

GDRP APPLICATION RUBRIC 2023

Item Weighting / Selection Criteria	85-100	75-84	65-74	50-64	0-49
<p>1) Audio Task (50%)</p> <p>Creative work demonstrates high level of potential for excellence.</p> <p>“Tell us your story” demonstrates a wide range of interests and potential to identify story.</p> <p>“Segment” should suit an identified audience, brand and format</p>	<p>There is a compelling creative voice in the work(s) presented. The works are conceptually ambitious and engaging to defined audience. There is exceptional command of the medium and the creative use of the medium to express ideas.</p>	<p>There is an engaging creative voice in the work(s) presented. The works are conceptually strong and to a defined audience. There is a strong command of the medium and the creative use of the medium to express ideas.</p>	<p>The works are conceptually solid. There is a solid competency of the medium. The medium is being used creatively to express ideas.</p>	<p>The works are conceptually limited. There applicant is working towards competency of the medium. There is a limited attempt to use the medium creatively to express ideas.</p>	<p>The works are not coherent. The applicant does not have technical competency of the medium and is unable use the medium creatively to express ideas.</p>
<p>2) Written Task (30%)</p> <p>Ability to articulate relevant experience, aspirations and a demonstrated commitment to a career in the</p>	<p>The applicant articulates exceptional understanding of the Australian audio broadcast industry, and includes a large range of influences /cultural contexts that has informed their practice.</p> <p>The applicant demonstrates exceptional potential for study through a large range of indicators including: openness to new ideas; strong listening and communication skills.</p>	<p>The applicant articulates a strong understanding of the Australian audio broadcast industry, and includes a range of influences / cultural contexts that has informed their practice.</p> <p>The applicant demonstrates strong potential for study through a range of indicators including: openness to new ideas; strong listening and communication skills.</p>	<p>The applicant articulates a solid understanding of the Australian audio broadcast industry, and includes a limited range of influences /cultural contexts that has informed their practice.</p> <p>The applicant demonstrates solid potential for study through a range of indicators including: openness to new ideas; solid listening and communication skills.</p>	<p>The applicant articulates a limited understanding of the Australian audio broadcast industry, and includes a single reference to creative or cultural influences that have informed their practice.</p> <p>The applicant demonstrates some potential for study through a range of indicators including: openness to new ideas; sound listening and communication skills.</p>	<p>The applicant has no understanding of the Australian audio broadcast industry, and does not include reference to creative or cultural influences that may have informed their practice.</p> <p>The applicant is unable to demonstrate capacity for study.</p>
<p>3) Contribution to Cohort (20%)</p>	<p>Candidate would make an extremely beneficial and positive contribution to the cohort through their perspective on the world, life experience, diversity of background, age or commitment to telling stories across emerging platforms.</p>	<p>Candidate would make a positive contribution to the cohort through their perspective on the world, life experience, diversity of background, age or commitment to telling stories across emerging platforms.</p>	<p>Candidate would contribute to the cohort through their perspective on the world, life experience, diversity of background, age or commitment to telling stories across emerging platforms.</p>	<p>Candidate recognises the level of collaboration involved in coursework</p>	<p>Candidate does not value, nor wishes to engage with, collaboration coursework</p>

Total:

Assessor's Name:

Assessor's comments: