Brown
Andrew McLeod

Ed Coy

Ed Cov

### Inkoid

Web site

Inkoid located at http://www.inkoid.com is an infinite, remembering online canvas for collaborative drawing. Use it to draw with natural style media online, add to and revise existing drawings, automatically keep a record of all your drawings and easily export your drawings. Explore the Inkoid canvas by zooming and moving physically around it, moving backwards and forwards in time or by social and topic based navigation.

Interface Designer Angus Fraser Programmer Angus Fraser Concept Angus Fraser

#### Home Run

Documentary HDV/DigiBeta 6.30 mins

The long haul trucks of Australia, ablaze with light, sail through the night with their loads. At the helm of his truck, Chris Penfold is ever on the move in search of his next pickup or stop. But small family owned businesses like these are under threat – rising fuel prices, big transport companies and low rates are driving them into the ground. Will Hayden, his son, still dream of driving trucks like dad?

Director	Madeleine Hetherton
----------	---------------------

	[past graduate]
Producers	Lazaro Hernandez

George Barbakadze

[volunteer] Associate Producer Selene Alcock

[volunteer]

Cinematographer Gregory DeMarigny Sound Recordist Andrew Miller Editor Maiana Bidegain Sound Designers Cameron Grant Jennifer Sochackyj

Edwin Montgomery Mathew Mackereth Madeleine Hetherton

[past graduate] Andrew Miller

**Boom Operator** 

Composer

Camera B

Titles design

## **Joyride**

Drama S16mm/Digibeta 7.30 mins

Ana (Susan Prior) is only the girlfriend of career bank robber Bryce (Christopher

Stollery) until she has the courage to embark on a dangerous joyride to discover she has more power than she could ever hope to own.

Director Scott Pickett Producer Natalie Palomo Co Producer Lazaro Hernandez Writer Karen Ouah Cinematographer Adrian Reinhardt Production Designer Xanthe Highfield Costume Designer Kama Royz Sound Recordist Andrew Miller Zen Rosenthal Editor Sound Designer Jared Dwyer Composer Angus O'Sullivan Titles design Zen Rosenthal Xanthe Highfield Camera B Glenn Hanns

Boom Operator

VFX Artist

Steadicam Operator

Colourist

Colouris

### Kindle

Drama S16mm/Digi beta 8.20 mins

Inside the world of a youth refuge, passion is kindled when Hayley, a troubled teenager, meets the new boy, Terrence, a secretive mysterious type and discovers that where there's smoke, there's fire.

Erin White Director Producer Courtney Wise Writer Erin White Cinematographer John Brawley Production Designer Inneke Smit Costume Designer Inneke Smit Sound Recordist Andrew Parsons Editor Maiana Bidegain Sound Designer Belinda Trimboli Composer Claire Deak Focus Puller Allyn Laing Jasmine Lord Clapper Loader Timothy Wilde Original Story Concept

Appendixes

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### Kiss Kiss

Documentary Digibeta 6 mins

Kiss Kiss is a socio-cultural montage of kissing stories. the first kiss, the teenage angst-ridden kiss, the romantic, the illicit, the painful, the best, the worst, the longest, the wettest, the last, told through the personal stories of many unique and intriguing subjects.

Samantha Rebillet Director

[past graduate]

Producer Donna Sennett Associate Producer Loosie Craig

[volunteer]

Cinematographers Glenn Hanns

Devris Hasan

Production Designer Christine Hewitt Sound Recordist Andrew Parsons **Editor** Josh Groom Sound Designer Jared Dwyer Composer Rosie Chase Titles design Josh Groom

### Meditations on a Name

Drama S16mm/Digi Beta 9 mins

A long, hot day on the road brings simmering tensions to the boil between Wattle and her hippy father Rajen. Wattle hates her name, she's suffered through it her whole life - and she's going to have it out, once and for all.

Director Bonnie Elliott Producer Suzy Spoon Writer Bonnie Elliott Cinematographer Andrew McLeod Production Designer Xanthe Highfield Costume Designer Xanthe Highfield Sound Recordist Richard Boxhall Editor Peter Crombie Sound Designer/Music Editor Macgregor Haines

# Mockingbird

Drama 35mm 13 mins

When Emily is dragged to the country, so her mother can pursue a new relationship, she seeks refuge in a neighbouring farm boy, Joel. At first a ploy to regain her mother's attention, Emily begins to fall for Joel and urges him to escape his violent brother. As her own relationship with her mother disintegrates Emily also wants to leave. But sometimes patterns of behaviour are not that easy to escape.

Hannah Hilliard Director

Producer Kathryn Barker Co-Writers Hannah Hilliard

Kathryn Barker Cinematographer Craig Jackson Production Designer Natalie Beak Costume Designer Natalie Beak Sound Recordist Andrew Miller **Editor** Peter Crombie Sound Designer Macgregor Haines Composer Rosie Chase Camera Operator Andrew McLeod

Richard Boxhall

Kama Royz

My sister and I

**Boom Operator** 

Art Direction

Drama 16mm/DVD 10.26 mins

In a freshly built mansion, two virgin sisters share a unique connection, a tiny room and a simple promise.

Director Paola Morabito Producer Suzy Spoon Writer Paola Morabito Bonnie Elliott Cinematographer Production Designer Natalie Beak Costume Designer Gail Stroud Sound Recordist Dan McMahon **Fditor** Peter Crombie Sound Designer Tim Chaproniere Composer Claire Deak Camera Operator Bonnie Elliott Boom Operator Andrew Miller Art Direction Inneke Smit

### Number One Fan

Documentary Digi beta, S16mm/Digi Beta 13.50 mins

Number One Fan is about the legend Laurie Nichols. In 1969, Laurie rose from obscurity and earned the title of Balmain Tigers, 'Number One Fan'. His devotion and loyalty saw him transcend the anonymity of the hill to become an established part of the team. A renowned shadow boxer, Laurie was later to fight hard for the survival of Balmain. He died three days before the Wests -Tigers first game.

Director Jolyon Hoff
Producer Reid Palmer
Writer Paola Morabito
Cinematographer Bonnie Elliott
Sound Recordist Dan MacMahon
Editor Luke Durack

Sound Designers

Composer

Jessica Cadwell Siobhan Maclaren Daniel Baker

### **Paradise**

Drama 35mm 13.30 mins

Paradise is about two mates coming to terms with entering a new world, and re-imagining what their paradise looks like.

Mark Robinson Director

Producers Kathryn Barker Ben Commens

Writers Cleon Prineas Mark Robinson

Cinematographer Bonnie Elliot Production Designer Helen Fitzgerald Costume Designer Helen Fitzgerald Sound Recordist Daniel McMahon Editor Ceinwin Berry Sound Designer Siobhan McLaren

Daniel Baker Composer Patrick Claire Titles design Camera Operator Andrew McLeod Boom Operator Andrew Parsons Art Direction Xanthe Highfeld

Post production Supervisor Ceinwin Berry

# **Passing Through**

Drama S16mm/DigiBeta 6.57 mins

When work-obsessed Julian returns to the home of his childhood, his mother's house, after her funeral he finds things are not as he expected. There is a woman, Gemma, living in the house with his mother's permission – who he knows nothing about. But Gemma knows about Julian. Gemma also knows about grief. Can this unexpected encounter help Julian connect with his long suppressed emotions, the greatest of which is grief?

Director Katie Hides Producer Zyra McAuliffe Writer Timothy Wilde

Cinematographer Glenn Hanns Production Designer Roger Wong Costume Designer Kama Royz Sound Recordist Andrew Parsons

**Fditor** Josh Groom Sound Designer Jennifer Sochachyj

Daniel Baker Composer Production Manager Jan Evans Boom Operator Richard Boxhall Art Direction Megan Sadler

#### Pleasance

Drama 35mm/DigiBeta 13.30 mins

Les and Errol Cunningham are two brothers in their fifties living on their family property of 'Pleasance'. Their existence is well-worn, a functional marriage of needs, that neither questions. Then one day Biddy Flanagan, Errol's past love, returns to the district. As Errol spends time with Biddy, awkwardly rekindling their love, his relationship with Les becomes strained. The brothers' idyllic life is thrown into question until finally Errol is forced to choose between family and love.

Director Amy Gebhardt Producer Ben Commens Associate Producer Zyra McAuliffe Writer Tim Dylan Lee Andrew McLeod Cinematographer Production Designer Helen Fitzgerald Costume Designer Kama Royz Sound Recordist Richard Boxhall **Editor** Peter Crombie Sound Designer Jessica Cadwell Composer Daniel Baker Camera Operator Craig Jackson Andrew Parsons **Boom Operator** Inneke Smit Art Direction Roger Wong

## Reckoning

Experimental Dance Film Mini DV/ Digi Beta 4.5 mins

Reckoning is an experimental dance film inspired by the themes of paranoia and penance. As a personal creative challenge *Reckoning* aims to move away from dialogue and conventional story telling and work with nothing but one body in a black space with music. With paranoia intensifying in our modern civilization it is used as a theme to scrutinise its effect on the human psyche through the use of a lone body in space.

Director Joshua Tyler Producer Joshua Tyler Cinematographer Devris Hasan Production Designer Joshua Tyler Costume Designer Joshua Tyler Editor Granaz Moussavi Composer Fiona Hill Craig Jackson Camera Operators Devris Hasan

Camera B

Fiona Hill

### The Rookie

TV Drama Pilot DV Cam/Digi Beta 2 x 25 mins

The Rookie is a relationship drama about a boy becoming a man in the highstakes world of professional Australian Rules Football. When young Sam Hardie gets his break with the South Yarra Hornets how will he cope? Huge pressures weigh on the Hornets with their every action coming under scrutiny from the media and sponsors, the coach, the club CEO, their team-mates, the law and fans. How will the team cope when the players start questioning each other?

Directors	Amy Gebhardt
	Paola Morabito
	Mark Robinson
	Hannah Hilliard
Producers	Donna Sennett
	Ben Commens
	Kathryn Barker
Writers	Cleon Prineas
	Tim Dylan Lee
	Joshua Tyler
Cinematographers	Bonnie Elliot
	Devris Hasan,
	Andrew McLeod
	Craig Jackson
Production Designers	Sam Clayton
	Natalie Beak
	Helen Fitzgerald
Costume Designer	Gail Stroud
Sound Recordists	Richard Boxhall
	Andrew Parsons
	Daniel McMahon
	Andrew Miller
Editors	Ceinwin Berry
	Peter Crombie
Composers	Daniel Baker
	Claire Deak
	Rosie Chase

### Sailor

Program concept

TVC 35mm/DI/Digibeta 30 secs

A melancholic sailor is fishing from an isolated rock. In the background his ship lies trapped in the icescape. On the depths of the ocean floor a mermaid lures the sailor's hook towards treasure hidden in a giant clamshell.

Angus O'Sullivan Edwin Montgomery

Ben Commens

Director	Hannah Hilliard
Cinematographer	Devris Hasan
Production Designer	Helen Fitzgerald
Costume Designer	Helen Fitzgerald

Editor Sound Designer Composer VFX Artist Ceinwen Berry Siobhan McLaren Edwin Montgomery Benjamin Wright

### Scrababble

Documentary DVCam/Digi Beta 6 mins

Scrababble is a short documentary exploring the passion and the obsession of one of Australia's top SCRABBLE players as he faces some of his most competitive rivals in the Ulladulla SCRABBLE Championships. As players compete over two days, hundreds of games will be played. Young plays old in a meeting of the minds and vocabulary holds the key to the championship cup.

Director
Producer
Cinematographer
Production Designer
Sound Recordist
Editor
Sound Designer
Composer

Marco Ianniello Tina Lymberis Adrian Reinhardt Roger Wong Dan McMahon Zen Rosenthal Belinda Trimboli Daniel Baker

### Sex with The Ex

Director

Drama S16mm/Digibeta 7.20 mins

Vincent and Alessandra have fallen out of love. Vincent, (Marcus Graham) wants Alessandra (Anna-Lise Phillips) out of his life, but Alessandra wants a child. With time running out, Alessandra will not leave till she gets what she wants, at any cost. Can Vincent still come out on top? In a murky basement bathroom, it all comes down to a battle of wills. Sex With the Ex - A magical realist black sex comedy.

Producer
Writer
Cinematographer
Production Designer
Costume Designer
Sound Recordist
Editor
Sound Designer
Composer
Production Manager
Boom Operator
VFX Artist

Leigh Richards
Natalie Palomo
Hamilton Budd
Greg deMarigny
Christine Hewitt
Christine Hewitt
Dan McMahon
Darmyn Caldero
Cameron Grant
Edwin Montgomery
Lazaro Hernandez
Andrew Miller
Mathew Mackereth

### Spl@t!

Children's Magazine Program/Science, Environment & Technology DigiBeta/ DVCam/Digi Beta 26 mins

Spl@t! is a program that encourages tweens to actively engage with science, technology and the environment that surrounds them. Packed full of wacky science experiments, young inventors, technology and a crazy quiz, Spl@t! is a fun, educational experience for children.

Studio Director Elizabeth Warning **Supervising Producers** Andy Carmichael

Tani Crotty

Segment Producers Andy Carmichael

> Tani Crotty Tina Lymberis Suzy Spoon Jeremy Peek Elizabeth Warning Andy Carmichael

Studio Script Camera Operator Segments Elizabeth Warning Production Designer Xanthe Highfield Costume Designer Xanthe Highfield

Sound Recordist Segments Andrew Miller Andrew Parsons Daniel McMahon

> Richard Boxhall Adam Harley

Luke Durack ComposerTitles Music Daniel Baker Production Manager Lazaro Hernandez **Boom Operator** Andrew Miller VFX Artist Mathew Mackereth Switcher Adam Harley

Luke Durack LCD Switcher Animator Sandy Widyanata Online Editor Adam Harley

#### Starcross'd

**Editors** 

Live Animation HDCam/Digibeta 8 mins

Sydney, 1984. Two rival gangs clash at a rooftop disco. The Pussycats challenge The Lost Boys to a dance to the end and a drag race to the death. The weakest boy, Star, must defy his brother and win the heart of the enemy leader. Pursued by the law, consumed by conflict, the gangs must unite to keep control of the freeway. The city will dance. Love will conquer all.

Director Patrick Clair Producer Courtney Wise Writer Patrick Clair Cinematographer Andrew McLeod Costume Designer Natalie Beak Sound Recordist Daniel McMahon Editor Sound Designer Composers

Titles Design Patrick Clair
Production Manager Courtney Wise
Camera Operator Bonnie Elliot
Boom Operator Andrew Parsons
Art Direction Roger Wong
VFX Artists Patrick Clair

Ceinwen Berry

Jessica Cadwell Angus O'Sullivan

Rosie Chase

Mathew Mackereth
Performance Coach
Visual FX Supervisor
Visual FX Assistants
Mark Robinson
Mathew Mackereth
Sandy Widyanata
Lissa Pascale-Brown

Clapper Loader Jasmine Lord
Additional VFX Lissa Pascale-Brown
Sandy Widyanata

Foley Artist Daniel Graf
Jessica Cadwell

### Street Soccer

(Footy Shorts – SBS FIFA World Cup 2006)
Documentary DVCam/DVCam 2 mins

Every Tuesday Father Brian takes a bag of soccer balls to an inner city park and waits. Sometimes no-one turns up, but usually a mob of characters arrive for a friendly game of soccer and a few handy tips. The mob are homeless people from the streets of Sydney. They come for the same reason soccer is popular the world over – the feeling of belonging to something. It's a team, a family.

Director Mark Robinson
Producer (Michele Thistlewaite)
Writer Mark Robinson
Cinematographer Bonnie Elliott
Editor Ceinwen Berry
Sound Designer Tim Chaproniere
Composer Alies Sluiter

### Walnut

Drama 35mm/HD 10.48 mins

Two friends share a bond that even death can't break.

Director Amy Gebhardt
Producer Donna Sennet
Writer Amy Gebhardt
Cinematographer Devris Hassan
Production Designers Kama Royz
Chrissie Hewitt

Costume Designers Kama Royz

> Chrissie Hewitt Andrew Parsons Amy Gebhardt Macgregor Haines Edwin Montgomery Amy Gebhardt Daniel McMahon

> > Roger Wong

Sound Designer Composer Titles Design Boom Operator Art Direction

Sound Recordist

**Editor** 

### Radio Student Broadcasts

# Next FM (July 2006)

A youth based commercial radio music format, with a core target audience of 12-21-year-old listeners in the greater west of Sydney.

Graduate Diploma in Commercial Radio Broadcasting students (2006) General Manager **Brad Pottinger** Program Director Jade Papesh Sales Manager Ric Bardon **News Director** Marty Braley Production Manager Dave Williams

Music Director Cameron Klienschmidt

Assistant Music Director Paul Bullivant Promotions Manager 70e Underwood Web and Digi Content Jasmine Dodd Commercial Producer Allison Donellan Image Producer Josh Mair

# 2RS (Regional Simulation) (August 2006)

A regional local radio talk/music format with National specialist and localised programs. A target audience of 30+ in the regional areas of Muswellbrook, Lithgow and Nowra.

Graduate Diploma in Radio Broadcasting – Flexible Delivery students (2006)

Program Director Pru Bentlev Music Director Emelia Rixon Production Manager Sacha Mirzabegian Asst. Music Director & Production Mgr Daniel Ransom Promotions and CSA Manager Kate Walton **News Director** Cassie McCullagh **Executive Producer** Bryce Ives

# Next FM (October 2006)

A national youth based, music format streamed via the internet, plus content developed for podcasting and digital radio.

Graduate Diploma in Radio Broadcasting – Flexible Delivery students (2006)

Program Manager Emelia Rixon Music Director Daniel Ransom Assistant Music Director Sacha Mirzabegian Production Manager Dave Holleran

Kate Walton Pru Bentley Cassie McCullagh

## Show Radio 5-18 April 2007

Official Sydney-wide broadcast for the Sydney Royal Easter Show. A country music and information format from the RAS.

Broadcast on 100.5Fm and streamed via the internet.

Graduate Diploma in Commercial Radio Broadcasting students (2007)
Graduate Diploma in Radio Broadcasting – Flexible Delivery Students (2007)
Music team
Kirsty Meyer/ Ashley Keenan/ James Rowe
Promotions
Natalie Peters/ Nerissa Pace/ Jayden

O'Connell

Research team Scott Tant/Malanie Sargeant/Jordan

Peters

Production Team Lia Crowley/Simone Kelly/Jason Allen Rotating shifts of announcer, producer and reporter roles for all students.

# 2RS (Regional Simulation)

A regional hub broadcast, using a gold commercial format. The target audience was 25-39 year olds living in the Muswellbrook, Nowra and Lithgow markets.

Graduate Diploma in Commercial Radio Broadcasting students (2007) Music team Simone Kelly and Jordan Peters

Image ProducerLia CrowleyNews DirectorJames Rowe

Rotating shifts of announcer, producer and reporter roles for all students.



Radio Facilities

# Appendix 5 Film Festival Awards and Recognition

2006

Melbourne International Film Festival, Australia, 2006

Look Sharp Amy Gebhardt Best Student

Production

Angelus Student Film Festival, Los Angeles, USA, 2006

Crooked Mick of the Speewah Phil Smith Best Animation

Fitzroy Shorts, Melbourne, Australia, 2006

The Saviour Peter Templeman Punters' Choice for

September

Hatchfest, Boseman, USA, 2006

Loveproof Maia Horniak Outstanding

Filmmaker Award

Carl Robertson Loveproof Outstanding

Cinematography

Award

Heart of Gold Film Festival, Gympie, Australia, 2006

**Bad Habits** Jason Ramp The Gold Heart

> Award for Best Australian

> Indigenous Film

The Gold Heart Danya Beth Armstrong

Award for Most Outstanding Film

Danya Shing Fung

The Gold Heart Cheung Award for Best

Cinematography

Crooked Mick of the Speewah Phil Smith The Gold Heart

Award for Best Animation

Crooked Mick of the Speewah Phil Smith Special Mention,

Best Film category

ACS Awards (NSW), Australia, 2006

Cosette Velinda Wardell Gold Award, Fiction

Drama Shorts Gold Award,

Velinda Wardell **Tatterson** 

> Experimental & Specialised Cinematography

Tatterson Velinda Wardell Silver Award,

Fiction Drama

Shorts

A Silence Full of Things Andrew McLeod Silver Award,

Student

Cinematography

Everything We Are Bonnie Elliott

Commended,

Student

Highly

Cinematography

# ACS Awards (SA/WA), Australia, 2006

Loveproof Carl Robertson Gold Award,

Fictional Drama Shorts - Cinema

&TV

This Girl in the Desert Carl Robertson Silver Award,

Fictional Drama Shorts - Cinema

&TV

ACS Awards (QLD), Australia, 2006

Afterlife Simon Gray Gold Award,

Student

Cinematography

The Sea Simon Gray Silver Award,

Student

Cinematography

Vermin Simon Gray Silver Award,

Student

Cinematography

Butterfly Man Simon Gray Silver Award,

Student

Cinematography

Two Nights Simon Gray Highly Commended,

Student

Cinematography

# ATOM (Australian Teachers of Media) Awards, Australia, 2006

Switch on the Night Alejandra Canales Best Tertiary

Documentary

IF Awards, Australia, 2006

For his body of work Peter Templeman Rising Talent Award

# International Animated Film Festival, Tindirindis, Latvia, 2006

Birthday Boy Sejong Park Special Prize for

Youth

## Bondi Film Festival, Sydney, Australia, 2006

The First Thing I Remember Tamara Meem MySpace Audience

Choice Award

# Australian Competition, Kodak Filmschool Competition, Australia, 2006

This Girl in the Desert Carl Robertson Australasian

Cinematography

Award

## Kodak Filmschool Competition, Worldwide, 2006

This Girl in the Desert Carl Robertson Honourable

Mention

2007

## Flickerfest International Short Film Festival, Sydney, Australia, 2007

Look Sharp Amy Gebhardt **Best Direction** 

## Park City Film Music Festival, USA, 2007

Sub-Basil Hogios Gold Medal for

Excellence ñ Directorís Choice

# 'My Queer Career', Mardi Gras Film Festival, Sydney, Australia, 2007

Look Sharp Amy Gebhardt Best Film

# United States Super 8 Film + DV Festival, New Brunswick, USA, 2007

A Message from the Party Katie Flaxman Best Short (joint

winner)

# In the Realm of the Senses, Melbourne, Australia, 2007

The Saviour Peter Templeman Third Prize

# World of Comedy Film Festival, Toronto, Canada, 2007

The Saviour Peter Templeman Honorable Mention

# Melbourne Queer Film Festival, Australia, 2007

Two Nights Rolmar Special

Baldonado Commendation

International Short Film Festival Salento Finibus Terrae, Puglia, Italy, 2007

Sub- Maia Horniak Best Quality Special

Mention

Seattle International Film Festival, USA, 2007

Look Sharp Amy Gebhardt Special Jury Prize

for Best Short Narrative

# Appendix 6 Sponsored Scholarships and Awards

The Australian Film Television and Radio School gratefully acknowledges the support and generosity of its sponsors for the following major scholarships and awards.

## **AFTRS Scholarships**

## 2007 Macquarie Bank Foundation's Indigenous Scholarship

## Sponsored by Macquarie Bank

Awarded to Jeffery Dunn - Screen Composition

## 2007 Myer One Year Indigenous Scholarship

## Sponsored by Andrew B. Myer

Awarded to Sethy Willie - Location Sound

## 2007 Southern Star Internship

## Sponsored by Southern Star

Awarded to Tani Rosenthal Crotty - TV Producing

# The EU Travelling Scholarship

# Supported by the EU delegation and the Spanish Embassy

Awarded to Mathew Mackereth - Digital Media

# **Foxtel Scholarship for Exceptional new Talent**

# Sponsored by Foxtel

Awarded to Courtney Wise - Producing

# The Selwyn Speight Scholarship for Radio Reporting

# Sponsored by the Selwyn Speight Foundation

Awarded to Pamela Cook and Peta Waller-Bryant - Radio

## **Sponsored Awards**

## **High Achievement in Cinematography**

Sponsored by Atlab Australia, Kodak (Australasia), Panavision Australia and the Australian Cinematographers Society Awarded to Andrew McLeod

### **AFC Creative Director Award**

Sponsored by the Australian Film Commission and the National Film and Sound Archive

Awarded to Amy Gebhardt

## **Community Relations Commission Award**

For contribution in a student production celebrating the cultural and linguistic diversity of Australia sponsored by the Community Relations Commission for a Multicultural NSW Awarded to Paola Morabito

### **FFC Creative Producer Award**

For high level of skill engaging in the development process with their creative team sponsored by Film Finance Corporation Australia

Awarded to Ben Commens

# **Fox Studios Australia Award for Design Excellence**

Sponsored by Fox Studios Australia

Awarded to Helen Fitzgerald

### Gilbert + Tobin Award

To the graduating student who has the most significant or promising body of work sponsored by Gilbert + Tobin Lawyers Awarded to Andy Carmichael

## **Granada Award for Excellence in Producing**

Sponsored by Granada Productions Pty Ltd

Not awarded this year.

## **NSW Film and Television Office Screenwriting Award**

For the most creative body of work sponsored by the NSW Film and Television Office

Awarded to Cleon Prineas

## **SMPTE Creative Awards**

Presented as an individual award recognising the creative application of technology by an individual in a production and a collaborative award where two or more individuals have worked closely together in presenting the message. These awards are sponsored by the Society of Motion Picture and Television Engineers (SMPTE)

Individual: awarded to Benjamin Wright

Collaborative: awarded to Patrick Claire and Mathew Mackereth

A number of other companies sponsor smaller grants and assistance in kind to AFTRS students. These companies are included in Appendix 8: List of Supporters.

# Appendix 7 Sales of Student Productions

The following titles were licensed for commercial distribution

# Television (free-to-air/pay/mobile)

Canada B.L.A.C.K.: An Aboriginal Song of Hip Hop

Crooked Mick of the Speewah

Making Mark Meet the Bloke

USA Alias

Ex

Sneak Preview A Simple Song Transgression Two Nights Weeping Willow

Sweden Making Mark

Transgression

Germany, Austria, Luxemburg, German-speaking Switzerland,

Slovenia, Sweden, Denmark Everything we are

Ex

A Simple Song
The Suitor
Transgression
Two Nights

Untitled/The Trees

World, excluding Australia Afterlife

Bad Habits Car Park The Hit

The Instructional Guide to Dating

Painless The Suitor

Benelux (Belgium, Luxemburg, Netherlands)

The Hit Thirty Five ABC Television, Australia Clarissa Performs a Magic Trick

In Case of Alan

Sub-Tackle Turn

SBS Television, Australia Debut

> Insecurities The Saviour The Suitor Too Little Justice Transgression

## **DVD** compilations

Magnolia Films/Shorts

International, US

The Saviour (in 2007 Oscar nominees

collection)

Picture This! Entertainment, USA Into the Night (in gay-themed DVD

collection)

Boys Grammar (in gay-themed DVD

collection)

Together in the Middle of the Night Solaris, France

(in gay-themed DVD collection)

Antiprod, France Into the Night (in gay-themed DVD

collection)

Two Nights (in gay-themed DVD

collection)

# Appendix 8 Supporters of AFTRS

AFTRS gratefully acknowledges the support of the following organisations who have generously given of their time, products or services.

2AY/Star FM – Albury

2CC/2CA - Canberra

2 Dogs Post

2GB - Sydney

2LT - Lithgow

2MG – Mudgee

2UE – Sydney

3SH/Mixx FM - Swan Hill

4LG - Longreach

ABC Adelaide

ABC Darwin

ABC Local Radio - Canberra

ABC Local Radio - Northern Territory

ABC Local Radio - Tasmania

ABC Radio NSW

Ace Radio Network

Adobe Systems

Apple Australia

Arri Australia Pty Ltd

Atlab Australia

Audio Sound Centre

Austereo Network

Australian Broadcasting Corporation

Australian Cinematographers Society

Australian Cinematographers Society (ACS)

Australian Communications and Media Authority (ACMA)

Australian Film Commission (AFC)

Australian Guild of Screen Composers

Australian Performing Rights Association (APRA)

Australian Radio Network

Australian Screen Directors Association (ASDA)

Australian Writers Guild

Avid Australia

B-Rock FM - Bathurst

CAAMA

Cameraquip (Australia) Pty Ltd

Central TAFE - Perth

Channel Nine

Channel Seven

Channel Ten

Cinevex Film Laboratories

Coast FM - Mandurra

Commercial Radio Australia

Community Broadcasting Association of Australia

Community Relations Commission

Complete Post, Melbourne

**Currency Press** 

Cutting Edge

Delegation of the European Commission to Australia and New Zealand

Digidesign

DISCRETE Australia

DMG Radio

Dolby Laboratories Inc

Dreamlight Imaging

Eckersley's Pty Ltd

Film and Television Association of the Northern Territory (FATANT)

Film and Television Institute - WA

Film Australia

Film Critics Circle of Australia

Film Finance Corporation Australia

Flinders University of SA

Fox Studios Australia

Foxtel

Frame Set & Match Pty Ltd

French Embassy

Getty Images

Gilbert & Tobin

Granada Productions Pty Ltd

Grant Broadcasting Network

Hartl Music Enterprises

Hear and There International

HeatFM - Noosa

Holding Redlich

Hot Tomato - Gold Coast

HotFM - Charters Towers

Humour Australia, ABC - Sydney

Huzzah Sound Pty Ltd

i98FM - Wollongong

Indesign Publishing

Jumbo Vision

Kodak (Australasia)

Lemac

Macquarie Bank Foundation

Macquarie Radio Network

Macquarie Regional Radio Network

Melbourne Radio School

Mix 106.3/Canberra FM - Canberra

Moneypenney Services

MTV Australia

Myer Family Bequests

National Screen and Sound Archive

Nickelodeon

Nielsen Media Research

Northern Territory Film Office

Northern Territory Writers Centre

Now FM - Moree

**NSWFTO** 

NX/KOFM - Newcastle

Panavision

Panavision Lighting

Power FM - Hunter Valley

RCS/Selector

Rosco

Royal Agricultural Society

SA Chapter of the ACS

SA Film Corporation

Satellite Music Australia

SBS

SBS Independent

Screen Tasmania

ScreenWest

SeaFM - Townsville

Society of Motion Picture and Television Engineers (SMPTE)

Sony Australia Limited

Sound Devices

Soundfirm

Southern Cross Broadcasting

Southern Star

SPAA

Specialised Film & Event Energy

StormFX

Studio 301

SuperNetwork

Syntec International

Telecine Lighting

The Edge FM – Sydney

The Lithgow Mercury

TheLaB, Sydney

Tiffany & Co

Top Technicians

Trackdown Scoring Stage

Triple J, ABC - Sydney

University of Western Australia

Village Roadshow Limited

Vision Matching Pty Ltd

Vision Splendid

WA Department of Industry and Resources,

WA Innovation Centre

WAAPA

Wanimate

WestOne

WOW FM - St Mary's

ZooFM - Dubbo

# Appendix 9 AFTRS Legislation

The Australian Film Television and Radio School is a federal statutory authority established in 1973 by enactment of the Australian Film Television and Radio School Act 1973 (as amended).

#### **Functions and Powers of AFTRS**

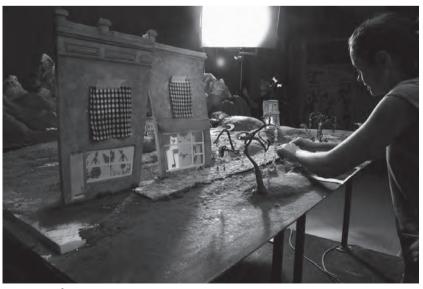
Extract from the Australian Film Television and Radio School Act 1973, Part 1.1

#### **Functions of the School**

- 5. (i) the functions of the School are:
- (a) to provide advanced education and training by way of the development of the knowledge and skills required in connection with the production of programs;
- (b) to conduct and encourage research in connection with the production of programs;
- (c) to conduct such seminars and courses of education or training for persons engaged, or to be engaged, directly or indirectly, in connection with the production of programs as are approved by council;
- (d) to cooperate and make arrangements with other institutions and persons for purposes in connection with the production of programs or the provision of education or training of the kind referred to in paragraph (a);
- (e) for the purposes in connection with the production of programs or the provision of education or training of the kind referred to in paragraph (a), to provide facilities for, and to offer the services of the staff of the School to, such other institutions or persons as are approved by the council;
- (f) to make grants of financial assistance to persons to enable or assist those persons to receive education or undergo training of the kind referred to in paragraph (a);
- (g) to award such degrees, diplomas and certificates in relation to the passing of examinations or otherwise in relation to the education and training provided by the School as are provided for by the regulations; and
- (h) to do anything incidental or conducive to the performance of the foregoing functions.
- 5. (ii) the School shall exercise its functions with a view to enabling and encouraging the production of programs of a high degree of creativeness and of high technical artistic standards.

#### **Powers of the School**

- 6. Subject to this Act, the School has the power to do all things that are necessary or convenient to be done for or in connection with the performance of its functions and, in particular, has power:
- (a) to enter into contracts;
- (b) to erect buildings;
- (c) to occupy, use and control any land or building owned or held under lease by the Commonwealth and made available for the purposes of the School;
- (d) to acquire, hold and dispose of real or personal property; and
- (e) to accept gifts, devices and bequests made to the School, whether on trust or otherwise, and to act as trustee of moneys or other property vested in the School upon trust.



Minatures for TVC

# Appendix 10 Financial and Resources Summary

#### **Financial Performance**

The 2006-07 financial year saw AFTRS meeting its budget and maintaining a positive financial outcome. Externally generated revenue, principally the sale of goods and services, increased by 3.1% compared to the previous year.

#### **Financial Information**

#### **Finance**

The Parliamentary Appropriation for AFTRS in 2006-2007 was \$20,118,000. A further \$2,596,000 was earned by AFTRS, principally through fees for short courses, sale of AFTRS training products and from additional sponsored activities.

### **Auditor-General Reports**

ANAO conducted no reviews of AFTRS operations in the reporting period. A few minor matters outstanding from the review of Infrastructure Plan and Equipment conducted in 2006 were still under consideration.

#### **Fraud Control**

AFTRS has prepared fraud risk assessments and a Fraud Control Plan and has in place appropriate fraud prevention, detection, investigation, reporting and data collection procedures and processes that meet the specific needs of AFTRS and comply with the Commonwealth Fraud Control Guidelines 2002. The Fraud Control Plan is reviewed annually by the Finance, Audit and Risk Management Committee.

# **Risk Management**

The School participated in Comcover's Risk Management Benchmarking Survey Round 7 in 2007. Although the results of the survey indicated that there were some aspects of the School's risk management that required improvement, the School has received an increased Benchmarking discount of 12.5% on the cost of its 2007-08 insurance premium.

#### Claims and Losses

There were no major losses during the year ending 30 June 2007.

#### **Purchasing**

The purchasing functions and procedures of AFTRS and the standard terms of accounts payment are consistent with Commonwealth Procurement Guidelines. Through the Administrative Orders, AFTRS Council authorises the powers and functions, including purchasing levels, to occupants of specific positions within AFTRS management, and subject to the limits prescribed under the Australian Film Television and Radio School Act 1973 (as amended) and the policies, programs and procedures of AFTRS as approved by the Council.

All accounts received by AFTRS were processed for payment on a timely basis. To the best of our knowledge no properly rendered accounts were paid after the due date.

Purchasing Australia supplies information on Federal Government Contracts via CD-ROM. In addition, information is supplied from Qstores for goods available on State Government contracts.

Purchasing of both information technology equipment and general goods is made from both state and federal contracts where appropriate. Purchases of capital items are made in accordance with the annual capital program approved by management.

# Competitive tendering, expressions of interest and contracting

Tenders were sought and contracts entered into for:

Nil.

Tenders were sought for:

• System Inte-gration Service for relocation/new school project.

Tender in 2005-06 and contracts entered into in 2006-07:

• Student Management System.

Expressions of interest were sought and contracts entered into for:

Project Director – Technical for the relocation/new school project.

# **Consultancy Services**

The following external consultants with contracts worth \$10,000 or more were engaged to provide specialised assistance in specific matters related to the ongoing operations of the School:

		\$
Bush TV	Man Indigenous TV Project	12,000
In Corporate P/L	C urriculum planning strategy	35,100
S1 consulting & Software	Web development	105,576
University of Technology	Partnership co-ord UTS/Foxtel/AFTRS	12,500

The following consultants were engaged to provide specialised assistance in specific matters related to the relocation of the School:

Accucom Systems Intergration	Network migration	13,500
Bassett Consulting Engineers	Acoustic design reports	47,337
Cox Richardson Architects	FF&E procurement specifications	28,000
Cracknell & Longeran Architects	Management of art project	19,000
Future Foods	Cafe design	13,575
Root Projects Aust P/L	Professional relocation advice	85,589
Somersby Technical Services	Engineering project director technical	63,495

# **Property Use**

AFTRS has no subsidiary companies, however, it maintains interstate offices to provide representation, courses, seminars, marketing and industry consultation.

The centre of its activities is in Sydney, where the 1988 purpose-built premises are situated on a site leased from Macquarie University at North Ryde. These premises house the training, research and administrative staff.

The building is owned by AFTRS and rental is not payable on the lease of the land

The building has 10,778m2 of space over three levels. Approximately 2,000m2 is office space for 111 of the staff (average 18m2 each), and 27 operations, engineering, staging and maintenance positions work principally in the theatres, studios and workshops.

The School is currently in the process of planning the relocation of the Sydney campus to an inner Sydney site, with the current building and facilities under contract for sale to Macquarie University in 2008.

The areas currently leased interstate are:

State	Size m2	Usage	Annual Rental
			\$
QLD	175	Office, Lecture rooms	24,628
SA	210	Office, Lecture, rooms, car spaces	24,620
VIC	455	Office, Lecture rooms, Computer labs, car spaces	162,264
WA	12	Office	2,760



Peter Templeman and Stuart Parkyn at the 2007 Oscars  ${\rm \rlap{R}}$ 

# Appendix 11 Glossary

AARNET Academic and Research Network

ABC Australian Broadcasting Corporation

ACMA Australian Communications and Media Authority

ACRAs Australian Commercial Radio Awards

ACS Australian Cinematographers Society

AFC Australian Film Commission

AFI Australian Film Industry

AFTRS Australian Film Television and Radio School

AGSC Australian Guild of Screen Composers

AIATSIS Australian Institute of Aboriginal and Torres Strait Islander Studies

AIDC Australian International Documentary Conference

AIMIA Australian Interactive Media Industry Association

ANAO Australian National Audit Office

APRA Australasian Performing Rights Association

ASDA Australian Screen Directors Association

ASTRA Australian Subscription Television and Radio Association

ATO Australian Tax Office

ATOM Australian Teachers of Media

ATSI Aboriginal and Torres Strait Islander

AUQA Australian Universities Quality Agency

AWG Australian Writers Guild

BBC British Broadcasting Corporation

CCI Creative Industries and Innovation

Centre for Networking Technologies for the Information Economy

CPI Consumer Price Index

CRICOS The Commonwealth Register of Institutions and Courses for Overseas Students

CRSS Centre for Research and Screen Studies

CSB Centre for Screen Business

CSIRO Commonwealth Scientific and Industrial Research Organisation

CV curriculum vitae

DCITA Department of Communications, Information Technology and the Arts

DDR digital disk recorders

DEST Department of Education, Science and Training

DI Digital Intermediates

DOP Director of Photography

DVD digital video disk

EEO Equal Employment Opportunity

EMP Environmental Management Plan

FATANT Film and Television Association of the Northern Territory

FFC Film Finance Corporation

FICCI Federation of Indian Chambers of Commerce and Industry

FIFA Federation of International Football Associations

FTO Film and Television Office

HD high definition

HDD hard disk drives

HR Human Resources

ICT Information Communication Technology

IDFA International Documentary Film Association

IDS Indigenous Development Strategy

ILL Inter Library Loan

IPI Indigenous Program Initiative

IT Information Technology

LAMP Laboratory of Advanced Media Production

MITC Media Industry Technologist Certification

MTV Music Television

NAIDOC National Aborigines and Islanders Day Observance Committee

NESB non-English speaking background

NIDA National Institute of Dramatic Art

NITV National Indigenous Television

OH&S Occupational Health and Safety

PBL Publishing and Broadcasting Limited

PEPi Student Management System

PEXO Professional Excellence Office

PWD people with a disability

Q&A Question and Answer

QUT Queensland University of Technology

RDS Remote Desktop Service

SBS Special Broadcasting Service

SMPTE Society of Motion Picture and Television Engineers

SPAA Screen Producers Association of Australia

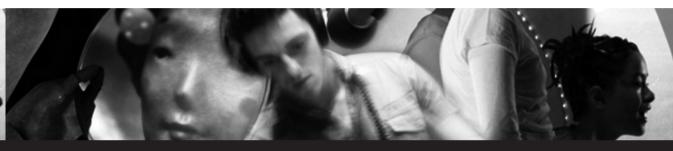
TAFE Technical and Further Education

UNSW University of New South Wales

UWA University of Western Australia

VCA Victorian College of the Arts





# Financial Statements





#### INDEPENDENT AUDITOR'S REPORT

#### To the Minister for the Arts and Sport

#### Scope

We have audited the accompanying financial statements of the Australian Film Television and Radio School for the year ended 30 June 2007. The financial statements comprise: a statement by the Council, Chief Executive and Chief Financial Officer; income statement; balance sheet; statement of changes in equity; cash flow statement; schedules of commitments and contingencies; a summary of significant accounting policies; and other explanatory notes.

#### The Responsibility of the Council for the Financial Statements

The Australian Film Television and Radio School's Council is responsible for the preparation and fair presentation of the financial statements in accordance with Finance Minister's Orders made under the Commonwealth Authorities and Companies Act 1997 and Australian Accounting Standards, including Australian Accounting Interpretations. This responsibility includes establishing and maintaining internal controls relevant to the preparation and fair presentation of the financial statements that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies and making accounting estimates that are reasonable in the circumstances.

#### Auditor's Responsibility

My responsibility is to express an opinion on the financial statements based on our audit. Our audit has been conducted in accordance with Australian National Audit Office Auditing Standards, which incorporate Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Australian Film Television and Radio School's preparation and fair presentation of the financial statements to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Australian Film Television and Radio School's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Council, as well as evaluating the overall presentation of the financial statements.

PO Box A456 Sydney South NSW 1235 130 Elizabeth Street SYDNEY NSW Phone (02) 9367 7100 Fax (02) 9367 7102 I believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for my audit opinion.

#### Independence

In conducting the audit, we have followed the independence requirements of the Australian National Audit Office, which incorporate the ethical requirements of the Australian accounting profession.

#### **Auditor's Opinion**

In my opinion, the financial statements of the Australian Film Television and Radio School:

- (a) have been prepared in accordance with Finance Minister's Orders made under the Commonwealth Authorities and Companies Act 1997 and Australian Accounting Standards, including Australian Accounting Interpretations; and
- (b) give a true and fair view of the matters required by the Finance Minister's Orders including the Australian Film Television and Radio School's financial position as at 30 June 2007 and of its financial performance and its cash flows for the year then ended.

Australian National Audit Office

P Hinchey Senior Director

Delegate of the Auditor-General

Sydney

31 August 2007

# STATEMENT BY COUNCIL, CHIEF EXECUTIVE & CHIEF FINANCIAL OFFICER

In our opinion, the attached financial statements for the year ended 30 June 2007 are based on properly maintained financial records and give a true and fair view of the matters required by the Finance Minister's Orders made under the Commonwealth Authorities and Companies Act 1997.

In our opinion, at the date of this statement, there are reasonable grounds to believe that the Australian Film Television and Radio School will be able to pay its debts as and when they become due and payable.

This statement is made in accordance with a resolution of the Council.

**Peter Ivany** 

Chair

31 August 2007

Sandra Levy

Director

31 August 2007

Reza Bilimoria

Chief Financial Officer

31 August 2007

#### **INCOME STATEMENT**

FOR THE YEAR ENDED 30 JUNE 2007

NOTES	2007	2006
	\$000	\$000
2A	20,118	19,538
2B	1,841	1,689
2C	501	397
2D	263	430
	22,723	22,054
3A	14,617	13,652
3B	6,703	6,431
3C	1,392	1,312
3E	2	1
3D	2	41
3F	6	2
_	22,722	21,439
	1	615
	2A 2B 2C 2D	\$000 2A 20,118 2B 1,841 2C 501 2D 263 22,723 3A 14,617 3B 6,703 3C 1,392 3E 2 3D 2 3F 6

The above statement should be read in conjunction with the accompanying notes.

# **BALANCE SHEET**

		AS AT 30	JUNE 2007
	NOTES	2007	2006
		\$000	\$000
ASSETS			
Financial assets			
Cash	4A	8,319	8,971
Receivables	4B	561	419
Total financial assets		8,880	9,390
Non-financial assets			
Plant and equipment	5A, B, D	2,875	3,057
Intangibles	5C	604	133
Other non-financial assets	5E	84	47
Total non-financial assets		3,563	3,237
Assets held for sale			
Land, buildings and equipment	6	30,778	30,563
Total assets held for sale		30,778	30,563
TOTAL ASSETS		43,221	43,190
LIABILITIES			
Payables			
Suppliers	7	971	1,035
Other payables	8	357	369
Total payables		1,328	1,404
Interest bearing liabilities			
Student bonds		72	70
Total interest bearing liabilities		72	70
Provisions			
Employees	9	2,355	2,251
Total Provisions		2,355	2,251
TOTAL LIABILITIES		3,755	3,725
NET ASSETS		39,466	39,465

	2007	2006
	\$000	\$000
EQUITY		
Contributed equity	5	5
Reserves	18,601	18,601
Retained surplus	20,860	20,859
TOTAL EQUITY	39,466	39,465
Current assets	8,964	9,437
Non-current assets	34,257	33,753
Current liabilities	3,508	3,448
Non-current liabilities	247	277

The above statement should be read in conjunction with the accompanying notes.

STATEMENT OF CHANGES IN EQUITY

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			Asset revaluation	uation				
	Accumulated results	results	reserve		<b>Contributed Equity</b>	Equity	<b>TOTAL EQUITY</b>	UITY
	2007	2006	2007	2006	2007	2006	2007	2006
	\$000	\$000	\$000	\$000	\$000	\$000	\$000	\$000
Opening balance	20,859	20,244	18,601	18,601	2	2	39,465	38,850
Surplus for the period	7	615	•	ı	٠	ı	1	615
Closing balance as at 30 June	20,860	20,859	18,601	18,601	2	2	39,466	39,465

The above statement should be r ead in conjunction with the accompanying notes.

#### STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 30 JUNE 2007 **NOTES** 2007 2006 \$000 \$000 **OPERATING ACTIVITIES** Cash received 20,118 19,538 Appropriations Goods and services 2,081 1,943 Interest 485 383 Net GST received 732 534 Other 54 69 Total cash received 23,332 22.605 Cash used Employees 14,811 13,589 Suppliers 7,076 6,259 Financing costs 2 1 Total cash used 21,889 19,849 1.443 Net cash from operating activities 10 2,756 **INVESTING ACTIVITIES** Cash received 110 63 Proceeds from sales of plant and equipment Cash used Purchase of equipment and intangibles 2,205 650 Net cash (used by) investing activities (2,095)(587)Net increase in cash held (652)2,169

The above statement should be read in conjunction with the accompanying notes.

Cash at the beginning of the reporting period

Cash at the end of the reporting period

8,971

8,319

6,802

8,971

#### SCHEDULE OF COMMITMENTS

	AS AT 30 JU	JNE 2007
	2007	2006
	\$000	\$000
BY TYPE		
Other commitments		
Operating leases <sup>1</sup>	65,517	976
Student production funding <sup>2</sup>	291	291
Other commitments <sup>3</sup>	208	222
Total other commitments	66,016	1,489
Net commitments by type	66,016	1,489
BY MATURITY		
Operating lease commitments		
One year or less	400	302
From one to five years	16,224	674
Over five years	48,893	
Total operating lease commitments	65,517	976
Other commitments		
One year or less	399	513
From one to five years	100	
Total other commitments	499	513
Net commitments by maturity	66,016	1,489

NB: Commitments are GST inclusive where relevant.

The above schedule should be read in conjunction with the accompanying notes.

<sup>&</sup>lt;sup>1</sup> Operating leases included are non-cancellable and comprise of leases for office accommodation and computer equipment.

<sup>&</sup>lt;sup>2</sup> Funding commitments by AFTRS on scheduled student projects in the next 12 months.

<sup>3</sup> Other commitments primarily comprise of contracts for state representation, security and cleaning services.

# **SCHEDULE OF CONTINGENCIES**

AS AT 30 JUNE 2007

There are no known of	continge	ncie	es (20	06	Nil).		
The above schedule accompanying notes.	should	be	read	in	conjunction	with	the

# NOTES TO AND FORMING PART OF THE FINANCIAL **STATEMENTS**

# FOR THE YEAR ENDED 30 JUNE 2007

# NOTE DESCRIPTION

	1	Summary of significant accounting policies
	2	Income
	3	Operating expenses
4.0	4	Financial assets
ONTENTS	5	Non-financial assets
	6	Assets held for sale
	7	Suppliers
щ	8	Other Payables
	9	Provisions
	10	Cash flow reconciliation
	11	Contingent liabilities and assets
C	12	Remuneration of council members
ш	13	Related party disclosures
Ō	14	Remuneration of officers
	15	Remuneration of auditors
Щ	16	Average staffing levels
	17	Financial instruments
m	18	Appropriations
TAB	19	Assets held in trust
	20	Reporting of outcomes

# NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS

# 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### 1.1 Basis of preparation of the financial statements

The financial statements and notes are required by clause 1(b) of Schedule 1 to the Commonwealth Authorities and Companies Act 1997 and are a general purpose financial report.

The continued existence of AFTRS in its present form and with its present programs is dependent on Government policy and on continuing appropriations by Parliament for AFTRS' administration and programs.

The financial statements and notes have been prepared in accordance with:

- Finance Minister's Orders (or FMOs) for reporting periods ending on or after 1 July 2006; and
- Australian Accounting Standards and Interpretations issued by the Australian Accounting Standards Board (AASB) that apply for the reporting period.

The financial report has been prepared on an accrual basis and is in accordance with historical cost convention, except for certain assets at fair value. Except where stated, no allowance is made for the effect of changing prices on the results or the financial position.

The financial report is presented in Australian dollars and values are rounded to the nearest thousand dollars unless otherwise specified.

Unless an alternative treatment is specifically required by an accounting standard or the FMOs, assets and liabilities are recognised in the balance sheet when and only when it is probable that future economic benefits will flow to AFTRS and the amounts of the assets or liabilities can be reliably measured. However, assets and liabilities arising under agreements equally proportionately unperformed are not recognised unless required by an accounting standard. Liabilities and assets that are unrecognised are reported in the schedule of commitments and the schedule of contingencies (other than unquantifiable contingencies, which are reported in Note 11).

Unless alternative treatment is specifically required by an accounting standard, revenues and expenses are recognised in the income statement when and only when the flow, consumption or loss of economic benefits has occurred and can be reliably measured.

# 1.2 Significant accounting judgements and estimates

No accounting assumptions or estimates have been identified that have a significant risk of causing a material adjustment to carrying amounts of assets and liabilities within the next accounting period.

# 1.3 Statement of compliance

Australian accounting standards require a statement of compliance with International Financial Reporting Standards (IFRSs) to be made where the financial report complies with these standards. Some Australian equivalents to IFRSs and other Australian accounting standards contain requirements specific to not-for-profit entities that are inconsistent with IFRS requirements. AFTRS is a not-for-profit entity and has applied these requirements, so while this financial report complies with Australian accounting standards including Australian Equivalents to International Financial Reporting Standards (AEIFRSs) it cannot make this statement.

# Adoption of new Australian accounting standard requirements

The Australian Accounting Standards Board has issued amendments to existing standards, which are not effective at the reporting date. AFTRS intends to adopt all standards upon their application date. As at the reporting date there is no expected effect from the application of these standards.

#### 1.4 Revenue

Revenue from the sale of goods is recognised when:

- The risks and rewards of ownership have been transferred to the buyer:
- The seller retains no managerial involvement nor effective control over the goods;
- The revenue and transaction costs incurred can be reliably measured; and
- It is probable that the economic benefits associated with the transaction will flow to AFTRS.

Revenue from rendering of services is recognised by reference to the stage of completion of contracts at the reporting date. The revenue is recognised when:

- The amount of revenue, stage of completion and transaction costs incurred can be reliably measured; and
- The probable economic benefits with the transaction will flow to AFTRS.

The stage of completion of contracts at the reporting date is determined by reference to the proportion that costs incurred to date bear to the estimated total costs of the transaction.

Receivables for goods and services, which have 30 day terms, are recognised at the nominal amounts due less any provision for bad

and doubtful debts. Collectability of debts is reviewed at balance date. Provisions are made when collectability of the debt is no longer probable.

Interest revenue is recognised using the effective interest method as set out in AASB 139 *Financial Instruments: Recognition and Measurement.* 

#### Revenues from Government

Amounts appropriated for Departmental outputs appropriations for the year (adjusted for any formal additions and reductions) are recognised as revenue.

#### Sale of Assets

Gains from disposal of non-current assets are recognised when control of the asset has passed to the buyer.

# 1.5 Employee benefits

Liabilities for services rendered by employees are recognised at the reporting date to the extent that they have not been settled.

Liabilities for 'short-term employee benefits' (as defined in AASB 119) and termination benefits due within twelve months are measured at their nominal amounts.

The nominal amount is calculated with regard to the rates expected to be paid on settlement of the liability.

All other employee benefit liabilities are measured at the present value of the estimated future cash outflows to be made in respect of services provided by employees up to the reporting date.

#### Leave

The liability for employee benefits includes provision for annual leave and long service leave. No provision has been made for sick leave as all sick leave is non-vesting and the average sick leave taken in future years by employees of AFTRS is estimated to be less than the annual entitlement for sick leave.

The leave liabilities are calculated on the basis of employees' remuneration, including AFTRS' employer superannuation contribution rates to the extent that the leave is likely to be taken during service rather than paid out on termination.

The liability for long service leave has been determined internally as at 30 June 2007. The estimate of the present value of the liability takes into account attrition rates and pay increases.

# Separation and Redundancy

Provision is made for separation and redundancy benefit payments. AFTRS recognises a provision for termination when it has has developed a detailed formal plan for the terminations and where appropriate, has informed those employees affected that it will carry out the terminations.

# Superannuation

Most staff of AFTRS are members of the Commonwealth Superannuation Scheme (CSS), the Public Sector Superannuation Scheme (PSS) or the PSS accumulation plan (PSSap). Staff who are not members of these schemes are covered by productivity benefit or superannuation guarantee arrangements.

The CSS and PSS are defined benefit schemes for the Australian Government. The PSSap is a defined contribution scheme.

The liability for defined benefits is recognised in the financial statements of the Australian Government and is settled by the Australian Government in due course.

AFTRS makes employer contributions to the Australian Government at rates determined by an actuary to be sufficient to meet the cost to the Government of the superannuation entitlements.

The liability for superannuation recognised as at 30 June represents outstanding contributions for the final fortnight of the year.

#### 1.6 Leases

A distinction is made between finance leases and operating leases. Finance leases effectively transfer from the lessor to the lessee substantially all the risks and benefits incidental to ownership of leased non-current assets. In operating leases, the lessor effectively retains substantially all such risks and benefits. AFTRS has no finance leases.

Operating lease payments are expensed on a straight line basis which is representative of the pattern of benefits derived from the leased assets.

# 1.7 Borrowing costs

All borrowing costs are expensed as incurred.

#### 1.8 Cash

Cash means notes and coins held and any short-term deposits held with a bank or financial institution. Cash is recognised at its nominal amount.

### 1.9 Financial risk management

AFTRS' activities expose it to normal commercial financial risk. As a result of the nature of its business and internal and Australian Government policies dealing with the management of financial risk, AFTRS' exposure to market, credit, liquidity and cash flow and fair value interest rate risk is considered to be low.

# 1.10 Impairment of financial assets

Financial assets are assessed for impairment at each balance date. No impairments are reported.

Receivables are recognised at the amounts due. Provision is made for bad and doubtful debts when collection of the receivable or part thereof is judged to be unlikely.

# 1.11 Payables

Trade creditors and accruals are recognised at their nominal amounts, being the amounts at which the liabilities will be settled. Liabilities are recognised to the extent that the goods or services have been received.

# 1.12 Interest bearing borrowings

Interest is payable on security bonds from full-time students.

# 1.13 Contingent liabilities

Contingent liabilities are not recognised in the balance sheet but are reported in the relevant schedules and notes. They may arise from uncertainty as to the existence of a liability, or represent an existing liability in respect of which settlement is not probable or the amount cannot be reliably measured. They are recognised when the settlement probability is greater than remote.

# 1.14 Acquisition of assets

Assets are recorded at cost on acquisition. The cost of acquisition includes the fair value of assets transferred in exchange and liabilities undertaken. Financial assets are initially measured at their fair value plus transaction costs where appropriate.

# 1.15 Plant & equipment

# Asset recognition threshold

Purchases of plant and equipment are recognised initially at cost in the balance sheet, except for items costing less than \$2,000 which are expensed in the year of acquisition (other than where they are parts of a group which has to be acquired as such and exceeds that amount in total).

### Revaluations

Plant and equipment are carried at fair value, measured at depreciated replacement cost, revalued with sufficient frequency by internal staff with appropriate technical knowledge such that the carrying amount of each asset is not materially different, at reporting

date, from its fair value. Valuations undertaken in each year are as at 30 June.

Revaluation adjustments are made on a class basis. Any revaluation increment is credited to equity under the heading of asset revaluation reserve except to the extent that it reverses a previous revaluation decrement of the same asset class that was previously recognised through profit and loss. Revaluation decrements for a class of assets are recognised directly through profit and loss except to the extent that they reverse a previous revaluation increment for that class.

Any accumulated depreciation as at the revaluation date is eliminated against the gross carrying amount of the asset and the asset restated to the revalued amount.

Motor vehicles are all valued at cost.

#### Depreciation and amortisation

Depreciable plant, equipment and motor vehicles are written-off to their estimated residual values over their estimated useful lives to AFTRS using, in all cases, the straight line method of depreciation. Leasehold improvements are amortised on a straight-line basis over the lesser of the estimated useful life of the improvements or the unexpired period of the lease.

Depreciation/amortisation rates (useful lives) and methods are reviewed at each reporting date and necessary adjustments are recognised in the current, or current and future reporting periods, as appropriate.

Depreciation and amortisation rates applying to each class of depreciable asset are based on the following useful lives:

	2007	2006
Equipment	3 to 10 years	3 to 10 years
Motor vehicles	3 to 7 years	3 to 7 years
Intangibles	3 to 5 years	3 to 5 years

The aggregate amount of depreciation allocated for each class of asset during the reporting period is disclosed in Note 3C.

#### *Impairment*

All assets were assessed for impairment at 30 June 2007. Where indications of impairment exist, the asset's recoverable amount is estimated and an impairment adjustment made if the asset's recoverable amount is less than its carrying amount.

The recoverable amount of an asset is its depreciated replacement cost.

# 1.16 Intangibles

These comprise of externally developed software for internal use and are carried at cost. Modification costs are included where appropriate.

Software is amortised on a straight-line basis over its anticipated useful life of 3 to 5 years (2006: 3 to 5 years). All software assets were assessed for indications of impairment as at 30 June 2007.

#### 1.17 Assets held for sale

AFTRS has entered into an agreement to sell its North Ryde premises to Macquarie University. The affected leasehold land and buildings and certain equipment, previously classified under fixed assets, are now separately categorised. (Note 6)

#### 1.18 Taxation

AFTRS is exempt from all forms of taxation except for fringe benefits tax and the goods and services tax (GST).

Revenues, expenses and assets are recognized net of GST:

- except where the amount of GST incurred is not recoverable from the Australian Taxation Office; and
- except for receivables and payables.

# 1.19 Foreign currency

Transactions denominated in a foreign currency are converted at the exchange rate at the date of the transactions. Associated currency gains and losses on foreign currency receivables and payables at balance date are not material.

# 1.20 Comparative figures

Comparative figures have been adjusted to conform to changes in presentation in these financial statements where required.

# 1.21 Rounding

Amounts have been rounded to the nearest \$1,000 except in relation to the following:

- Remuneration of council members:
- Remuneration of officers (other than council members);
   and
- Remuneration of auditors

	2007	2006
	\$000	\$000
2. INCOME		
2A. Revenues from Government		
Appropriations for outputs	20,118	19,538
2B. Sale of goods and rendering of services		
Sale of goods		
Related entities	11	38
External entities	200	201
	211	239
Rendering of services		
Related entities	69	358
External entities	1,561	1,092
-	1,630	1,450
Total sale of goods and rendering of services	1,841	1,689
2C. Interest		
Interest on deposits	501	397
2D. Other revenues		
Sponsorship and bequests	263	430

	2007	2006
	\$000	\$000
3. OPERATING EXPENSES		
3A. Employee expenses		
Wages and salaries	11,596	10,910
Superannuation	1,583	1,284
Leave and other benefits	1,335	1,298
Separation and redundancy	103	160
Total employee expenses	14,617	13,652
3B. Suppliers		
Supply of goods & services- external entities	5,812	5,496
Rendering of services - related entities	170	121
Operating lease rentals - external entities	334	325
Workers compensation premiums - related entities	215	251
Other insurance premiums - related entities	172	238
Total supplier expenses	6,703	6,431
3C. Depreciation and amortisation		
Depreciation of plant and equipment	1,293	1,238
Amortisation of intangibles - computer software	99	74
Total depreciation and amortisation	1,392	1,312
The aggregate amounts of depreciation expensed during the re-	norting	
The aggregate amounts of depreciation expensed during the re period for each class of depreciable assets are as follows:	porting	
Equipment	1,253	1,193
Motor vehicles	40	45
Intangibles	99	74
Total depreciation and amortisation	1,392	1,312
3D. Writedown of assets		
Doubtful debt expense	-	5
Fixed assets written off	2	36
	2	41
3E. Finance costs		
Interest paid on student bonds	2	1

	2007	2006
	\$000	\$000
3F. Loss from asset sales		
Equipment		
Proceeds from disposal	2	4
Net book value of assets disposed	(1)	(4)
Gain from disposal of equipment	(1)	_
Motor vehicles		
Proceeds from disposal	99	53
Net book value of assets disposed	(106)	(55)
Loss from disposal of motor vehicles	7	2
Total proceeds from disposal	101	57
Total value of assets disposed	(107)	(59)
Total net loss from disposals of assets	6	2

	2007	2006
	\$000	\$000
4. FINANCIAL ASSETS		
4A. Cash		
Cash at bank	8,309	8,961
Cash on hand	10	10
Total cash	8,319	8,971
4B. Receivables		
Goods and services	188	169
Less : Provision for doubtful debts	(10)	(10)
	178	159
Student debtors	224	110
Interest receivable	57	43
GST receivable	89	97
Other receivable	13	10
Total receivables (net)	561	419

All receivables are current assets.

#### Receivables for Goods & Services

All receivables are with entities external to AFTRS. Credit terms are generally net 30 days (2006: 30 days).

#### Interest Receivable

Temporarily surplus funds, mainly from monthly draw-downs of appropriation, are placed on deposit at call with AFTRS' banker. Interest is earned on the daily balance at the prevailing rates for money on call and deposits.

	2007	2006
	\$000	\$000
Receivables (gross) are aged as follows:		
Current	543	316
Overdue by :		
Less than 30 days	5	67
30 to 60 days	2	3
61 to 90 days	21	43
	28	113
Total receivables (gross)	571	429
Provision for doubtful debts is aged as follows:		
Overdue by :		
more than 90 days	(10)	(10)
Total provision for doubtful debts	(10)	(10)

	2007	2006
	\$000	\$000
5. NON-FINANCIAL ASSETS		
5A. Equipment		
At 2006-7 valuation (fair value)	12,704	-
At 2003-4 valuation (fair value)	-	13,395
Accumulated depreciation	(11,144)	(11,791)
	1,560	1,604
At cost	1,315	2,138
Accumulated depreciation	(207)	(914)
	1,108	1,224
Total equipment	2,668	2,828
5B. Motor vehicles		
At cost	369	406
Accumulated depreciation	(162)	(177)
Total motor vehicles	207	229
Total plant & equipment	2,875	3,057

An internal valuation of equipment was carried out on 1 July 2007 with the assistance of internal technical staff. The Council of AFTRS reviewed the valuation and approved its adoption. Revaluations were based on fair value.

# 5C. Intangibles

Computer	software	nurchase	ha

At cost	1,651	1,148
Accumulated amortisation	(1,047)	(1,015)
Total computer software	604	133

# 5D. Analysis of Plant, Equipment, & Intangibles

		Motor	Intangibles (Software	
	Equipment	vehicles	purchased)	TOTAL
	\$000	\$000	\$000	\$000
Reconciliation of the opening and closing (2006-07)	balances of	plant, eq	uipment & ir	ntangibles
As at 1 July 2006				
Gross book value	15,533	406	1,148	17,087
Accumulated depreciation / amortisation	(12,705)	(177)	(1,015)	(13,897)
Net book value 1 July 2006	2,828	229	133	3,190
Additions by purchase	1,315	123	570	2,008
Reclassified as assets held for sale	(215)	-	-	(215)
Depreciation / amortisation expense	(1,253)	(40)	(99)	(1,392)
Disposals				
Other disposals	(7)	(105)	-	(112)
Net movements during the year	(160)	(22)	471	289
Net book value 30 June 2007	2,668	207	604	3,479
_				
Net book value as of 30 June 2007 represented by				
Gross book value	14,019	369	1,651	16,039
Accumulated depreciation / amortisation	(11,351)	(162)	(1,047)	(12,560)
	2,668	207	604	3,479

		Motor	Intangibles (Software	
	Equipment	vehicles	purchased)	TOTAL
	\$000	\$000	\$000	\$000
Reconciliation of the opening and closing (2005-6)	balances of	f plant, eq	uipment & in	tangibles
As at 1 July 2005				
Gross book value	19,902	396	1,118	21,416
Accumulated depreciation / amortisation	(16,277)	(159)	(941)	(17,377)
Net book value 1 July 2005	3,625	237	177	4,039
	,			
Additions by purchase	436	92	30	558
Net revaluation increment / (decrement)	(36)	-	-	(36)
Depreciation / amortisation expense	(1,193)	(45)	(74)	(1,312)
Disposals				
Other disposals	(4)	(55)	-	(59)
Net movements during the year	(797)	(8)	(44)	(849)
Net book value 30 June 2006	2,828	229	133	3,190
Net book value as of 30 June 2006 repres	ented by			
Gross book value	15,533	406	1,148	17,087
Accumulated depreciation / amortisation	(12,705)	(177)	(1,015)	(13,897)
	2,828	229	133	3,190

	2007	2006
	\$000	\$000
5E. Other non-financial assets		
Prepayments	84	47
	84	47
6. ASSETS HELD FOR SALE		
Land & buildings	30,563	30,563
Equipment	215	-
	30,778	30,563

AFTRS has entered into agreement to sell its premises in North Ryde to Macquarie University. In accordance with AASB5 such assets are disclosed as assets held for sale and are stated at the lower of carrying amount or fair value at the time of recognition. Such assets are stated at carrying amount at July 1, 2004. Also included in this category are certain plant and equipment identified during the year as part of the sale. Depreciation on such items ceased on 31 December 2006. The values disclosed above relect their book values on those dates.

### 7. SUPPLIERS

Trade creditors	754	844
Accrued trade payables	217	191
_	971	1,035
All supplier payables are current. Settlement is usually made	e net 30 days.	
8. OTHER PAYABLES		
Deferred income	327	310
Accruals and sundry payables	30	59
	357	369
All other payables are current.		
9. PROVISIONS		
Annual leave	985	896
Long service leave	1,132	1,067
Accrued salaries & wages & superannuation	238	275
Redundancy	-	13
Aggregate employee benefit liability and related on costs	2,355	2,251
Current	2,108	1,974
Non-current	247	277
_	2,355	2,251

	2007	2006
	\$000	\$000
10. CASH FLOW RECONCILIATION		_
Reconciliation of cash per Balance Sheet to Cash Flow Statement		
Cash at year end per statement of cash flows	8,319	8,971
Balance sheet items comprising above cash:		
Financial assets - cash	8,319	8,971
Reconciliation of operating result to net cash from operating activities:		
Operating surplus	1	615
Non-cash items		
Depreciation & amortisation	1,392	1,312
Write-down of assets	2	36
Loss on disposal of assets	6	2
Increase / (decrease) in doubtful debt provision	-	5
Changes in assets and liabilities		
(Increase) / decrease in receivables	49	(147)
(Increase) / decrease in other assets	(37)	19
Increase / (decrease) in employee provisions	104	403
Increase / (decrease) in supplier payables	(64)	391
Increase / (decrease) in other payables	(10)	120
Net cash from operating activities	1,443	2,756

### 11. CONTINGENT LIABILITIES AND ASSETS

There are no contingent liabilities nor assets to report.

	2007	2006
12. REMUNERATION OF COUNCIL MEMBERS		
The number of AFTRS Council members included in these figures		
are shown below in the relevant remuneration bands	No.	No.
\$Nil - \$14,999	1	-
\$15,000 - \$29,999	6	5
\$30,000 - \$44,999	-	1
\$225,000 - \$239,999	-	1
\$240,000 - \$254,999	1	-
Total number of the AFTRS council members	8	7
	\$	\$
Total remuneration received or due and receivable by the AFTRS		
Council	373,139	319,951
Separation and redundancy/termination benefit payments included		
above.	38,817	-

The Council of AFTRS consists of the Director of the School as well as staff and student representatives and persons independent of the School. The Director, staff and student representatives receive no additional remuneration for these duties. The total remuneration of the councillors is shown above.

### 13. RELATED PARTY DISCLOSURES

### Council members of the AFTRS

Council members during the year were:

P Ivany (Chair, appointed 2/8/2006)

D Gilbert (ex-Chair, resigned 1/8/2006)

S Levy (AFTRS Director, appointed 25/6/2007)

M Long (ex-AFTRS Director, resigned 22/6/2007)

M Bin Bakar F Cameron D Elfick

P Graeme-Evans

J Rimmer

M Potter (student representative elected 15/3/2007)
P Giles (staff representative elected 17/3/2007)

**P Millynn** (staff representative term expired 14/3/2007)

**K Hides** (student representative term expired

14/3/2007)

The aggregate remuneration of Council members is disclosed in Note 12.

### Other transactions with council members or council-related entities

There were no related party transactions with council members or council-related entities except for a consulting assignment with F Cameron during 2006. The sum involved was under \$1,000.

### 14. REMUNERATION OF OFFICERS

The number of officers who received or were to receive total remuneration of \$130,000 or more:

	2007	2006
\$130,000 - \$144,999	1	2
\$145,000 - \$159,999	-	3
\$160,000 - \$174,999	1	-
\$175,000 - \$189,999	2	-
\$190,000 - \$204,999	1	-
	5	5

The aggregate amount of remuneration of officers shown above

The officer remuneration includes all officers concerned with or taking part in the management of AFTRS during the year except that of the Director. Details relating to the Director have been incorporated in Note 12 Remuneration of Council Members. The above amounts include superannuation contributions.

**871,788** 732,473

	2007	2006
15. REMUNERATION OF AUDITORS	\$	\$
Remuneration (net of GST) to the Auditor General for auditing financial statements for the reporting periods	41,000	36,000
No other services were provided by the Auditor-General during the reporting periods.		
16. AVERAGE STAFFING LEVELS  Average staffing levels for AFTRS during the years were	177	170

17. FINANCIAL INSTRUMENTS
(a) Interest Rate Risk

Financial Instrument		Floating Int Rate	ing Interest Rate	Fixed Interest Rate Maturing in 1 Year or Less	nterest uring in 1 r Less	Non-Interest Bearing	terest	Total	<u>a</u>	Weighted Average Effective Interest Rate	Average Interest
		2007	2006	2007	2006	2007	2006	2007	2006	2007	2006
	Notes	\$000	\$000	\$000	\$000	\$000	\$000	\$000	\$000	%	%
Financial Assets											
Cash at bank	4 4	3,309	8,961	5,000	ı	•	ı	8,309	8,961	5.32	5.24
Cash on hand	4 4	•	'	•	ı	10	10	10	10	n/a	n/a
Receivables for goods and services	4 8	•	'	•	·	178	15.9	178	159	e/u	e/c
Other receivables	4B	•	'		ı	383	260	383			n/a
Total		3,309	8,961	2000		571	429	8,880	9,390		
Total Assets								43,221	43,190		
Financial Liabilities											
Trade creditors	7	•	'	•	ı	971	1,035	971	1,035	n/a	n/a
Student bonds		72	70	•	1	1	ı	72	70	3.5	3.5
Other payables	∞	•	•	•	1	357	369	357	369	n/a	n/a
Total Financial Liabilities		72	70	•	1	1,328	1,404	1,400	1,474		
Total Liabilities								3,755	3,725		

# (b) Net fair values of financial assets & liabilities

Financial assets

The net fair values of cash, deposits on call and non-interest bearing monetary financial assets approximate their carrying amounts. Financial liabilities

The net fair values of trade creditors, all of which are short term in nature, approximate their carrying amounts.

## (c) Credit risk exposures

AFTRS' maximum exposures to credit risk at reporting date in relation to each class of recognised financial assets are the carrying amounts of those assets as indicated in the balance sheet.

AFTRS has no significant exposure to any concentration of credit risk.

	2007	2006
	\$000	\$000
18. APPROPRIATIONS		
AFTRS received the following appropriations during the year out of the Consolidated Revenue Fund (CRF) for ordinary annual services:		
Balance carried forward from previous year	-	-
Appropriation Act No. 1 (Departmental outputs)	20,118	19,538
Payments received from CRF	20,118	19,538
Balance carried forward to next year	-	-
When recieved, the appropriations are legally the money of AFTRS.		

### 19. ASSETS HELD IN TRUST

*Purpose* - Moneys provided by Kenneth & Andrew Myer to fund study activities including annual indigenous scholarship and advancement of the role of the creative provider.

The trust is administered by Merlyn Asset Management Pty Ltd at the discretion of the AFTRS Council.

Trust funds managed by the AFTRS		
Fund opening balance	1,241	1,023
Distribution received	185	-
Dividends	-	112
Interest	1	5
Increase / (decrease) in value of investment	101	60
Imputation refund received	-	77
Management fees	(1)	(11)
Scholarships	(33)	(25)
Closing balance after accrued sponsorship	1,494	1,241
Add back sponsorship accrued but not paid	30	
Fund closing balance	1,524	1,241
Represented by :		
Cash management fund	20	23
Equities fund	1,504	1,218
Total funds managed by Merlyn Asset Management Pty Ltd	1,524	1,241

### 20. REPORTING OF OUTCOMES 20A. Outcomes of AFTRS

The AFTRS is structured to meet one outcome:

enhanced cultural identity

### through:

- advanced education and training in program making for the Australian broadcast media industries
- training industry professionals to have appropriate industry skills for making film, television and radio programs for the Australian and international community which articulate the Australian cultural identity
- student productions.

The three outputs identified with this outcome are detailed in note 20C.

### 20B. Net cost of outcome delivery

·	Outo	ome 1
	2007	2006
	\$000	\$000
Expenses	22,722	21,439
Costs recovered from provision of goods and services to the non government sector	1,841	1,689
Other external revenues		
Interest	501	397
Other	263	430
Total other external revenues	764	827
Net cost	20,117	18,923

### 20C. Revenues and expenses by outcome and output groups

				Outco	me 1			
	Outp	ut 1	Outpu	ıt 2	Outpu	ut 3	Tot	al
	2007	2006	2007	2006	2007	2006	2007	2006
	\$000	\$000	\$000	\$000	\$000	\$000	\$000	\$000
Operating expen	ses							
Employee								
benefits	11,226	10,751	2,254	1,683	1,137	1,218	14,617	13,652
Suppliers	5,029	4,111	1,291	1,966	383	354	6,703	6,431
Depreciation								
and amortisation	1,001	1,068	278	127	113	117	1,392	1,312
Finance costs	2	1	-	-	-	-	2	1
Write-down and								
impairment of assets	2	41					2	41
Losses from	2	41	-	-	-	-	2	41
asset sales	6	2	_	_	_	_	6	2
accer caree	·	_					·	_
Total operating								
expenses	17,266	15,974	3,823	3,776	1,633	1,689	22,722	21,439
Funded by:								
Revenues from								
government	14,632	13,658	3,856	4,141	1,630	1,739	20,118	19,538
Sale of goods								
and services	581	500	1,136	1,130	124	59	1,841	1,689
Interest	501	397	-	-	-	-	501	397
Other	263	430	-	-	-	-	263	430
Total operating								
revenues	15,977	14,985	4,992	5,271	1,754	1,798	22,723	22,054





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