



# SHORT, SHARP & IMMEDIATELY USEFUL

Professional Development  
Seminars

February–November 2020

AFTRS

Australian Film Television  
and Radio School

# Professional Development Seminars

*Short, Sharp and Immediately Useful* is a series of professional development seminars designed for busy industry practitioners, including managers, executive producers, producers and entrepreneurs to help you get up to speed on the subjects that are important for your career, your company and/ or your projects.

Each seminar will be specifically tailored for the creative industries, informed by our industry intel. There's a wide variety of topics—something for everyone over the year including project financing, social media as part of your business strategy, developing your brand, managing creative teams, developing IP and emerging tech.

**When:** Monthly, Feb-Nov, 2020 (Last Thursday of the month)

**Time:** 2.00-5.30pm

**Cost:** \$180 (\$162 early bird).  
Afternoon tea included

**Location:** AFTRS, Moore Park. Parking available in the EQ carpark

Discounts available for booking of 3 or more to a seminar. Call our office to arrange on 1300 223 877

## Upcoming Seminars

### Blockchain for Creative Businesses

27 FEB 2020

### Deals, Rights and Negotiations

26 MAR 2020

### Developing IP and Doing it Right

30 APR 2020

### Creating Healthy Workplaces

28 MAY 2020

### Managing Creative Teams

25 JUNE 2020

### Show Me the Money

30 JULY 2020

### Impact Producing

27 AUG 2020

### Improving Production Workflows

24 SEP 2020

### Social Media in Your Business Strategy

29 OCT 2020

### Audience, Strategy and Building Your brand

26 NOV 2020

*\*For full information visit our website.*

Contact us

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Australian Government

AFTRS