

# 2025 Glenn Wheatley EON Innovation Scholarship

## Guidelines

Applications open 19 June 2024 and close 10  
November 2024

**AFTRS**  
Australian Film Television  
and Radio School

talentWORKS



# Glenn Wheatley EON Innovation Scholarship

## Who can apply?

To be eligible to apply, you must:

- Have an innovative or entrepreneurial idea that relates to any aspect of radio, podcasting or the audio industry
- Be an applicant for a position in the Graduate Diploma in Radio & Podcasting course in 2025
- Be an Australian citizen or Australian permanent resident or a New Zealand citizen

## Purpose

The Glenn Wheatley EON Innovation Scholarship is in honour of Glenn Wheatley. A trailblazer in the music industry, his 40 year long career has had an enormous impact on the Australian music and radio landscapes.

The purpose of this scholarship is to encourage innovation and entrepreneurship providing financial support for new talent who aspire to work in the dynamic Radio & Podcast industry.

One scholarship is offered to provide assistance towards living expenses, relocation costs, study resources and other costs + a 1 week work placement at Sunshine Coast broadcasters MixFM and SeaFM including airfares, accommodation and on-ground costs.

## Application form

Scholarships will only be awarded to those who have been offered a place in the 2025 Graduate Diploma in Radio & Podcasting, so it is important that you apply for the course as well as apply for the scholarship.

Complete the online scholarship application form and provide any documentation requested by the closing date.

All applications will be treated confidentially.

## Application Dates

Applications open 19 June 2024 and close on 10 November 2024.

Dates are subject to change. Please check AFTRS website for updates.

## Conditions

AFTRS may produce public communications in connection with the Scholarship. The Recipient will be asked to provide AFTRS with an irrevocable royalty free license to use and reproduce their image and story solely for the purposes of AFTRS internal and external communications.

The successful applicant must have accepted an offer in the 2025 Graduate Diploma in Radio & Podcasting course.

The Recipient cannot defer the commencement of the scholarship.

## Application task

Please submit the following:

### 1. What is your big idea?

Present an innovative or entrepreneurial idea that relates to any aspect of radio, podcasting or the audio industries. Your idea could be a content pitch, a way to better connect with audiences, an idea for funding, a better way to use technology - anything that impacts the production and distribution of audio content.

Your idea can be presented in one of the following formats:

- Written (2 pages max)
- Audio (2 mins max), or
- Video (90 seconds max).

We are assessing your idea and how you explain it, not the audio or video quality of your submission. Audio and video can be recorded on any device/s, including smart phones.

### 2. Submit a copy of your current CV.

## What we're looking for

The selection panel, including representatives from the EON Group and Talentworks, will consider the applicant's creative excellence through their application task .

AFTRS will determine which, if any, applicant will be awarded the scholarship.

If the selection panel finds that no applicant meets the eligibility criteria, the scholarship will not be awarded.

AFTRS' decision is final and no correspondence about decisions will be entered into.

## Other information

In assessing your application, the selection committee may request you provide additional supporting documents to enable them to make a final decision. You will be contacted via email to request specified documents if required.

You will be notified by email whether your application is successful.

# Assessment rubric

Item Weighting / Selection Criteria	85-100	75-84	65-74	50-64	0-49
<b>A: Innovation (40%)</b>	There is a compelling innovation in the idea presented. The idea is highly creative and thought provoking.	There is a clear innovative approach in the work presented and shows distinct elements of creativity.	The work presented includes an interesting idea and shows some elements of innovation and creativity.	The idea has limited innovation or creativity.	The idea is simplistic and has very limited innovation or creativity.
<b>B: Viability (40%)</b>	The idea presented solves one or more industry needs or market gaps. The idea appears to have industry viability.	The idea demonstrates clear understanding of industry needs or market gaps. The idea is likely to have some industry viability.	The idea demonstrates understanding of industry needs or market gaps. The idea may have industry viability.	The idea demonstrates limited understanding of industry needs or market gaps. The idea has limited industry viability.	The idea does not demonstrate understanding of industry needs or market gaps. The idea is unlikely to have industry viability.
<b>C: Curriculum Vitae (20%)</b>	CV submitted				CV not submitted

# Further information

## Payments

The scholarship is valued at \$10,000.

To be paid to one recipient following the applicable census dates. Payments will be made each semester, pro rata according to study load.

The EON Group invite the scholarship recipient to be their guest for a one week work placement at MixFM & SeaFM on the Queensland Sunshine Coast (includes travel, accommodation & on ground costs).

Payments and the internship are conditional on the Recipient remaining enrolled, in good academic standing, and continuing to meet the eligibility criteria, and maintain the standards set out in the Student Handbook and AFTRS Code of Conduct.

## Certification of documents

Any documents you provide as support material must be certified copies. AFTRS' certification requirements are available at:

[www.aftrs.edu.au/students/future-students/how-to-apply/](http://www.aftrs.edu.au/students/future-students/how-to-apply/)

## Translation of documents

If supporting documents are not in English, applicants are required to supply certified copies of the following:

- The document in the original language; and
- An English translation of the document by an accredited translator. Do not send original supporting documents.

## Additional information - notes on submission of materials

- Do not exceed the total maximum word count – additional materials will not be reviewed.
- You do not have to complete your application in one sitting. Save your application and log back in at any time prior to the closing date to pick up where you left off.
- File names should be clear and descriptive and only include alphanumeric characters (not symbols).
- Do not include your contact details in any documents.
- You are not permitted to submit any work that has been created in part or whole by a generative AI tool such as ChatGPT and claim it as your own. If you are using any work that is not yours it must be referenced – this is essential to ethical creative practice and academic integrity. Failure to reference is also considered plagiarism.

# Learn more

If you haven't found the information you need,  
or need support with your application, contact  
our Scholarships Team.

1300 223 877

[scholarships@aftrs.edu.au](mailto:scholarships@aftrs.edu.au)

[aftrs.edu.au/scholarships](https://aftrs.edu.au/scholarships)

## Australian Film Television and Radio School

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Moore Park  
Sydney NSW 2021

TEQSA Provider ID: PRV12011  
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