

Please download and save a copy of this form to your computer before completing.

Data entered into a web version of this form is unable to be saved.

1. NOMINATOR: (Your details or the details of the person you are submitting on behalf of)			
Title:		Name:	
Work Phone:		Mobile:	
Email:			

2. NOMINEE: (The person you are nominating)			
Title:		Legal Name:	
Preferred Name:			
Phone:		Mobile:	
Email:			
Website / IMDB / Wikipedia Link:			

3. CRITERIA:	
<p>Honorary degrees are awarded in recognition of exceptional achievement. In submitting a nomination, you will need to outline how the nominee meets at least one of the following three standard criteria for selection (you may select more than one).</p> <p><b>Tick one or more boxes below:</b></p>	
<input type="checkbox"/>	<p><b>Criteria 1 – Career Long Service</b></p> <p>The nominee has a demonstrated long service in screen and broadcast production, or education, where they have worked towards and effected real and ongoing change.</p>
<input type="checkbox"/>	<p><b>Criteria 2 – Positive Impact in relation to Produced Work</b></p> <p>The nominee has a transformative impact on social and cultural life through the screen, audio or broadcast content they have made; this could be through working practices, improving access and opportunities in the industry, or through on-screen representation, themes and narratives.</p>
<input type="checkbox"/>	<p><b>Criteria 3 – Leadership</b></p> <p>Through their leadership, the nominee has championed work that has led to positive change at a local, state, national and/or international levels. This change could include, but is not limited to, creative vision, advocacy, mentoring &amp; training and involvement in government committees or reviews.</p>

## 4. NOMINATION PRECIS:

Provide a sentence or two about the nominee. This can be who they are, their occupation, what is noteworthy about them or a short overview of their primary work (approx. 50 words):

## 5. NOMINATION STATEMENT:

Please provide a statement that details the achievements of the nominee and why the nominated person is noteworthy of an Honorary Degree from AFTRS. This should relate to the Nomination Criteria you have selected and this year's focus area (approx. 500 words)

## 6. SUPPORTING MATERIAL:

Prepare any additional supporting material to include with your submission: These can include:

- Detailed biography
- Resume / Curriculum Vitae (CV)
- List of achievements

## 7. PRIVACY INFORMATION:

AFTRS requires the information you give in this application, and in supporting documents, to process this submission. Where required to meet AFTRS' legal or administrative obligations, AFTRS may disclose information in it to other Australian government entities. AFTRS collects and deals with your personal information according to Australian privacy law and AFTRS' [Privacy Policy](#), which sets out how you may access and correct the personal information AFTRS hold about you, and how you may complain about any privacy breaches.

## 8. CHECKLIST:

Please check that you have completed entry of the following details and associated tasks prior to submitting your application:

- ☐ 1. Nominator
- ☐ 2. Nominee
- ☐ 3. Criteria
- ☐ 4. Nomination Precs
- ☐ 5. Nomination Statement
- ☐ 6. Supporting Material

## NOMINATION SUBMISSION:

Nominations must be submitted with **all** required information no later than

■■■■■■■■■■.

The completed nomination form and associated documentation should be submitted to AFTRS Governance Unit prior to the due date by emailing [corporate.secretary@aftrs.edu.au](mailto:corporate.secretary@aftrs.edu.au) .

## Detailed Biography

<<withheld>> would like to put forward a true radio pioneer for consideration for an honorary degree.

**CHERIE ROMARO** was a trailblazer, being selected on merit for her music programming ability at a time when women only made cups of tea and answered the phones in the radio industry.

Cherie went on to become Australia's first female Music Director, first female Program Director, first female Group Program Director and first female General Manager of a Commercial Radio Station. Cherie is still working in industry and generously shares her extensive knowledge with AFTRS students every year. We believe Cherie is worthy of this nomination for the outstanding work, leadership and empowering women to believe and fight for programming and content positions for women in broadcasting.

Cherie Romaro was the first female to hold the roles of Music Programmer, Program Director and General Manager in Australian commercial radio.

Cherie has worked in every format in every major market, and every commercial radio network in the nation apart from the Nova Network.

In a male-dominated industry, Cherie has continuously broken the mould.

A pioneering force in the industry, Cherie served as the inaugural Content Director at Triple M Sydney in 1980, before moving to that same role at 2DayFM from 1982 – 1989. Cherie assumed the position of Group Program Director of the Australian Radio Network from 1992-2000, in that time launching a new FM network, creating and launching MIX and Classic Hits. Cherie has since been recognised in the National Pioneer Women's Hall of Fame as one of Australia's first women in telecommunications.

Cherie began her career in radio at 6PR in Perth, and it was only a short time before Cherie's talent for music selection was recognised and Cherie was appointed Australia's first female Music Director. Soon after Cherie was engaged as Music Director in Sydney at the highly successful 2SM.

Returning to Perth as the Programme Director for 6IX, the first ever women to hold this role at ANY station in Australia, Cherie took the station to number one after just two surveys. Cherie created a music format which was to be the forerunner for the launch of FM in Australia. During this time, she co-authored three government submissions for FM licenses: Triple M Sydney, 96FM Perth, and FOXFM in Melbourne. Two were successful, and Cherie chose to return to Sydney as the inaugural Content Director for rock station Triple M, and later crossing over to 2DAYFM, where her programming successes continued.

Overseas Cherie has worked across formats and networks including France's NRJ network which saw Cherie working on various formats including News, Talk, Classical, French, CHR, Soft AC and Soft AC.

Returning to Australia as Group Content Director to the Australian Radio Network (ARN) Cherie designed and was responsible for launching the new FM music stations at the time MIX, now KISS, in Sydney, and 12 stations across the network: 5DN Talk Adelaide, MIX and GOLD Melbourne, MIX Canberra, 2CA, WSFM and The Edge (formally 96.1) Sydney, 4KQ and 4BH Brisbane, as well as regional stations in far North Queensland. ARN later expanded Cherie's responsibilities to The Radio Network New Zealand and added News, Research and Marketing to her duties across the network.

Turning talents towards television, Cherie was appointed General Manager of the Foxtel Channels, ARENA and The Weather Channel.

Cherie has championed and encouraged excellence in all teams and projects lead and is a terrific example of AFTRS values in action.

Cherie is an award-winning Program Director and has been honoured for her achievements in media.

Managing Director of Cherie own company, International Media, working with clients internationally and domestically in radio, television and digital brands. She has been a journalist for Fairfax and a media commentator for Sky Business Television.

In September 2018 Cherie was appointed to the role of General Manager at Sydney's 2CH and its digital stations. Cherie is contacted in industry working on a national strategy for one of Australia's largest organisations.

**Links:**

Current position:

<http://radiotoday.com.au/cherie-romaro-appointed-gm-of-sydneys-2ch/>

LinkedIn:

<https://www.linkedin.com/in/cherie-romaro-1a657123/?originalSubdomain=au>

Member of the National Pioneer Women's Hall of Fame:

<https://pioneerwomen.com.au/collection/herstory-archive/romaro-cherie-1950>

Interviewed about career:

<http://radiotoday.com.au/i-never-got-a-job-because-i-was-a-woman-in-conversation-with-cherie-romaro/>

<https://www.radioinfo.com.au/news/most-discerning-music-consumers-our-time-new-2ch-gm-cherie-romaro>