

Bachelor of Arts Screen: Production

AFTRS

2020: Subjects and
Structure

Subject Pathways

Screen Business

Screen Business examines the changing shape, size, economics and processes of the various traditional and new screen industries in order to identify and exploit opportunities across this changing landscape. Students explore the links between creative and business imperatives and discover how to market themselves and their projects to employers and audiences in order to create projects that will best demonstrate professional practice and further their careers.

Image

Students will be introduced to the foundation concepts of cinematography and design. They will gain knowledge and understanding of a wide spectrum of visual storytelling practices and techniques by investigating their application in different historical and cultural contexts including contemporary and emerging forms.

They will be creative and experimental with their own visual choices in order to examine the impact on tone, story, character and structure and to develop and refine their individual approaches.

Screen Studies

Screen Studies, delivered in conjunction with the six core subjects, encourages engagement with the historical, aesthetic, industrial, and social-cultural dimensions of fictional and non-fictional screen media (including cinema, television, online and interactive media). Through lectures, screening analyses, and seminar discussions, students will investigate the history and theories of style and form, genres, national cinema and movements, innovation and change. They will also explore some of the many frameworks that have been used in the study of screen culture over time.

NB: Students can select three electives in year three from: Screenwriting, Directing, Cinematography, Design, Editing, Sound, and Screen Studies, Motion Design. Timetable and electives are subject to change, for example depending on demand.

Character and Performance

Character and Performance explores the concepts and skills involved in directing contemporary performances and working with collaborators to tell impactful stories.

Students will learn how to work with a range of performers, from non-fiction interviews with those inexperienced in front of a camera, through to professional actors with years of experience. They will get hands-on experience developing characters from the written word through to an edited version presented to an audience. Screenplay analysis will be used to make effective and cohesive choices in employing screen language to capture these performances.

Story

Stories contribute to the existence of meaning in the world. They explore characters, and unfold situations, in ways that not only entertain, but help us to interpret, understand and have empathy for each other and ourselves.

Stories are pivotal to all the disciplines. The Story subject will equip students to discover how they operate across multiple media and platforms and offer the tools / insights to create them in screenplay form.

Rhythm and Juxtaposition

Rhythm and Juxtaposition equips students with the necessary knowledge and skills to analyse, identify and utilise techniques that unlock the potential of the shot and create engaging story worlds. This subject explores how stories are shaped in the edit, and how particular techniques are used to create a sense of meaning, connect us to character and story and invite audiences to suspend disbelief. Students will learn how to employ these skills in a cross-disciplinary environment, using their knowledge of editing to powerfully enhance their story-telling capabilities.

Sound

The course explores the medium of sound in screen storytelling. It investigates the ways the soundtrack and its component parts are used in partnership with the moving image to captivate and engage audiences. Students will develop knowledge and skills around the creative, conceptual and practical methods used by sound professionals within the screen industries to both capture and manipulate sound as well as communicate around music composition.

Structure: Year 1

		SEMESTER	WEEK	SUBJECT 1	SUBJECT 2	SUBJECT 3			
CONCEPT & SKILLS	Visual Storytelling		1	Story I	Image I	Screen Business I	FUNDAMENTALS		
		2							
		3							
		4							
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		10							
		11							
		12							
		13	Visual Storytelling Exercise						
		14							
		15							
		16							
	MID-YEAR BREAK								
	Short Form		1	Character & Performance I	Rhythm & Juxtaposition I	Sound I	FUNDAMENTALS		
		2							
		3							
		4							
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		11							
		12							
		13	Short Form Production Options						
		14							
		15							
16									

Structure: Year 2

		SEMESTER	WEEK	SUBJECT 1	SUBJECT 2	SUBJECT 3			
FORMS AND FORMATS	Non-Fiction		1	Story 2A	Image 2A	Screen Business 2A	INTEGRATION		
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		3							
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		15							
		16							
	MID-YEAR BREAK								
	Episodic		1	Story 2B	Image 2B	Screen Business 2B	INTEGRATION		
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Structure: Year 3

		SEMESTER	WEEK	SUBJECT 1	SUBJECT 2	SUBJECT 3			
CREATIVE PRACTICE	Long-Form		1	Discipline Elective I	Screen Business 3	Discipline Elective II	SYNTHESIS		
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		3							
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		11							
		12							
			13					Long-Form Production Options	
		14							
		15							
		16							
	MID-YEAR BREAK								
	Grad Project		1	Discipline Elective III	Creative Development				
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			9	Graduation Project					
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		14							
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	16								