



The Hon Tony Burke MP
Minister for Employment and Workplace Relations
Minister for the Arts
Leader of the House

MS23-003095

Ms Debra Richards
Chair
Australian Film, Television and Radio School Council
PO Box 2286
Strawberry Hills NSW 2012

Dear Ms Richards

I am writing to set out my expectations of the Australian Film, Television and Radio School (the School) for the 2023-24 financial year which will be known as the 2023-24 Statement of Expectations.

Revive: a place for every story, a story for every place, launched together with the Prime Minister, the Hon Anthony Albanese MP and myself on 30 January 2023, sets Australia's cultural policy for the next five years. As one of the eight national arts training organisations funded by the Australian Government through the arts portfolio, the School is vital to Australia's cultural sector and has an important role to play in achieving outcomes in the National Cultural Policy.

The five interconnected pillars of *Revive* strongly resonate with the objectives and aims of the School and I acknowledge the School's commitment to the pillars as guiding principles in its work in Australia and internationally.

I ask that the School continue to clearly reflect the aims of *Revive* in its 2023-24 strategic priorities, noting that the policy is aimed at guiding the Government's actions and investment over the next five years.

As reflected in Pillar 1 of *Revive*, First Nations First, Australia's arts and culture are grounded in the material heritage, practices and knowledges of the world's longest surviving cultures. I am pleased to see that the School's First Nations initiatives, including the work of its First Nations and Outreach Division, are already contributing towards the aims of *Revive*. In particular, the School's First Nations Strategy ensures that First Nations cultural values are embedded in all the School's activities.

Through *Revive* the Government has committed to ensuring the ongoing sustainability of the national arts training organisations. In 2023, the Department of Infrastructure, Transport, Regional Development, Communications and the Arts (the Department) will undertake a financial sustainability review of the organisations to ensure the

organisations are adequately supported and to protect the government's long-term investment.

As Australia's national training, education and research institution for screen and broadcast media, I ask that through its core work, the School continue to deliver in the areas of industry relevant training, talent development, outreach, applied innovation research and organisational efficiency. I know it is well-placed to lead Australia's screen industry to capitalise on the production boom it has experienced in recent years and I acknowledge the valuable contribution it is making to setting up the industry for future success. I also ask the School to focus on the following strategic priorities in 2023-24:

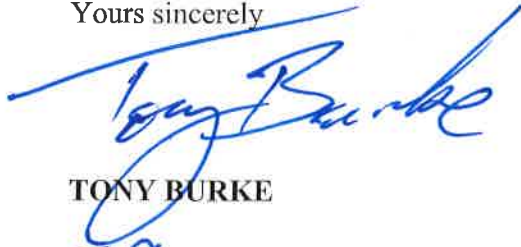
- adhere to and promote the five key pillars of *Revive* – First Nations First, A Place for Every Story, Centrality of the Artist, Strong Cultural Infrastructure, and Engaging the Audience – as guiding principles of all work undertaken by the School;
- continue to embed First Nations values within the School to build capacity and knowledge of staff, graduates and industry;
- work collaboratively with Federal and state entities to address capacity gaps in the screen and broadcasting sectors;
- support the development of knowledge and resources to embrace emerging technology;
- engage with the Australian games development industry on training opportunities to support it to take advantage of the Government's new 30 per cent Digital Games Tax Offset, which will increase its market share in a rapidly expanding global sector and grow highly-skilled transferable jobs;
- continue to explore opportunities to grow private sector support and increase own-source revenue; and
- continue to undertake data collection and research to strengthen understanding of the challenges and opportunities for the sector.

I am pleased that the School already has a strong, positive relationship with my Department, and I ask that the School continue to work cooperatively with the Department and other portfolio agencies on the many relevant actions outlined in *Revive*.

I look forward to your response in the form of a Statement of Intent as to how the School intends to meet the Government's expectations. This Statement of Expectations and your corresponding Statement of Intent form an important component of your organisation's governance framework. As such, I expect both documents will be made publicly available. I am writing to all arts portfolio agencies in similar terms and have copied this letter to the Chief Executive Officer, Dr Nell Greenwood.

I wish the School every success in meeting its objectives and its continuing contribution to the cultural growth of Australia, including through supporting the objectives of *Revive* in the year ahead.

Yours sincerely

A handwritten signature in blue ink that reads "Tony Burke". The signature is fluid and cursive, with a long horizontal stroke at the top.

TONY BURKE

15/9 2023