

GDR APPLICATION RUBRIC 2021

Item Weighting / Selection Criteria	85-100	75-84	65-74	50-64	0-49
1) Personal Statement (30%) Ability to articulate relevant experience, aspirations and an Australian story you are interested in telling	The applicant articulates exceptional understanding of the Australian audio broadcast industry. The personal statement includes a large range of influences /cultural contexts that has informed their practice.	The applicant articulates a strong understanding of the Australian audio broadcast industry. The personal statement includes a range of influences /cultural contexts that has informed their practice. There is an understanding of collaborative practice	The applicant articulates a solid understanding of the Australian audio broadcast industry. The personal statement includes a limited range of influences /cultural contexts that has informed their practice. There is some reference to collaborative practice	The applicant articulates a limited understanding of the Australian audio broadcast industry. The personal statement includes a single reference to creative or cultural influences that have informed their practice. There is limited acknowledgement of collaborative practice	The applicant has no understanding of the Australian audio broadcast industry. The personal statement does not include reference to creative or cultural influences that may have informed their practice. There is little to no acknowledgement of collaborative practice
2) 1. Produce And Record Item (30%) Creative work demonstrates high level of potential for excellence. Podcasts should suit a station's audience, brand and format	There is a compelling creative voice in the work(s) presented. The works are conceptually ambitious and engaging to defined audience. There is exceptional command of the medium and the creative use of the medium to express ideas.	There is an engaging creative voice in the work(s) presented. The works are conceptually strong and to a defined audience. There is a strong command of the medium and the creative use of the medium to express ideas.	The works are conceptually solid. There is a solid competency of the medium. The medium is being used creatively to express ideas.	The works are conceptually limited. There applicant is working towards competency of the medium. There is a limited attempt to use the medium creatively to express ideas.	The works are not coherent. The applicant does not have technical competency of the medium and is unable use the medium creatively to express ideas.
3) Proven track record and/or a capacity for study (30%) A demonstrated commitment to a career in the creative industries	The applicant demonstrates exceptional potential for study through a large range of indicators including: openness to new ideas; strong listening and communication skills. There is a sophisticated understanding of collaboration and/or working to a shared vision.	The applicant demonstrates strong potential for study through a range of indicators including: openness to new ideas; strong listening and communication skills. There is a strong understanding of collaboration and/or working to a shared vision.	The applicant demonstrates solid potential for study through a range of indicators including: openness to new ideas; solid listening and communication skills. There is a solid understanding of collaboration and/or working to a shared vision.	The applicant demonstrates some potential for study through a range of indicators including: openness to new ideas; sound listening and communication skills. There is a limited understanding of collaboration and/or working to a shared vision.	The applicant is unable to demonstrate capacity for study. There is a no understanding of collaboration and/or working to a shared vision.
4) Contribution to the cohort (10%)	Candidate would make an extremely beneficial and positive contribution to the cohort through their perspective on the world, life experience, diversity of background, age or commitment to telling stories across emerging platforms.	Candidate would make a positive contribution to the cohort through their perspective on the world, life experience, diversity of background, age or commitment to telling stories across emerging platforms.	Candidate would contribute to the cohort through their perspective on the world, life experience, diversity of background, age or commitment to telling stories across emerging platforms.	Candidate recognizes the level of collaboration involved in coursework	Candidate does not value, nor wishes to engage with, collaboration coursework

Total:

Assessor's Name:

Assessor's comments: