

# MAS APPLICATION RUBRIC 2024

Item Weighting / Selection Criteria	85-100	75-84	65-74	50-64	0-49
<p>1) Creative Statement (30%)</p> <p>Ability to articulate a creative voice and creative thinking</p>	The applicant articulates a unique perspective and a compelling expression of their creative voice. The creative statement includes a large range of influences/cultural contexts that informed their practice. There is a sophisticated understanding of collaborative practice and working toward a shared vision.	The applicant articulates an engaging perspective and a creative voice. The creative statement includes a range of influences/cultural contexts that has informed their practice. There is a strong understanding of collaboration and/or creative making processes.	The applicant articulates their creative perspective. The creative statement includes a limited number of influences/contexts that has informed their practice. There is reference to collaboration and/or and creative making processes.	The applicant is working toward expressing their creative perspective. The creative statement includes a single reference an influence or context that has informed their practice. There is little reference to collaboration and/or and creative making processes .	The applicant has not expressed their creative perspective. The creative statement has no reference an influence or context that has informed their practice. There is no reference to collaboration and/or and creative making processes .
<p>2) Creative Work (30%)</p> <p>Creative work demonstrates high level of potential for excellence in discipline specific creative practice and research</p>	There is a compelling artistic voice in the works presented. The works are conceptually and technically ambitious. There is a strong command of the medium and the creative use of screen media to express ideas. The work is highly engaging and thought provoking.	There is a clear artistic approach in the works presented. The works are conceptually and technically strong. There is competency of the medium and the creative use of screen media to express ideas. There is a depth to the work and engages the audience.	The works are conceptually or technically solid. There is competency of the medium and use of screen media to express ideas. The work plays with interesting ideas and engages the audience.	The works are working towards conceptual coherence and/or technical proficiency. The medium and use of screen media are working towards a coherent expression of ideas. The work has limited engagement and depth.	The work is incoherent and poorly executed. No risks were taken, and the finished project is simplistic and derivative.
<p>3) Personal Statement outlining why you want to study at AFTRS within your chosen discipline (20%)</p> <p>Demonstrates capacity to engage creative practice research and critical self-assessment</p>	The applicant demonstrates exceptional potential for study through a large range of indicators including openness to new ideas; insight onto their own creative process; strong listening.	The applicant demonstrates readiness for study including a range of indicators including: openness to new ideas; insight onto their own creative process; strong listening and communication skills.	The applicant is expressing a readiness for study including a limited number of indicators including: openness to new ideas; insight onto their own creative process; strong listening and communication skills.	The applicant is working towards a readiness for study and is able to identify one or more indicators including: openness to new ideas; insight onto their own creative process; strong listening and communication skills.	The applicant cannot demonstrate their readiness for study and is unable to identify any indicators including: openness to new ideas; insight onto their own creative process; strong listening and communication skills.
<p>4) Proven track record and/or a capacity for study (10%)</p> <p>A demonstrated commitment to a career in the creative industries</p>	Applicant has a strong track record in creative arts/creative industries with a number of creative credits/ experience and/ or a high level of achievement in creative arts/industries relative to opportunity (eg. awards, grants, reviews etc.)	Applicant has a solid track record in creative arts/creative industries with some creative credits/ experience and/or some recognition from creative communities relative to opportunity (eg. awards, grants, reviews etc.)	Applicant has demonstrated an engagement in creative arts/creative industries through work experience, volunteering relative to opportunity.	Applicant has limited experience in the creative arts/creative industries relative to opportunity.	Applicant has no evidence of engagement with the creative arts/industries relative to opportunity.
<p>5) Contribution to the cohort (10%)</p>	<p>Through our assessment process, AFTRS is looking to develop a balanced cohort where the skills, attitudes and experiences of our students complement one another. We believe this has an important impact on both creativity and professional practice of our students.</p> <p>As such, each assessor can offer marks to up to 5 applicants who they feel will make a significant contribution to the makeup of the cohort overall. These applicants will receive a score of 100 for this criterion. This, in effect, acts as an adjustment factor rather than quality of student work.</p>				