

# GDVFX APPLICATION RUBRIC 2023

Item Weighting / Selection Criteria	85-100	75-84	65-74	50-64	0-49
<p>1) Creative Work (50%)</p> <p>Creative work demonstrates high level of potential for excellence</p>	The works are conceptually and technically ambitious. There is a strong command of the medium and the creative use of screen media to express ideas. The work is highly engaging and thought provoking.	The works are conceptually and technically strong. There is competency of the medium and the creative use of screen media to express ideas. There is a depth to the work and engages the audience.	The works are conceptually or technically solid. There is competency of the medium and use of screen media to express ideas. The work plays with interesting ideas and engages the audience.	The works are working towards conceptual coherence and/or technical proficiency. The medium and use of screen media are working towards a coherent expression of ideas. The work has limited engagement and depth.	The work is incoherent and poorly executed. No risks were taken, and the creative work is simplistic and derivative.
<p>2) Personal Statement outlining why you want to study at AFTRS (30%)</p> <p>Demonstrates critical self-assessment and clear rationale for study</p>	The applicant demonstrates exceptional potential for study through a large range of indicators including openness to new ideas; insight onto their own creative process; strong listening and communication skills	The applicant demonstrates readiness for study including a range of indicators including: openness to new ideas; insight onto their own creative process; strong listening and communication skills	The applicant is expressing a readiness for study including a limited number of indicators including: openness to new ideas; insight onto their own creative process; strong listening and communication skills	The applicant is working towards a readiness for study and is able to identify one or more indicators including: openness to new ideas; insight onto their own creative process; strong listening and communication skills	The applicant cannot demonstrate their readiness for study and is unable to identify any indicators including: openness to new ideas; insight onto their own creative process; strong listening and communication skills
<p>3) Proven track record and/or a capacity for study (10%)</p> <p>A demonstrated commitment to a career in the creative industries</p>	Applicant has a strong track record in creative arts/creative industries with a number of creative credits/experience and/or a high level of achievement in creative arts/industries; or has undertaken relevant prior study	Applicant has a solid track record in creative arts/creative industries with some creative credits/experience and/or some recognition from creative communities; or has undertaken relevant prior study	Applicant has demonstrated an engagement in creative arts/creative industries through work experience, volunteering	Applicant has limited experience in the creative arts/creative industries	Applicant has no evidence of engagement with the creative arts/industries
<p>4) Contribution to the cohort (10%)</p> <p>A demonstrated capacity to collaborate</p>	Candidate would make an extremely beneficial and positive contribution to the cohort through their perspective on the world, life experience, diversity of background, age or commitment to telling stories across emerging platforms.	Candidate would make a positive contribution to the cohort through their perspective on the world, life experience, diversity of background, age or commitment to telling stories across emerging platforms.	Candidate would contribute to the cohort through their perspective on the world, life experience, diversity of background, age or commitment to telling stories across emerging platforms.	Candidate recognizes the level of collaboration involved in coursework	Candidate does not value, nor wishes to engage with, collaboration coursework